# Nebraska Lottery Retailer Wizard



# CHAIN ACCOUNT QUICK REFERENCE GUIDE



### **Benefits**

Retailer Wizard is the Nebraska Lottery's one-stop-shop for managing your lottery business. This all-new, user-friendly website provides access to important Lottery reports and information via desktop, laptop, tablet, or smartphone. Manage and grow your lottery business – whenever and from wherever you choose!

#### **RETAILER WIZARD INCLUDES:**

- Stay informed of your sales, commissions, and trends at your location(s).
- Know exactly how much money is due on the next sweep (EFT Amount).
- Receive alerts about issues occurring in your location that may be affecting your sales.
- Easily spread the good news about high jackpots and winners in your location.
- Access detailed reports on your lottery business at any time without being tied to your lottery terminal.
- And much, much more!



**TO ACCESS RETAILER WIZARD** from your browser, navigate to:

https://ne.lotteryservices.com/RetailerWizard

### **Home Page**

- A Top Menu Navigation
- B Login/Sign Up
- **C** Lottery Information



#### **TOP MENU NAVIGATION: PRIOR TO LOGGING IN**



A Frequently Asked Questions (FAQ)

**B** Contact Us

### **TOP MENU NAVIGATION: AFTER LOGGING IN**



- Via the Settings icon:
- Change personal information (My Account)
- Logout from Retailer Wizard

### **Home Page**

Primary Chain Users must contact the Nebraska Lottery to set up their Retailer Wizard portal.

ONCE YOUR ACCOUNT HAS BEEN SET UP, A VERIFICATION EMAIL WILL BE SENT

ALLOWING ACCOUNT ACTIVATION. Once the Primary User account is created, then an unlimited number of Secondary Users can be created through the Manage User feature.

When the Primary User clicks the link in the verification email, the following *Sign Up* screen displays. Enter the information, and then click **Submit**.

### **Authenticate and Complete Registration** \* Indicates a required field Personal Information First Name\* Last Name\* Email Address (You will use this to login)\* **Business Phone** Mobile Phone ? Security Information Password must include 8 characters as minimum and a maximum of 32, at least one capital letter, one number and one special character. Set Password\* Confirm Password\* Please enter your password Security Question 1\* Answer to Security Question 1\* Security Question 2\* Answer to Security Question 2\* I'm not a robot ✓ I agree to the Terms of Use\* Submit

### **Home Page**

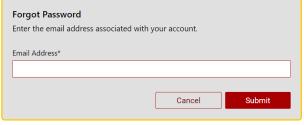
#### **LOGGING IN**

- From your browser, go to: NE.LOTTERYSERVICES.COM/RETAILERWIZARD.
- Simply enter the Email address you used to sign up, and the Password and the password you selected during sign up, then click Log In.

#### **FORGOT PASSWORD**

Click **Forgot Password**, and the Forgot Password dialogue box displays. Enter your Email Address, then click **Submit**. You will be presented with a security question you answered when you signed up. Once you correctly answer the security question, a temporary password will be emailed to you. After you log in with the temporary password, you will need to reset your password to access your account.



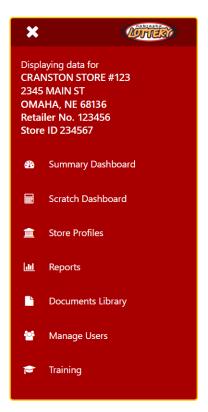


### Main Menu



### **MENU OPTIONS INCLUDE:**

- Summary Dashboard
- Scratch Dashboard
- Store Profiles
- Reports
- Documents Library
- Manage Users
- Training



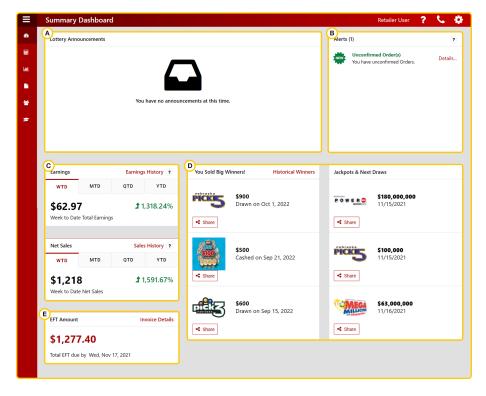
### **Summary Dashboard**

The Summary Dashboard displays all of the critical information needed to manage and grow Lottery sales at a glance.

#### **SUMMARY DASHBOARD WIDGETS:**

Lottery Announcements, Earnings, Net Sales, Alerts, EFT Amount, You Sold Big Winners!, Prizes Paid, Jackpots & Next Draws, and Your Lottery Representatives.

- A NEVER MISS A BEAT: Lottery Announcements display marketing news and important lottery information on your dashboard.
- **B DRIVE YOUR SALES:** Actionable Alerts help combat Out-of-Stocks, ensure hot new games are on display, and more!
- C SEE WHAT YOU'RE MAKING: Earnings, Sales Data, and Trends at your fingertips.
- D PROMOTE YOUR LOTTERY BUSINESS: Three ways to expand Winner & Jackpot Awareness, all including ability to share the good news by printing and posting in your store(s).
- E WHAT YOU OWE: Instant access to your EFT amount, sweep date, and settlement details.



### Scratch Dashboard

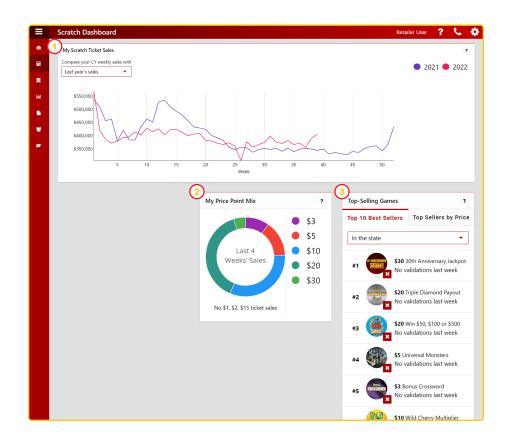
The Scratch Dashboard displays information about your Scratch sales, inventory, and settlements. Widgets on the Dashboard include detailed reports as of the previous business day.

#### **SCRATCH DASHBOARD WIDGETS:**

My Scratch Ticket Sales, View and Manage Inventory, Current Liability, Projected Settlements, My Price Point Mix, Top-Selling Games, New Games, and My Slow-Moving Games.

#### **EVERYTHING YOU NEED TO DRIVE YOUR SCRATCH TICKET SALES!**

- Track your sales trends.
- 2 Analyze your price point mix for ways to drive additional sales.
- 3 Identify your top-selling games and ensure you are carrying the newest and best-selling games.



### Reports

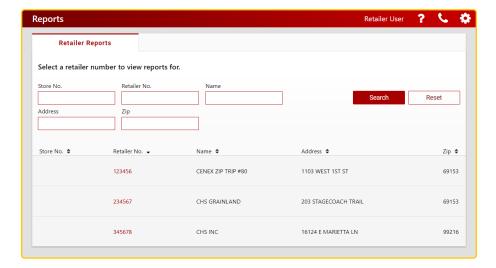
Click **Reports** on the Main Menu to display the Reports section. All reports are automatically posted by date.

Select the desired report by going to the Search Options section, and selecting the report's **Name**, **From Date**, **To Date**, and **Category**. Click **Reset** to start search again.

Click the desired report name. Reports can be downloaded in the following formats: .pdf, .csv, and .xlsx (Excel). The Invoice Details report is also available in .xml format for integration with accounting software.

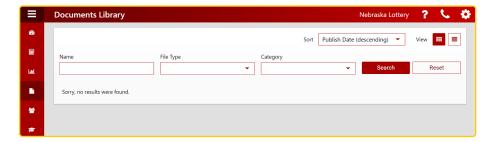
#### **NOTE:**

When viewing dashboard reports in Excel, click **Enable Editing** to show totals.



### **Documents Library**

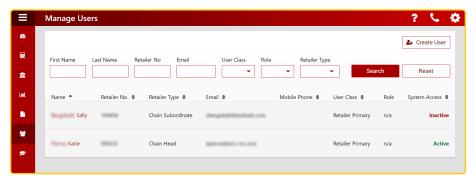
Click **Documents Library** on the Main Menu to display documents and files, including images, audio, and video—you can choose to view by grid (icons) or by table (file names). You can download information such as planograms, retailer newsletters, and new game releases. Choose which type of documents to view under the search section; enter a **Name**; choose a **File Type**; choose a **Category** to view; and click **Reset** to start over. Click the name of the document to download.



### Manage Users (Primary Users only)

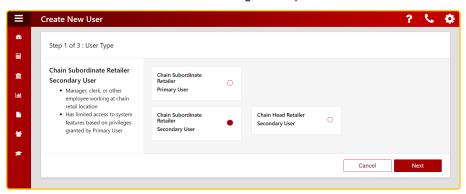
If you are the Primary User for your chain, you can perform functions like adding new users to your account and managing existing users.

Click **Manage Users** on the Main Menu to **Create User**, or to suspend or delete Users from Retailer Wizard. You can also update Account Details or Update Account Status for each User. First click **User Name** and then update each field or select an option from the dropdown menus.



#### To create a Secondary User:

- Click Create User on the Manage Users screen.
- Select the desired User Type:
- Enter the New User information, then click Submit. Newly added User will receive a verification email and will need to follow the registration process.



#### **NOTE:**

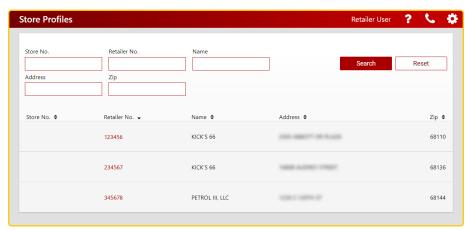
Chain Head Secondary will be set up by the Chain Head Primary for additional Corporate users.

Chain Subordinates references individual store users. They must refer to the Independent Retailer Quick Reference Guide for Retailer Wizard functionality.

### **Store Profiles**

Click Store Profiles on the Main Menu to display the Store Profiles section. All stores are automatically displayed by Retailer No. You can also view by Store No., Name, Address, or Zip by clicking the column heading.

You can search for the desired store by entering the Store No., Retailer No., Name, Address, or Zip; and then clicking Search. Click Reset to restart your search.



Once you locate the desired store, click on the Retailer No. to view the store's individual dashboard. The selected store's dashboard displays.

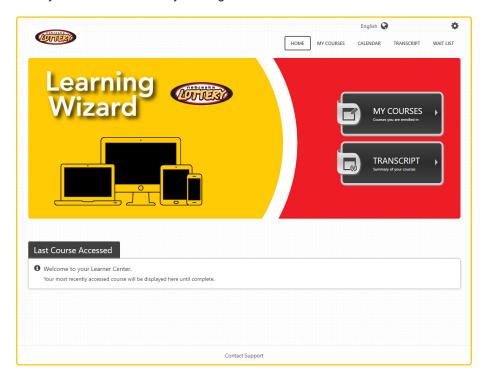
## Via the Store Profiles page, you can view the following unique widget:

 Store Sales Rank – Last 13 Weeks: Compares this location's total, draw, and Scratch Off game Lottery sales to that of other locations in your chain statewide, based on the last 13 weeks' average weekly net sales.



### **Training**

Click **Training** on the Main Menu to display the Learner Center in a new browser window, where you can access the Lottery Learning Link website.





### LOTTERY INFORMATION

#### **PHONE NUMBERS**

### LOTTERY TERMINAL HOTLINE:

800-560-2919 (24 hours a day, seven days a week)

#### **ORDERING SCRATCH TICKETS:**

877-651-6296 or 402-434-1945 (8AM to 4:30 PM, CT, M-F)

#### **NEBRASKA LOTTERY OFFICE/ACCOUNTING ASSISTANCE:**

800-587-5200 or in Lincoln: 402-471-6100 (8AM to 5PM, CT, M-F)

#### **OTHER PHONE NUMBERS**

#### **PLAYER'S HOTLINE:**

800-224-LUCK (5825) or in Lincoln: 402-471-6139

**NEBRASKA LOTTERY WEBSITE: NELOTTERY.COM**