

Official Promotional Rules for the Last Shot! Promotion

1. Overview

Promotional Times and Dates: This promotion runs from January 2, 2015, 5:00 a.m. CT, through June 30, 2015, 11:59 p.m. CT. The first drawing for this promotion will be held on February 2, 2015. The final drawing for this promotion will be held on July 1, 2015. Entries will be accepted until June 30, 2015, 11:59 CT.

2. Prizes

There is one (1) prize each month for this promotion. The prize per month is as follows:

- 1 Grand Prize—Each month, one (1) pack of scratch tickets (\$300 total value) of winning player's choice.

3. Eligibility and Entry

3.1 The Nebraska Lottery's Last Shot! promotion is only open to individuals 19 years of age or older.

3.2 To participate, an individual must enter through his or her MVP Club memberships at nelottery.com. Entry steps are as follows:

- a. Players may submit a single, non-winning ticket from any of the Last Shot! scratch games on sale during the time of the promotion. Each scratch ticket can only be entered once, and is only eligible for that month's drawing.
- b. To enter, players must go to nelottery.com to submit the ticket number and the 4-digit box code from any eligible scratch ticket. Players may only enter online. Each ticket entered will generate a single entry regardless of ticket price. **The actual tickets from which numbers are submitted must be retained for prize verification.**

3.3 Entries must be received no later than 11:59 p.m. CT on the last day of the month to be eligible. Entries received after 11:59 p.m. CT on the last day of the month will be entered into the next month's drawing. Following the drawing, the winner will be notified and have his/her information, including but not limited to, name and address verified. Upon verification of information, the Nebraska Lottery will commence prize fulfillment.

4. Prize Selection:

4.1. There will be one (1) drawing per month as follows:

- February 2, 2015
- March 2, 2015
- April 1, 2015

- May 1, 2015
- June 1, 2015
- July 1, 2015

- 4.2 The Nebraska Lottery may use the email and other information provided at the time of entry. The prize is not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of a merchandise prize.
- 4.3 Federal, state, or local taxes on any prize are the sole responsibility of the winner. All applicable federal, state or local laws apply.
- 4.4 The prize will be mailed to the winner at the address provided when contacted by the Nebraska Lottery by email or phone. If agreed upon with the contest winner, the lottery prize can be picked up at the Nebraska Lottery office located at 1800 "O" Street, Suite 101, Lincoln, Nebraska. If a prize is returned to the Nebraska Lottery, the Lottery may declare the prize forfeited by the winner and the winner will have no further right to the prize.
- 4.5 The winner's entry and acceptance of a prize constitutes permission to use the winner's name, photograph, or likeness for purposes of advertising, publicity, or promotion on behalf of the Nebraska Lottery. The name of the winner and town/city/state may be posted on the Nebraska Lottery Facebook and/or Twitter page following winner notification.
- 4.6 Odds of winning depend on the number of entries received.

5. General Contest Terms

- 5.1 Only entries submitted by legally eligible players through their MVP membership at nelottery.com and containing complete and valid information are eligible for this promotion contest.
- 5.2 Entries which are lost, late, illegible, incomplete, misdirected, or incompletely received, including by reason of technical malfunction, network congestion, or system incompatibility are ineligible.
- 5.3 Information provided to the Nebraska Lottery will be kept confidential, except as provided in 5.4, below, and will be used solely by or on behalf of the Nebraska Lottery and will not be shared with or sold to outside parties without prior approval.
- 5.4 The drawing will be conducted by a computer random number generator program at Nebraska Lottery headquarters in Lincoln, Nebraska. The Nebraska Lottery will notify the contest winner. The identity of contest winners is public information pursuant to Lottery regulations and may be posted on the Lottery website and publicized by other means including, but not limited to, news releases and articles in the Nebraska Lottery players digest and retailer newsletter.

- 5.5 Prizes awarded in this and any other promotional contest conducted by the Nebraska Lottery are taxable income and may be reported for tax purposes. Winners of prizes over \$500 in value will be checked for outstanding tax and child support liabilities to credit prize awards in accordance with state law. Prizes over \$5,000 in value will automatically have state and federal income tax of 5 percent and 25 percent, respectively, withheld in accordance with state and federal law.
- 5.6 Prizes won in this contest are not transferable and, unless otherwise stated in the contest rules, may not be assigned except by judicial order. The Nebraska Lottery will substitute a prize of equal or greater value if the advertised prize cannot be awarded due to unavailability for any reason. In such event, certain conditions and restrictions may apply.
- 5.7 The Nebraska Lottery is not responsible for any travel, lodging, meals, or other expense related to claiming any prize. Non-cash prizes may not be exchanged or redeemed for cash value. Prizes consisting of lottery tickets will be mailed to Nebraska addresses only. Out-of-state winners may pick up lottery ticket prizes at a Nebraska Lottery claim center location by arrangement.
- 5.8 Participants must be 19 years of age or older to enter this contest. Employees of the Nebraska Lottery and its contractors, subcontractors, and their immediate family members residing in their same household are ineligible.
- 5.9 Nebraska Lottery MVP Club membership entitles one to receive information concerning Nebraska Lottery products and promotions according to his or her stated preferences. An MVP Club member may modify his or her member profile at any time by following the directions on the MVP Club member login page on the Nebraska Lottery website at nelottery.com.
- 5.10 The Nebraska Lottery is not responsible for incomplete or mis-delivered claim forms or other claims documentation.
- 5.11 Contest rules, drawing dates, deadlines, and procedures are subject to change without notice as may be deemed necessary or appropriate by the Nebraska Lottery in its sole discretion. By entering this contest, all participants agree to be bound by Nebraska state law and the rules and regulations of the Nebraska Lottery.

The foregoing promotion rules are effective this 31st day of December, 2014.



Jill Marshall
Acting Lottery Director