

FIRST TRUCK WINNER

Henry Tullo of Alliance is the first winner of a 2012 Ford F-150 XLT 4x4 SuperCrew Flex Fuel truck in the 17th edition of the Nebraska Lottery's \$2 Truck\$ & Buck\$ Scratch game. Tullo was presented with the truck prize on June 6, 2012, at an event at the Git 'N Split in Alliance, where he purchased the winning ticket.



ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

JUNE 2012



A Sizzling Lottery Summer

by Jim Haynes,
Lottery Director

After such a mild spring, it's hard to believe that summertime is finally here. The Nebraska Lottery plans to make this summer memorable for our players and retailers with new games, contests, and events across the state.

Ambassadors and event staff travel across the state every summer to bring all of the fun and excitement of the Nebraska Lottery to Nebraskans. Events on this year's tour include retailer Spin 'N Wins, community fairs and festivals, and other events. For current information about where the Nebraska Lottery will be this summer, check out our schedule of events at nelottery.com/events.xsp.

Summer is also the time that we launch our spotlight Scratch games. This year we are focusing on \$5 Grills Gone Wild, \$2 Frisbee Disc, and \$2 Truck\$ & Buck\$. The \$5 Grills Gone Wild game has been a strong seller so far, and the number of entries for the Grills second-chance contest has also been high. It seems Nebraskans like cooking out on the grill, and we're happy to offer them a chance to win \$50,000, a new Weber Grill, or a bottle of Larry the Cable Guy's Lord I Apologize BBQ Sauce in the Grills game and promotion.

Another favorite summer pastime is spending the day with your favorite pet. The new \$2 Frisbee Disc game celebrates summer fun with photos of acrobatic dogs catching Frisbees. Even if you don't own a dog, you can still toss around a Frisbee in our online Doggie Disc game. See the article below for additional information.

Also returning for the 17th year is the \$2 Truck\$ & Buck\$ Scratch game. This year's edition of the Truck\$ & Buck\$ game features three 2012 Ford F-150 XLT 4x4 SuperCrew Flex Fuel trucks as top prizes. As with previous years, another Ford F-150 will be given away via a second-chance contest. The Grand Prize event will be held at the Nebraska State Fair in Grand Island on August 26, and one player will drive home with a new truck and a tailgate grill package.

These are just a few examples of the things that will keep us busy this summer. In every venture the lottery undertakes, our retailer partners are the key to our success. Together, we are Helping to Build A Better Nebraska.



price: \$2
top prize: \$15,000

Frisbee Disc

It's time to have some summer fun with the new Frisbee Disc Scratch game!

The \$2 Frisbee Disc Scratch game has five scenes with dogs playing catch. There is a total of \$432,900 in cash prizes available to win in the game, including three \$15,000 top prizes. For additional fun, you can play the free Doggie Disc game at nelottery.com and compete for the top score on the leaderboard each week.

The Frisbee Disc Scratch game will be available at Nebraska Lottery retailers starting on June 18, and you can play the Doggie Disc game online at nelottery.com/dogdisc.



ticket talk

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nebraska lottery
Drawing Results, Winners and Scratch Game Information 402-471-6114
Players Hotline 402-471-6139 and 800-224-LUCK (NE & WY only)
Main Number 402-471-6100 and 800-587-5200
Internet Address nelottery.com

scratch tickets and osr
877-651-6296
lottery retailer hotline
800-560-2919
compulsive gambling help line
800-GAMBLER

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Spring Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-April through mid-May.

- Western Travel Terminal**, Scottsbluff, Ultimate Crossword, \$1,000
- Git 'N Split #55**, Sidney, \$100,000 Bonus Slots, \$1,000
- Love's Travel Stop #390**, North Platte, The Big \$10 Ticket, \$1,000
- Quik Trip #580**, Omaha, Nebraska Pick 5, \$66,000
- Pump & Pantry #8**, Grand Island, Diamonds 2x, \$5,000
- Kwik Shop #668**, Omaha, Super 7's Bingo, \$35,000
- Super Store**, Bellevue, MyDaY, \$5,000
- Time Saver #19**, Cozad, Precious Jewels, \$1,000
- Big Red Mini Mart**, Wausa, Mega Millions, \$40,000
- Bakers #300**, Bellevue, Treasure Huntin' with Larry the Cable Guy, \$36,000
- Gas 'N Snaks**, Seward, Platinum Card 9x, \$5,000
- Northside Inc.**, David City, Ultimate Crossword, \$1,000
- Kwik Stop #17**, Mitchell, Nebraska Lottery Limited, \$1,000
- Sun Mart #762**, North Platte, Ultimate Crossword, \$1,000
- Bag 'N Save #781**, Omaha, Nebraska Lottery Limited, \$1,000
- No Frills Supermarket**, Omaha, Nebraska Lottery Limited, \$1,000
- Cedar's Rapid Stop**, Cedar Rapids, Platinum Card 9x, \$150,000
- Super C #1**, Lincoln, Nebraska Pick 5, \$90,000
- Blair One Stop #66**, Blair, Pure Gold, \$100,000
- West 2nd Best Stop**, Hastings, 3 Play, \$10,000
- White's General Merchandise**, Henry, MyDaY, \$5,000
- Kwik Stop #6**, Imperial, Nebraska Lottery Limited, \$10,000
- Ampride South**, Hastings, Pure Gold, \$1,000
- Russ's Market #7**, Hastings, MyDaY, \$5,000
- Casey's General Store #2884**, Kearney, Super 7's Bingo, \$1,000
- U-Stop #24**, Lincoln, Nebraska Pick 5, \$62,000
- Jackpot Convenience Store**, Lincoln, Crazy 8's, \$1,000
- Cubby's**, Norfolk, Extreme Cash Blast, \$1,000
- Hy-Vee Food Store #2**, Norfolk, Pure Gold, \$1,000
- Speedee Mart #2762**, Omaha, Nebraska Lottery Limited, \$1,000
- Tobacco & Phones 4 Less**, Omaha, Super 7's Bingo, \$1,000
- FTC Express #459**, Scottsbluff, Pure Gold, \$1,000
- Speedee Mart #2762**, Omaha, Nebraska Lottery Limited, \$200,000
- Casey's General Store #2986**, Omaha, Nebraska Lottery Limited, \$1,000
- Gas N Snaks**, Seward, Quick 7's Deluxe, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Recent Winners

\$90,000 Nebraska Pick 5 Jackpot for Lincoln Man

Quan Tran of Lincoln recently won \$90,000 playing Nebraska Pick 5 from the Nebraska Lottery.

Tran's winning Nebraska Pick 5 ticket was purchased at Super C, 745 South 21st Street in Lincoln. The three-play quick pick ticket contained one play with all five of the winning numbers (3, 7, 27, 34, 38) from the May 1 drawing for the \$50,000 jackpot.



Two hundred and forty-four Nebraska Lottery players have won the Nebraska Pick 5 jackpot to date.

While claiming his prize on May 4, Tran told Nebraska Lottery officials that his mother purchased the winning ticket for him. "My mom called and told me I'd won," said Tran. "I said, 'Really?' I was shocked." He has no definite plans for his winnings.

The odds of winning the Nebraska Pick 5 jackpot, which starts at \$50,000 and grows by \$4,000 each drawing that it is not won, are 1 in 501,942.

\$50,000 Ultimate Crossword Prize for Scottsbluff Couple

Daniel and Lisa Ensrud of Scottsbluff won \$50,000 playing the \$5 Scratch game Ultimate Crossword from the Nebraska Lottery.

Lisa Ensrud purchased the couple's winning ticket at Git 'N Split, 506 West 27th Street in Scottsbluff. The ticket contained ten complete words in the crossword puzzle for a corresponding prize of \$50,000.

There are three \$50,000 top prizes available in Ultimate Crossword. The Ensruds are the second players to claim a top prize to date.

While claiming their prize on May 25, the couple told Nebraska Lottery officials that they were "shocked" to realize they had won the \$50,000 top prize. "We kept counting the words," said Daniel Ensrud. The Ensruds have no plans for their prize at this time.

The odds of winning the \$50,000 top prize in Ultimate Crossword are 1 in 160,000, while the overall odds of winning any prize are 1 in 3.32.



Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March edition of the contest:

- Minnie Johnson, Sapp Brothers, Falls City**
- Georgia Rasmussen, Lloyd's Drug Mart, Norfolk**
- Kevin Scribner, Discount City #2, Hastings**
- Cheryl Herrick, Country Corner, Guide Rock Expressway #2, Fremont**
- Dee Carr, Mac's Short Stop, Lexington**
- Tracy Buck, Cubby's, Norfolk**
- Peggy Coates, House of Bottles, Beatrice**
- Cindy Hinrichs, Sun Mart, Hastings**
- Jureta Hinz, 81 Express, Hebron**

The above winners answered the questions to last month's crossword puzzle correctly. The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

May Answers, Across: 5. Platinum; 7. Arbor;
Down: 1. Multi; 2. Kansas; 3. Hamburger; 4. Closed; 6. Ford



Play Nebraska Pick 5 for your chance to see the Husker football team at home or on the road in the Buy Pick 5, See 'Em Live promotion.

Starting June 15, every purchase of \$5 of Nebraska Pick 5 will generate a trailer ticket which acts as an entry to the contest. Players mail the entry for a chance to win Nebraska football tickets and a cash prize. Eligible Nebraska Pick 5 tickets include five draws for one play on a single ticket or five plays for one draw on a single ticket. Entry tickets will be produced until 3 a.m. on September 8.

Eligible tickets purchased in multiples of \$5 will receive subsequent entries. For instance, a \$10 Pick 5 multi-draw purchase will print two entries, and a \$20 purchase will print four entries.

Entries are good only for the next upcoming drawing. Winners will be drawn for the following prizes:

July 16 Drawing – Skybox Package

- **Grand Prize (1)** – Two skybox tickets to each home game for the 2012 season and \$1,000 cash.
- **Runners-up (4)** – Two 2012 season tickets and \$1,000 cash.

August 15 Drawing – Road Trip Package

One winner will be drawn for each of the five Husker football away games. Road trip packages include two tickets for an away game and \$3,000 cash for accommodations and other considerations.

September 13 Drawing – Excursion Package with Husker Sports Network

One winner will be chosen for each of the Excursion Packages with the Husker Sports Network. The excursion games are at Ohio State University, Northwestern University, Michigan State University, and the University of Iowa. Excursion packages include airfare from Omaha, two-night hotel stay, two reserved seat tickets, and \$1,000.

Entries will be accepted until 5:00 p.m. (C.T.) on Wednesday, September 12, 2012. Entries received after this time will not be eligible for the drawing and will be destroyed.

For more information, refer to the promotion sales sheet.

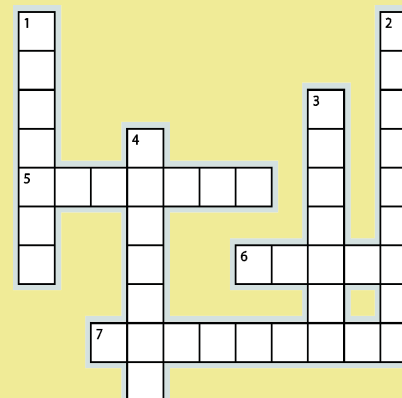


The Nebraska Lottery will be launching a new effort to drive sales of tickets in short supply: **Last Shot!**

A Last Shot! game is a Scratch game that has only one top prize left and is in limited supply. Several methods will be used to remind players that they have a limited time to purchase their favorite Scratch games. For retailers, the Last Shot! program will help ensure that the latest games are available for sale in your store.

Look for more information about the Last Shot! program in the coming weeks.

Loyal Readers Contest



Across

- You can win \$1,000 in _____-enriched fuel in the \$2 Truck\$ & Buck\$ Scratch game.
- The original Weber kettle _____ was produced in 1952 with parts normally used for buoys.
- The _____ Act of 1862 allowed any qualified person to claim up to 160 acres of federally owned land. The 150th anniversary of the Act is commemorated in the \$1 Sodbusting Scratch game.

Down

- More phone calls are made in the United States during Mother's Day than during _____ Day, but the percentage of collect calls is much higher for the June holiday.
- The video game _____ has been downloaded more than 500 million times, and is also a new \$3 Scratch game.
- If you have generated a Lotto ticket by mistake, you can call the Lottery _____ before draw break to receive credit.
- The Nebraska Pick 5 _____ starts at \$50,000 and grows by \$4,000 each time it is not won.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (July 13). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.