



Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-February through mid-March:

- Rays Apple Market**, Fairbury, 2by2, \$22,000
- Ampride**, Gothenburg, Groovy Cash, \$1,000
- Kwik Stop #17**, Mitchell, The Dog, \$1,000
- Dakota Food & Fuel**, Dakota City, Golden Goose, \$50,000
- TR Unadilla Mart**, Unadilla, Harley Davidson, \$25,000
- Ampride**, Superior, Golden Goose, \$1,000
- Big Red Mini Mart**, Omaha, \$100,000 Crossword Doubler, \$1,000
- Country Corner**, Guide Rock, MyDaY, \$5,000
- Buggy Bath West**, Lincoln, MyDaY, \$5,000
- Gas N Snaks**, Seward, Golden Goose, \$1,000
- Time Saver #19**, Cozad, Bonus Crossword, \$1,000
- Casey's General Store #2731**, Valentine, \$100,000 Crossword Doubler, \$1,000
- Gene's Road Runner**, Norfolk, 2x Bingo, \$35,000
- Kwik Shop #660**, Omaha, \$100,000 Crossword Doubler, \$1,000
- Big Red Mini Mart**, Omaha, Extreme Cash Blast, \$1,000
- Mill's Squeegee #5**, Denton, 2by2, \$22,000
- Sun Mart #738**, Lincoln, Extreme Ca\$h Blast, \$1,000
- Keith's BP #1**, Omaha, \$100,000 Crossword Doubler, \$1,000
- Amoco Fuel Express**, Fremont, Larry the Cable Guy, \$32,000
- Pump & Pantry #1**, Grand Island, Quick 7's, \$7,000
- Buggy Bath West**, Lincoln, Bonus Crossword, \$35,000
- Oxford Supermarket**, Oxford, Bases Loaded, \$3,000
- U-Stop**, Lincoln, Extreme Ca\$h Blast, \$1,000
- Casey's General Store #2984**, McCook, MyDaY, \$5,000
- Pump & Pantry #18**, Doniphan, \$100,000 Crossword Doubler, \$1,000
- Alda Grill & Grocery**, Alda, Cherry Twist, \$4,000
- Casey's General Store #1565**, Wymore, \$100,000 Crossword Doubler, \$1,000
- Stop 'N Shop**, Weeping Water, Larry the Cable Guy, \$1,000
- Hy-Vee Food Store #3**, Omaha, Nebraska Pick 5, \$106,000
- State Line Liquor**, White Clay, Nebraska Pick 5, \$106,000
- Russ's Market #14**, Lincoln, \$100,000 Crossword Doubler, \$1,000
- Kwik Shop #670**, Bellevue, Powerball, \$10,000
- Mill's Squeegee #4**, Ceresco, Mega Millions, \$10,000
- Time Saver #17**, Benkelman, Mega Millions, \$10,000
- K & B Tobacco Outlet**, Beatrice, MyDaY, \$5,000
- Bag 'N Save**, Omaha, MyDaY, \$5,000
- Bruning Food Mart**, Bruning, Royal 7's, \$50,000
- Trotters Whoa & Go**, Loup City, Cash Connection, \$35,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after

Recent Winners

Lincoln Man Wins \$1,000,008 Mega Millions® with Megaplier® Prize

Richard Evans of Lincoln won a total of \$1,000,008 playing Mega Millions® with Megaplier® from the Nebraska Lottery.

There were more than 10,000 Nebraska Lottery winners in the Tuesday, March 15, drawings. Among these winners was Evans, who purchased a five-play quick pick Mega Millions ticket at Buggy Bath West, 1502 West O Street in Lincoln. One play on the ticket matched all five of the winning white ball numbers (10, 11, 12, 28, 43) for \$250,000. A second play on the ticket matched the winning Mega Ball® number (45) for \$2.

Because Evans added the \$1 Megaplier option to his purchase, his \$250,002 prize was multiplied by the 4x Megaplier for a total prize of \$1,000,008. This is the first \$1 million prize won in Nebraska since the Nebraska Lottery began offering the Mega Millions game in March 2010.

Evans wasted no time in claiming his prize, arriving at Nebraska Lottery headquarters on Wednesday morning following the drawing. He told Nebraska Lottery officials that he learned he had won after checking the winning numbers in the Lincoln Journal Star newspaper, and at the Nebraska Lottery website, nelottery.com. "I didn't believe it at first, but then I saw on the website that there was a million dollar winner," said Evans. "I told my wife, 'I don't think I'm going to work today. I won a million dollars.' She didn't believe me." Evans plans to pay bills and save for retirement using his winnings.



Creighton Man Wins \$25,000 Playing Harley-Davidson®

Robert Forbes of Creighton won \$25,000 playing the \$5 Scratch game Harley-Davidson® from the Nebraska Lottery.

Forbes purchased his winning Harley-Davidson ticket at Creighton Pronto, 409 Main Street in Creighton. Scratching the ticket, he revealed matching numbers with a corresponding prize of \$25,000.



There are three \$25,000 top prizes available on Harley-Davidson. Forbes is the second person to claim a top prize to date.

While claiming his prize on March 11, Forbes told Nebraska Lottery officials that he didn't believe he had won the \$25,000 top prize at first after scratching off the ticket. "I thought I had won \$25," said Forbes. He plans to pay bills and complete some home improvements using his winnings.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March edition of the contest:

- Glen Hogue, Hogie's Gun & Sport, Auburn**
- Kristine Wulff, Anderson Food Shop (100739), Omaha**
- Ed Derrick, Mac's Short Stop, Lexington**
- Mike Svoboda, Shurfine Food Center, Burwell**
- Lois Jedlicka, Didier's Grocery, Schuyler**
- Janelle Anderson, Keith's BP #1, Omaha**
- Stephanie Huetter, Bag N Save #5, Omaha**
- Jan, K & B Tobacco Outlet, Beatrice**
- Michelle Simpson, Russ's Market #2, Lincoln**
- Stefanie Dedrick, Russ's Market #7, Hastings**

The above winners answered the questions to last month's crossword puzzle correctly. The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

March Answers, Across: 2. GTECH; 4. Paper; 7. Satellite
Down: 1. Keyless; 3. Thermal; 5. Check; 6. Break

AMBER ALERT

The Nebraska Lottery has assisted law enforcement agencies since 2002 as part of the AMBER Alert response network. Because time is critical in abduction cases, Nebraska Lottery retailers and players will be notified of AMBER Alerts through our statewide terminal network.

On April 9, an AMBER Alert was issued for Nathaniel E. Mundahl after he was taken from his home in Genoa. Employees at the Ampride South Convenience Store in Hastings recognized the boy and his aunt and delayed them from leaving the store until police arrived.

As part of the AMBER Alert network, Nebraska Lottery retailers play an important role in the safe return of missing or abducted children. Providing this information to your customers dramatically increases the number of people who are on the lookout for children in potentially dangerous situations. If you have questions about the AMBER Alert procedure, refer to the back of the AMBER Alert poster or contact your LSR.



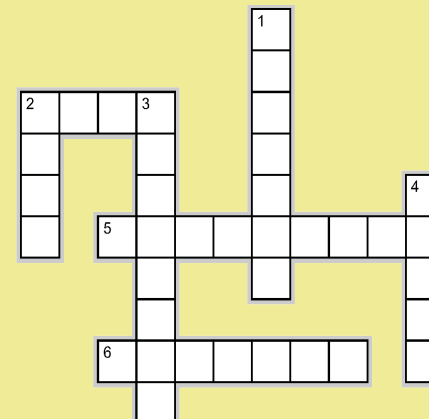
TICKET STOCK

In order to minimize waste, ticket stock for the Coronis terminal will be used in the new Altura terminal after conversion. The remaining ticket stock will be distributed to high-volume retailers in order to use it up as quickly as possible. After the current stock has been used, new ticket stock for the Altura will be distributed.

Because the current ticket stock has not been designed for the Altura terminal, you will not be notified when the roll needs to be changed. Retailers should monitor the amount of paper on the roll to make sure the printer does not run out of paper during a transaction. If this situation occurs, contact the new GTECH hotline at 800-560-2919 for assistance.



Loyal Readers Contest



Across

- A 3-D (three-dimensional) _____ is a motion picture that enhances the illusion of depth perception.
- Players who add the \$1 Power Play option to their _____ purchase have the chance to multiply prizes between \$3 and \$200,000 as many as two, three, four or five times.
- May Day _____ are usually filled with flowers or treats and left at someone's doorstep on May 1.

Down

- The superhero Green _____ possesses a power ring that has been referred to as "the most powerful weapon in the universe."
- The \$2 Truck\$ & Buck\$ Scratch game features three 2011 _____ F-150 trucks as top prizes.
- _____ Day, observed on the last Monday of May, commemorates U.S. soldiers who died while in the military service.
- New \$10 Scratch game; Nebraska Lottery _____.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw 10 entries from among retailer entries received by the designated deadline (June 24). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.



Conversion Training

It's been a busy few weeks.



scratch tickets and osr 877-651-6296
lottery retailer hotline 800-352-6510
compulsive gambling help line 800-522-4700

nebraska lottery
 Drawing Results, Winners and Scratch Game Information 402-471-6114
 Players Hotline 402-471-6139 and 800-224-LUCK (NE & WY only)
 Main Number 402-471-6100 and 800-587-5200
 Internet Address nelottery.com



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ticket talk

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THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

JUNE 2011



A Summer of Fun

by Jim Haynes,
 Lottery Director

As the temperature rises and summer begins in earnest, Nebraskans emerge from their winter slumber to enjoy the change of seasons. This is the time that many people begin to make their plans for the summer, and the Nebraska Lottery plans to be memorable for our players and retailers with new games, contests, and events across the state.

Every summer, Nebraska Lottery Ambassadors and event staff travel across the state to bring all of the fun and excitement of the Nebraska Lottery to Nebraskans. Events on this year's tour include retailer Spin 'N Wins, community fairs and festivals, and other summer events. For current information about where the Nebraska Lottery will be this summer, check out our schedule of events at nelottery.com/events.xsp.

Summer is also the time that we launch our spotlight Scratch games. This summer, we are focusing on Green Lantern and Truck\$ & Buck\$. Green Lantern is the first 3-D Scratch game from the Nebraska Lottery, and there has been a lot of interest from players in the few weeks since the game launched. We expect the excitement for Green Lantern will only increase as the June 17 premiere of the Green Lantern movie approaches.

Also returning for the 16th year is the \$2 Truck\$ & Buck\$ Scratch game. This year's edition of the Truck\$ & Buck\$ game features three 2011 Ford F-150 XLT 4x4 SuperCrew Flex Fuel trucks as the top prizes. As with previous years, another Ford F-150 will be given away via a second-chance contest. The Grand Prize event will be held for the first time at the Nebraska State Fair in Grand Island on August 28, and one player will drive home with a new truck.

Finally, the most important task for the Lottery this summer is our system conversion at the end of June. Equipment installations have begun, and soon staff from the Nebraska Lottery & GTECH will be conducting retailer training sessions across the state to demonstrate the features of the new terminal system. You should have received an invitation to a training event near you previously, so make sure to join us at training for valuable information about conversion in a relaxed and fun atmosphere.

These are just a few examples of the things that will keep us busy this summer. In every venture the Lottery undertakes, our retailer partners are the key to our success. Together, we are Helping to Build A Better Nebraska.

Coming Soon!



price: \$2
 top prize: TRUCK

Green Lantern®

The Nebraska Lottery released its first 3-D Scratch game: Green Lantern®. Based on the popular DC Comics® character, the \$3 Green Lantern Scratch game features images from the upcoming Warner Bros. Pictures "Green Lantern" movie and offers a top prize of \$30,000. Special glasses will be provided with the purchase of a Green Lantern ticket in order to experience the groundbreaking 3-D ticket artwork.

Players who submit a non-winning Green Lantern ticket online at nelottery.com will be entered in the Green Lantern 3-D Giveaway for a chance to win a Sony® 3-D Home Theater Package. A drawing will be held on Tuesday, August 2 to select one First Prize winner of the home theater package, one Second Prize winner of \$1,000, and one Third Prize winner of \$500.

More information about the Green Lantern Scratch game and Green Lantern 3-D Giveaway is available online at nelottery.com/GreenLantern.

