Drawing Results, Winners, and Scratch Game Information 402-471-6114 Players Hotline 402-471-6139 and 800-224-LUCK (NE \& WY only) Main Number 402-471-6100 and 800-587-5200 Website nelottery.com

## ticket talk

Published by the Nebraska Nebraska Department of Revenue, P.O. Box 98901 Lincoln, NE 68509-8901

## Lottery Director

Brian Rockey
Editors
Tate Schneider
Sam Craig
Designer
Shelby Hayes

## © () 0

## PRESORTED RST-CLASS MAIL <br> FIRST-CLASS MAIL <br> U.S. POSTAGE PAID

 STATE OF EBRASKAHere are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-February through mid-March.


## Winter Bonuses

Please Note: High Prize Seller Bonuses for Scratch games are credited to retaile
are credited to retailer accounts after the drawing for which the ticket was sold

## ticket talk <br> THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

What's Inside:
Lotto America Pre-Launch Promotion
Upcoming Lotto Specials
Cash Blast Recap

NEBRASKA LOTTERY LIOTTR $=$ doing the same things over again on a continuous loop, and at the Nebraska Lottery, we are working to create excitement for our players by bringing new ideas and products to the market. Our goal is to build on our successfu campaigns and create new opportunities for our players to enjoy our products.
Avid players will be aware of the addition of Lotto America to our lineup of Lottery games. How the game works will be highlighted in this issue of Ticket Talk, but this is a game that players have time and we are happy to be abe to include it in our quive excellent games. excellent games
This year is on track to be one of our most interesting Changes are coming that we look forward to facing head on and we aim to continue to grow our business while taking on those changes. Through the continued work with our retail partners, we have really been able to cultivate a prosperous future for our beneficiaries that we hope continues well into the future. Thank you.

## Lotto America ${ }^{\circledR}$ Coming

 to Nebraska May 19$10 \mathrm{~T}=$
Lotto America the multi-state lottery game is coninilic.
May 19, 2024. Lotto America is a game that offers a rolling jackpot starting at $\$ 2$ added for an extra $\$ 1$ per play to multiply non-jackpot prizes won by 3, 4 or 5 times.

To play Lotto America, pick five numbers between 1 and 52 plus one Star Ball ${ }^{\oplus}$ number between 1 and 10 . You can choose your own numbers or let the terminal randomly pick them for you. Each Lotto America play costs $\$ 1$.
To win the jackpot prize, players must match all six winning numbers. The jackpot can be paid as an annuity with 30 graduated payments over 29 years, or one lump sum payment. Other cash prizes range from $\$ 20,000$ to $\$ 2$.
Lotto America drawings are held every Monday, Wednesday, and Saturday after 9:15 p.m. Central Time. Winning numbers will be available at the Nebraska Lottery website, nelottery.com, on the Nebraska Lottery mobile app, and on the Nebraska Lottery Player's
Hotline at 800-224-LUCK (402-471-6139 in Hotline at 800-224-LUCK (402-471-6139 in Lincoln).

| Match: |  | Prize: | Odds: |
| :--- | :--- | :--- | :--- |
| $\mathbf{O O O O O}$ | O | Jackpot | $1: 25,989,600$ |
| $\mathbf{O O O O O}$ |  | $\$ 20,000$ | $1: 2,887,733$ |
| 0000 | 0 | $\$ 1,000$ | $1: 110,594$ |
| 0000 |  | $\$ 100$ | $1: 12,288$ |
| 000 | 0 | $\$ 20$ | $1: 2,404$ |
| 000 |  | $\$ 5$ | $1: 267$ |
| 00 | 0 | $\$ 5$ | $1: 160$ |
| 0 | 0 | $\$ 2$ | $1: 29$ |
|  | 0 | $\$ 2$ | $1: 17$ |

Overall odds of winning a prize are 1 in 9.63
All-Star Bonus Odds

| All Star Bonus: | Prize Times All Star Bonus: | Odds: |
| :---: | :---: | :---: |
| 5 XX | Prize Won Times 5 | 3 in 32 |
| 4 X | Prize Won Times 4 | 4 in 32 |
| $3 X$ | Prize Won Times 3 | 10 in 32 |
| 2X | Prize Won Times 2 | 15 in 32 |

2-5X Multiplier does not apply to the jackpot.

Lotto America Window Signage
An add-on to existing retailer window jackpot signs will display the current Lotto America Jackpot. Installation of the add-ons will begin at the end of May.

## Summer Promos

The fun never stops at the Nebraska Lottery and that is especially true of our rotation of promotions throughout the year. Coming soon are, The Wheel of Fortune Second Chance Promotion and The NASCAR Powerball Playoff.
The Wheel of Fortune Second Chance promotion starts April 29 and runs until July 30. Purchasers of non-winning Nebraska Lottery Wheel of Fortune Scratch tickets can enter their tickets online through the MVP Club for a chance to win a trip to L.A. to spin the wheel and participate in the Mega Money Maker event.
The NASCAR Powerball Playoff runs from May 28 until June 24. Throughout the prosive play nelottery com for the chance to be one of 15 winners of $\$ 1,000$, chance to win a VIP trip to NASCAR Championship Weekend and a chance at $\$ 1$ million.

Lotto America Pre-Launch Promotion
The Nebraska Lottery wants to give players a chance to try out Lotto America for free when the game launches.
Between May 12 and May 18, Powerball players will randomly be awarded a free $\$ 2$ Lotto America quick pick coupon with the All Star Bonus that can be redeemed at any Nebraska Lottery retailer May 19-June 3. The lottery terminal will sound and a coupon will print following the purchased ticke each time the free coupon is awarded.
The total cost, or amount of plays of the Powerball purchase, does not determine when Lotto America coupons may be awarded. The promotion will end at 11:59 p.m. (C.T.), May 18, 2024

Memorial Day and Lottery Week Specials
Two new Lotto specials are coming up in May and July.
The Memorial Day Special will run from May 24 to 27. A "Special" button will appear on your terminal that will produce quick pick plays for Nebraska Pick 3, Nebraska Pick 5 and MyDaY at a discounted price of $\$ 2$.
Another promotion will run in July. The Lottery Week Special will run July 15-22, offering a one-play, three-draw Nebraska Pick 5, Nebraska Pick 3, MyDaY and 2by2 ticket for $\$ 10$.
If the "Special" button does not appear on your terminal during these promotions, sign off then sign back in. If the button still does not show, reboot the terminal.

NASPL Professional Development Seminar The North American Association of State and Provincial Lotteries has chosen Omaha as the site of their 2024 Professional Development Seminar July 22-25, 2024.
The NASPL Professional Development Seminar is a unique event designed to bring together lottery industry employees at all levels in a small-group, hands-on format. The theme for this year's PDS event is "Pioneering Innovation," and the Nebraska Lottery is proud to be the host lottery this year. We're looking forward to meeting our colleagues, exploring new ideas and sharing information and expertise.


Cash Blast Promotion Gives Away Thousands The 2024 2by2 Cash Blast promotion ended with a bang on April 4. A total of 218,321 voucher numbers were entered between February 4 and April 3, and 14 winners were drawn in seven weekly drawings.
Two of seven first prize winners had their prizes doubled from 5,000 to $\$ 10,000$ because they multi-draw the econd prizes winners also had heir prizes doubled from $\$ 500$ o $\$ 1,000$

## Truck\$ \& Buck\$

After a year full of giving out 2023 Ford F-150 XLT $4 \times 4$ SuperCrew Flex Fuel trucks, -150 XLT 4x4 SuperCrew Flex Fuel trucks, Nebraska Lottery's 2023 Truck\$ \& Buck\$ Sratch ticket has been officially closed Truck \$ \& Buck\$ is here to take its place One truck remains unclaimed in the 2023 Truck \& Buck\$ game, even though inventory is sold out and the game is no longer available to purchase. We're holding out hope that a winner will come forward by the official end date of September 18, 2024.
In the meantime, Truck \$ Buck\$ 2024 s on shelves now, offering players a chance to win a bright red, brand spankin new 2024 Ford F-150 XLT $4 \times 4$ SuperCrew pickup truck. We're looking forward to meeting our first winner of the year. If you head on over to nelottery.co fucks, you can check out how many our commercials featuring everyone's favorite cryptid, bigfoot.

## Upcoming Scratch:

Wheel of Fortune (\$5)
Game Number: 1294
Top Prize: $\$ 50,000$
Overall Odds: 1:3.60
Free Tickets: Yes
Double Your Money (\$5)
Game Number: 1303
Top Prize: $\$ 30,000$
Overall Odds: 1:4.77
Free Tickets: No
Hot Streak (\$10)
Game Number: 1301
Top Prize: \$100,000
Overall Odds: 1:3.54
Free Tickets: Yes


## Retailer Spotlight

Every morning at the Whiskey Barrel in Broken Bow, a group of friends meet up to slurp down a couple cups of coffee and play a few Nebraska Lottery Scratch tickets.
Instead of cashing them in for a couple of extra bucks, the Whiskey Barrel's Coffee Crew take whatever winnings come their way and hand it over to owner Stan Gembol to make life a little better for Nebraska kids and their families.
At the beginning of January, the Coffee Crew had enough saved up to send $\$ 250$ to their chosen charity of the year, the Nebraska Children's Foundation.

Nebraska Children's Foundation is the charity arm of Nebraska Children's Hospital and they work to make sure every kid from babies to older teenagers can get the help and care they need. Not just that, but they also make sure parents and siblings can get transportation to the hospital and followup appointments and have a place to stay while at the hospital.

In previous years the Coffee Crew has donated to the local food bank and a charity that makes sure local kids in need have some really great toys under the Christmas tree.
While they haven't decided on a charity for 2024's winnings yet, they'll have an idea soon enough.

The Whiskey Barrel is located at 128 East South E St. in Broken Bow. And if you show up early enough, you might be able to get in a few coffees and Scratch tickets with the Coffee Crew.


## Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the January/ February edition of the contest:

## Trina Plummer <br> Snac Shac, <br> Grand Island

Angie West
Wauneta Crossroads, Wauneta
Roger Buss
Petro Mart, West Point
Elanor Baysinger
Kwik Shop \#667, Omaha
Miranda Sulth
Gary's Superfoods \#2.
North Platte
Leah Ratzlaff
Coach's Corner, Hastings
Tara Pollard
NP Mart \#22, Norfolk

Anita Wyllie
Kwik Shop, Omaha
Cheryl Moody
Harsh Mercantile, Purdum

## Angela Carter

Shoemakers Truck Stop, Lincoln
The above winners answered the questions to last month's crossword puzzle correctly.

The prize was \$10 in Scratch ticket coupons and premiums for every employee who sells lottery tickets at the winners' location. LSRs will have premium prizes for those employees under the age of 19.
*Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

