

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov



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Lincoln, NE 68509-8901
16-30-00

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ticket talk

Published by the Nebraska Lottery, a Division of the Nebraska Department of Revenue, P.O. Box 98901, Lincoln, NE 68509-8901

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ticket talk



THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

ENTERRRRRRRRRRRRRRRRR NOW!



New Year Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-February through mid-March:

Hy-Vee Food Store #1, Lincoln, MyDaY, \$5,006
Pump & Pantry #19, Ogallala, Bonus Crossword, \$35,000
Ken's Liquor, Lincoln, Hit \$1,000, \$1,000
M Mart, Monroe, Hit \$1,000, \$1,000
Casey's #2882, Grand Island, Hit \$1,000, \$1,000
Kwik Shop #645, Fremont, Lucky Symbols Loteria, \$1,000
Short Stop, Alma, Lucky Symbols Loteria, \$1,000
Super C #11, Wahoo, MyDaY, \$5,003
Casey's #3206, Valley, Pick 5, \$78,007
Quiktrip #588, Omaha, Triple Diamond Payout, \$1,000
Hy-Vee Food Store #1514, Papillion, 10X Bingo Multiplier, \$1,000
Super C #8, Lincoln, MyDaY, \$5,000
Casey's #2675, North Bend, 10X Bingo Multiplier, \$35,000
Speedee Mart 2909, Lincoln, 30th Anniversary Jackpot, \$1,000
Midtown Amoco BP, Wahoo, Hit \$1,000, \$1,000
Tom's Midwest Liquor, Lexington, Lucky Symbols Loteria, \$35,000
Super C #2, Lincoln, Money Bag Multiplier, \$50,000
Kwik Shop #670, Bellevue, MyDaY, \$5,011
Russ's Market #01, Lincoln, Powerball, \$50,007
Casey's #2454, La Vista, 10X The Cash, \$50,000
Hy-Vee Fast & Fresh, Columbus, 30th Anniversary Jackpot, \$1,000
Speedee Mart 2884, Omaha, Bonus Crossword, \$1,000
Hy-Vee Fast & Fresh, South Sioux City, Lucky Symbols Loteria, \$1,000
Speedee Mart 2745, Omaha, Mega Millions, \$10,018

Casey's #2881, Columbus, Sapphire 7s, \$17,777
Pumpers, Grand Island, Emoji Round Up, \$30,000
Russ's Market #14, Lincoln, MyDaY, \$5,006
Casey's #2454, La Vista, 30th Anniversary Jackpot, \$1,000
Speedee Mart 2909, Lincoln, Hit \$1,000, \$1,000
Gas N Snaks, Seward, Lucky Symbols Loteria, \$35,000
Casey's #2735, Syracuse, Pink Diamond 7s, \$17,777
Yesway #1170, Alliance, Quick 7s, \$7,000
Casey's #3270, Pierce, MyDaY, \$5,000
Casey's #2973, Lincoln, \$100,000 Crossword Explosion, \$100,000
Hy-Vee Food Store #4, Lincoln, Hit \$1,000, \$1,000
Norm's on 48th, Lincoln, Hit \$1,000, \$1,000
Northside Inc., David City, Holiday Wishes 20X, \$1,000
Paraiso, Crete, Wolf Run, Wolf Run, \$1,000
Pump & Pantry #48, Fremont, 30th Anniversary Jackpot, \$1,000
Kum & Go #378, Omaha, Triple Diamond Payout, \$1,000
Family Fare 797, Omaha, MyDaY, \$5,001
U-Stop #03, Lincoln, Hit \$1,000, \$1,000
East O Watering Hole, Scottsbluff, MyDaY, \$5,004
Hy-Vee Fast & Fresh #2, Omaha, 50X The Cash, \$1,000
Short Stop, The, Madison, Hit \$1,000, \$1,000
Smoker Friendly #012, North Platte, Hit \$1,000, \$20,000
Speed Mart, South Sioux City, Lucky Symbols Loteria, \$1,000
Anderson Conv Market 115, Omaha, Pick 5, \$80,073

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

What's Inside

- NASCAR Powerball Playoff
- Truck\$ & Buck\$ Delay
- Preventing Ticket Thefts

MARCH/APRIL 2023



Once again we find ourselves at the precipice of a new season and this time it is the rejuvenation of spring. Out with the old and in with the new, or so to speak. When the Nebraska Lottery came to be in 1993, the main objective was to generate funding for its beneficiaries. 30 years later and we feel that we have met that goal time and time again. So what is the secret to our success? We are constantly looking forward.

We have some exciting promotions on the horizon including the Living Lucky with Luke Combs second-chance promotion for a chance to win a trip to see Luke Combs at the historic Ryman Auditorium. Our NASCAR Powerball Playoff promotion will give Powerball players the chance to win a trip to Phoenix, Arizona for NASCAR Championship weekend. They both bring something unique and engaging to the table.

Our events team is looking to hit the road once again this summer. We are adding some new stops to their schedule to reach more people across the state, but many of our regular events will stay in the rotation. We hope to see more of our customers out and about.

As always, thanks to our retail partners for helping us achieve our successes. Their support and feedback has been invaluable these past 30 years. Thank you.



Jackpots for Nebraska Pick 5 are getting a boost in May and July. During these months, the jackpot will grow by \$10,000 each time it is not won, instead of the regular \$4,000 roll amount. So expect some big jackpots for players to win this summer!




Start your engines and cross the finish line with our NASCAR Powerball Playoff promotion. Beginning May 3, players will receive a voucher with every Powerball with Power Play, Powerball with Double Play, or Powerball with Power Play & Double Play ticket purchase.

To enter, voucher holders must have a valid MVP Club account and submit their voucher numbers on the Nebraska Lottery website, nelottery.com. The promotion runs until May 30 and the drawing for winners will be held June 1. Fifteen winners will be selected. Each winner will receive \$1,000 and be entered for a chance to win a trip to Phoenix that includes an opportunity to win \$1 million.

If selected for the VIP Trip experience to Phoenix, winners will receive the following:

- Round trip airfare and hotel accommodations
- Weekend race tickets
- NASCAR Cup Series garage pass
- NASCAR team hauler tour
- MRN Radio booth tour
- Pace car rides
- Pre-Race attendance
- Victory Lane access
- Two (2) Official NASCAR Championship Weekend Event Programs
- Two souvenir gift bags
- Two (2) Racing Electronics Scanner Rentals for use while at Phoenix Raceway
- Two (2) tickets to a Welcome Dinner at a venue to be selected by Producer on Friday, November 3, 2023
- Concierge Service
- All meals while in Phoenix, including the Welcome Dinner on Friday, November 3, 2023
- Ground transportation to and from airports, hotel, and activities in Phoenix.

Make sure to give players their vouchers when they make a qualifying purchase.



Players saved a lot of green with the recent St. Pat's Special. Between March 16 and March 19, 647 retailers produced a total of 3,607 discounted ticket specials, an average of six per retailer.

The next discount special is coming up for the Memorial Day holiday May 26 – 29. During the promotion, hit the "Special" button to produce a Nebraska Pick 5, Nebraska Pick 3, and MyDaY ticket for \$2.

Preventing Ticket Thefts

Scam artists are targeting lottery retailers to steal tickets. Schemes have been reported recently where suspects attempt to confuse retail clerks with unusual payment methods. They provide bogus and confusing instructions to complete a transaction without any payment.

We recommend using caution and strictly adhere to your store's policies on accepting payments. If you have any questions about potential scams, contact Nebraska Lottery Security at 800-587-5200.



Changes are coming for Nebraska Pick 5



Nebraska's game Nebraska Pick 5 is getting an upgrade on August 13, 2023. Two numbers will be added, so players will select five numbers between 1 and 40 to play. And every time the jackpot is not won it will increase by \$10,000. The odds of winning the jackpot will be 1 in 658,008, while the overall odds will be 1 in 9.2.

The new Nebraska Pick 5 game will launch on Sunday, August 13. To prepare for the game changes, a multi-draw stepdown will begin May 21. The maximum number of drawings that can be purchased on a multi-draw Nebraska Pick 5 ticket will decrease by one after each drawing. Additionally, the Play It Again feature will temporarily be phased out. You will not be able to replay tickets that have a multi-draw selection above the current maximum. More information about the Nebraska Pick 5 stepdown and game changes will be provided to you in the coming months.



The 2023 Truck\$ & Buck\$ Scratch game has been delayed. The high demand for new vehicles has impacted production, and the eight Ford F-150 trucks purchased for the game are scheduled for assembly but not yet delivered.

We know that our players look forward to the return of Truck\$ & Buck\$ every year, and we're committed to launch the game as soon as the trucks are ready. We will post additional information about Truck\$ & Buck\$ on nelottery.com and the Nebraska Lottery social media channels when it becomes available.

Paper low? Time for a change.



All good things must come to an end, including the roll of thermal paper in your lottery terminal. The terminal will warn you when you are almost out of paper. **The warning message will only display once, so you must change the paper immediately when it appears.** If you do not change the paper roll, you could run out of paper in the middle of the transaction, resulting in wasted time for you and the player.

An instructional video for changing the paper roll is available by clicking the Help '?' button at the top left of the terminal screen, and a sales sheet with additional information will be distributed soon.

Coming Soon: Lucky for Life Ticket Snap



Get ready for another season of Husker Football with the return of the Lucky for Life Ticket Snap! starting June 6, Ticket Snap vouchers will be produced with every Lucky for Life purchase of \$2 or more. Voucher numbers can be entered at nelottery.com for a chance to win Nebraska football skybox season tickets, regular season tickets, single-game tickets, or a weekend experience package.



Retailer Wizard & Smart Count

Coming Soon

Two new tools for managing lottery at your store are coming soon.

Retailer Wizard is the Nebraska Lottery's one-stop-shop for managing your lottery business. This all-new, user-friendly website provides access to important Lottery reports and information via desktop, laptop, tablet, or smartphone. With Retailer Wizard, you can:

- Stay informed of your sales, commissions, and trends at your location(s).
- Know exactly how much money is due on the next sweep (EFT Amount).
- Receive alerts about issues occurring in your location that may be affecting your sales.
- Easily spread the good news about high jackpots and winners in your location.
- Access detailed reports on your lottery business at any time without being tied to your lottery terminal.

We have started a gradual rollout of Retailer Wizard. Your LSR will provide a quick reference guide when your Retailer Wizard account is ready.

Another great tool for Lottery retailers will be launching in the fall. Smart Count is a method for tracking and balancing Scratch ticket sales at retail using the terminal. Look for more information on Smart Count in future issues of Ticket Talk.