nebraska lottery

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Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-April

Kwik Shop #681, Lincoln, \$100,000 Crossword Inferno, \$1,000 Hy-Vee Food Store #02 (1466), Omaha, \$1,000 Frenzy, \$1,000 **Brady & Amy's**, Madison, \$1,000 Frenzy, \$1,000 Fill-N-Chill #02, Hastings, MyDaY, \$5,000 Cuming Food Mart, Omaha, Power 5, \$1,000

Cubby's, Norfolk, \$1,000 Frenzy, \$1,000 The C-Station, Lincoln, \$1,000 Frenzy, \$1,000

U-Stop #07, Lincoln, \$100 In A Flash, \$10,000 Bucky's 140, Omaha, Power 5, \$1,000

Kum & Go #370, Gretna, Powerball, \$50,000 U-Stop #10, Lincoln, Prize Lines, \$1,000 Watering Hole, Ogallala, Prize Lines, \$1,000

Petromart, West Point, Triple Double Diamond, \$100,000 **U-Stop #04**, Lincoln, \$1,000 Frenzy, \$20,000

Stop 'N Shop #4, Milford, \$100,000 Crossword Inferno, \$1,000

Hy-Vee Gas, Fremont, \$1,000 Frenzy, \$1,000 Hy-Vee Food Store #1185, Fremont, Mega Millions, \$1,500

Speedee Mart 2727, Nebraska City, Mega Millions, \$1,500

Afoma Corner Store, Omaha, Power 5, \$1,000 Husker Food Store, Omaha, Prize Lines, \$30,000

La Vista Sinclair, La Vista, Prize Lines, \$1,000 Speedee Mart 2762, Omaha, \$100,000 Crossword Inferno, \$1,000

Pump & Pantry #16, York, \$1,000 Frenzy, \$1,000 Gas N Snaks, Seward, \$100,000 Crossword Inferno, \$1,000

Family Fare 774, Omaha, \$1,000 Frenzy, \$1,000 Casey's General Store #43, Albion, \$1,000 Frenzy, \$1,000

Kwik Shop #619, Lincoln, Power 1, \$1,000

Howell's BP, Omaha, \$100,000 Crossword Inferno, \$1,000

Casey's General Store #2978, Lincoln, \$100,000 Crossword Inferno, \$1,000

Speedee Mart 2737, Seward, MyDaY, \$5,000 U-Stop #25, Lincoln, Lucky Symbols Loteria, \$1,000

Quik Trip #587, Omaha, Pick 5, \$102,000 Tom's Midwest Liquor, Lexington, Power 1, \$1,000 Casey's General Store #2441, Papillion, Truck\$ & Buck\$, Truck

Hv-Vee Food Store #01 (1465), Omaha, Pick 5, \$50,000 Shell Speedee Mart, Auburn, \$100,000 Crossword Inferno, \$1,000

Taylor Quik-Pik #11, Blair, \$1,000 Frenzy, \$1,000

Kwik Shop #670, Bellevue, Bonus Crossword, \$1,000 **Bucky's 158**, Omaha, Power 1, \$1,000

Fill-N-Chill #03, Lexington, Prize Lines, \$1,000 Casey's General Store #2970, Lincoln, White Ice Black Ice, \$200,000

Cornhusker Bottle Shop, Lincoln, Lucky 7s Crossword Tripler, \$47,777 Kum & Go #370, Gretna, Mega Millions, \$1,500 Food & Fuels R Us, La Vista, \$1,000 Frenzy, \$1,000

Thrifty's Gas & Liquor #5, Lexington, Pick 5, \$62,000 Essential Fuel, Scottsbluff, Powerball, \$50,000

Blondo Convenient Food Mart, Omaha, Supreme Cash, \$1,000 BG's Corner, Sutton, \$100,000 Crossword Inferno, \$1,000

Kum & Go #348, Omaha, \$1,000 Frenzy, \$1,000 Fast Mart, Columbus, MyDaY, \$5,000

Taylor Quik-Pik #17. Louisville, Power 5.\$45,555 Nelson Gas & Oil, Valparaiso, White Ice Black Ice, \$1,000

Kwik Shop #688, Bellevue, \$100 In A Flash, \$10,000 Kwik Stop #26, Gothenburg, Ghostbusters, \$50,000

Hy-Vee Food Store #3 (1387), Lincoln, 2by2, \$22,000 Super C #10, Denton, 2by2, \$22,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.





THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



MAY/JUNE 2021



Summer Time

Summer is here in a big way – everything is opening back up and it feels like we are looking ahead to what will hopefully be a happy time for all. For us, summer is going to be a good one

Our Events Team is back on the road to promote our games and interact with people face to face. After the standstill of events that occurred last year, we are happy to be able to go places and see people again. It will be refreshing.

Speaking of refreshing, conversion is underway for our retailers. New terminals are being installed in retailers throughout the state and many have already been installed. We are confident that transition will be done smoothly, without issue. This will not be the only change we'll see this summer.

Both Powerball and Lucky for Life will see updates to their games. Powerball is moving from having two drawings per week to three drawings per week. A drawing will be held every Monday, beginning August 23. We believe this will have a positive effect on the number of overall winners and grow the jackpots more quickly. Lucky for Life will change from two drawings a week to daily drawings beginning July 19.

There will be a lot of new this summer, but we remain committed to our beneficiaries by creating and developing products that will help us shape a better Nebraska.

POWERBALL® ADDING MONDAY DRAWS IN AUGUST

The Powerball Product Group, a collective group of 38 lotteries, will increase the number of Powerball drawings from two to three nights a week beginning in August 2021. A new Monday draw-



ing will be added to the lineup of Powerball drawings currently held on Wednesday and Saturday nights. The first Monday drawing will be held on August 23, 2021, at 9:59 p.m. CT.

"Powerball is Nebraska's favorite Lotto game. Nebraska Lottery players have been playing Powerball and winning prizes since July of 1994," said Brian Rockey, Nebraska Lottery director. "Ten Powerball jackpots have been won in Nebraska, and we look forward to more winners in the future along with increased proceeds for good causes."

The additional drawing on Monday will not change the Powerball game odds or set cash prizes. Players will continue to choose five numbers from 1 to 69 and one Powerball number from 1 to 26. The Power Play® feature will also be available for an additional \$1 per play to multiply non-jackpot prizes.

System Conversion Update

Installation of the new Retailer Pro terminals started June 7 and runs for several weeks. Your store will be contacted approximately 48 hours before your installation appointment. Installations will be handled by Mill-Tel, and their technicians will carry badges for identification.

This first stage of conversion is the emulation phase where the Retailer Pro terminal will emulate the look and feel of the current terminal. You should be able to resume selling immediately without additional training, but a quick reference card the covers the major functions of the Retailer Pro will be provided at installation.

Final conversion is planned for October 17. Updates on final conversion and training opportunities will be provided via terminal messages, future issues of Ticket Talk, and your Lottery Sales Representative.



As a reminder, you must activate your Scratch ticket packs before you put them in your display for sale. If an inactive ticket is sold and taken to another retailer, players can't redeem their prizes. This ends with unhappy players, and you have to use valuable time to correct the issue.

To activate a pack for sale:

- Touch Activate Pack from the Scratch Functions menu.
- Scan the barcode from a ticket, or enter the game and pack number using the numeric touchpad.
- You may activate other packs or touch **Send**.
- A confirmation screen displays. Touch **OK**.
- A receipt prints automatically.

If you try to validate a ticket from an inactive pack that was sold at another store, it will be rejected. In this situation, contact Lottery Accounting at 800-587-5200 to have the pack activated.

MULTI-DRAW STEPDOWN

nebraska lottery



NEBRASKA







To prepare for seven-day Lucky for Life drawings and the addition of Monday Powerball drawings, the number of drawings that can be purchased in advance for these games has been reduced.

After each Lucky for Life and Powerball drawing, the maximum number of drawings that can be purchased on a multi-draw ticket decreases by one. Beginning Friday, July 16, players will again be able to purchase Lucky for Life tickets for up to 12 weeks of drawings (84 draws). On Sunday, August 22, Nebraska Lottery players will again be able to purchase Powerball tickets for up to 12 weeks of drawings (36 draws).

Terminal messages with the current multi-draw purchase limit will be sent regularly. Be aware that if you use the Play It Again feature to replay a multi-draw ticket and the number of multi-draws is more than the current limit, the transaction will fail. Complete information about the multi-draw stepdown is available at nelottery.com.

Lottery Week

A Celebration of Everything Lottery

Mark your calendar because National Lottery Week begins July 12.

National Lottery Week is a celebration of lotteries across the United States and Canada. Several Lottery Week activities are planned in Nebraska, including a 2by2 eCoupon offer and daily social media posts to highlight the history of the Nebraska Lottery, our retailers, winners, and beneficiary funds.

A new Lottery Week Lotto Bundle will be available during Lottery Week. Players can get one play for three draws of Nebraska Pick 5, Nebraska Pick 3, MyDaY, and 2by2 for \$10 – a \$2 discount. Click the SPECIAL button on your lottery terminal to generate the four tickets.

Follow the Nebraska Lottery on Facebook, Twitter, and Instagram to learn all about National Lottery Week.



We are back! After what feels like a very long hiatus, the Nebraska Lottery Events Team is back in action.

The team kicked off the summer at Taste of Omaha at the beginning of June and will be rambling across the state all season until we cap things off with the Nebraska State Fair. Here's a look at where they will be throughout the summer:

June

Nebraskaland Days Duncan Ribfest

July

Seward 4th of July Madison County Fair Allen's of Hastings Adams County Fair Kearney Cruise Nite Buffalo County Fair Lancaster Super Fair

August/ September

Lancaster Super Fair Wilber Czech Fest Nebraska State Fair

In-Store Coupons

There's a new tear pad coupon offer coming to your store soon. In August, players can get one Lucky for Life play good for seven draws for just \$10 – a \$4 discount. This coupon will run through the end of September.



Lottery Highlights







Check 'em

WINFALL

(\$10)

Game Number: 1144 Top Prize: \$500 Overall odds: 1:5.00 Free ticket: No

Double Your Money

Game Number: 1160 Top Prize: \$500 Overall odds: 1:4.14 Free ticket: No

Loyal Readers Contest

Across

- 1. The Solstice on June 21 is the day with the longest daylight hours.
- 4. The \$5 Nebraska State Parks Scratch game celebrates 100 years of parks.
- 7. Often called "America's Game", has been sold in Nebraska since 1994.

- 2. The name of this day of the week is derived from Old English Monandæg and Middle English Monenday.
- 3. Scratch tickets have to be before they can be sold.
- 5. Starting July 19, you can play for Life seven days a week.
- 6. A Scratch game is listed as "Sold out at " when no more inventory is left to send out to retailers.

Enter To Win

Name:		
Mailing Address:		
City:	_State:	Zip:

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (July 23). Those

entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location.

LSRs will have premium prizes for those employees under the

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

Our Winning Retailers



RETAILER SPOTLIGHT



Denton is a town of only around 200 people, and has only one Nebraska Lottery retailer, but they've had more than their share of 2by2 winners, including two within about one month.

Super C #10 is located at 7229 Lancaster Avenue in Denton, about a fifth of a mile from where the Haines Branch river forks into Spring Creek. Denton isn't quite a destination other than for bicyclists heading to the Denton Daily Double Keno, Bar and Grill and nature lovers hiking through the Spring Creek Prairie Audubon Center.

Super C caters mostly to locals, said manager Kristy Hoffman. Ususally regulars on their way to or from work stop by to pick up some Lotto or Scratch games, she said. On April 4 of this year, one of their regulars hit a 2by2 \$22,000 jackpot. Then, on May 8, just a little over a month later, someone else hit the \$22,000 jackpot, LaVonne Johns of Denton.

She's a regular player, Johns said when she claimed her prize. She'd hit a few smaller prizes, but was amazed she'd hit the big one.

"The last woman that won it, she comes in here all the time," Hoffman said. "She normally replays all of the tickets, it's the same way with the one before that."

Back in 2018 the store sold a \$10,000 Mega Millions winner and in 2016 the store—under a different owner—sold another 2by2 \$22,000 winner to Denton resident Michael Foster.

The April 4 winner didn't want any publicity for their win and Hoffman said that even though she knows who it was, she hasn't said a word to anyone.

"They didn't want anybody knowing," she said. "But, because they're all regulars, everybody had already guessed."

Denton is about 10 miles from Lincoln but the drive to get there is like stepping back in time and seeing what Nebraska used to look like 100 years ago.

Once you're past the new housing developments and small farms on the outskirts of the Star City, the land returns to prairie, which is especially lush in late spring. The long, spindly blades of switch grass and bluestem bending to the breeze, bright tickseeds catching the attention of passing butterflies and the sorghum seeds that spilled from a passing truck are sprouting low stalks topped with of bursts of rust-colored broomcorn grain.

There's a good five-mile stretch of grassland stretching in every direction leading into Denton. Kind of an island smack dab in the middle of wild Nebraska. There are several prairie restoration sites around the town, dimpled with little hills and full of native Nebraskan birds like warblers, wrens and thrashers and small animals like raccoons and eastern cottontails.

Denton is a pretty drive and a scenic destination. It's like Johns said when she won her prize, "Life is beautiful."

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March/April edition of the contest:

Cindy Seger, Casey's General Store #1744, Beatrice

> **Peg Jensen,** Winside Store, Winside

Dee Dee Salinas, Super Saver #17, Lincoln

Brandi Eckes, Speedy Gas N Shop, Omaha

Kate Rivera,Pine Ridge Service Center,
Crawford

Pam Nichols, Sonny's Super Foods, Cozad

Jon Anderson, Expressway Foodmart #1, Fremont

> Ryann Nelson, Bucky's #76, Omaha

Monica Ullman, J&M Liquor, Wymore

Cheri Riecken, Cubby's, Waverly

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.