
$\underset{\substack{\text { P.O. Box } 98901 \\ \text { Lincoln, NE } 68509-8901 \\ 16-30-00}}{ }$

PRESORTED
FIRST-CLASS MAIL FIRST-CLASS MAIL
U.S. POSTAGE PAID STATE OF
NEBRASKA

## 49Wer kolk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

## Spring Bonuses

through mid-May
Baker's \#323 Fuel Center, Fremont, MyDDYY, $\$ 5,000$
Russ's Market $\# 02$ Lincoln Super Cayy Russ's Market \#02, Lincoln, Super Crazy 8, $\$ 1,000$
Speedee Mart 2855, Norfolk, Red Riches, $\$ 1,000$ Speedee Mert
Super $\mathrm{C} \# 5$, Lincoln, 2 by2, $, 522,000$
Casey's General Store \#2886, Omaha, Cash Craze Crossword Doubler, 81,00 Stop 'N Shop, Weeping Water, MyDDY, $\$ 5,000$
Family Fare 792 , Blair, Cash Craze Crossword D Tamily Fare 792 , Blair, Cash Craze Crossword Doubler, $\$ 1,000$
Taylor Ouik-Pik $\# 01$, Blair, Super Crazy $8 s, \$ 80,000$ Buck's \#196, Omaha, Super Crazy 8 s, 81,000 Good 2 Go \#3, Hebron, Doubler TTTiper Bigig Singo, $\$ 1,000$
Big Red Mini Mart, Wausa, Mega Millions, S1,000 Be Mart, Bartlet, Money Clin s1000 We Mart, Bartlett, Money Clip, \$1,000
Russ's Market \#07, Hastings, Super Crazy 8s, $\$ 1,000$
 Kwik Shop \#667, Omaha, Golden Cherry Multitierer $\$ 20,000$
Kum \& Go $\# 366$ Omaha, Nebraska Pick 5,5144000 Kum \& Go $\# 366$, Omana, Nebraska Pick $5, \$ 114,00$
Family Fare 788 Belewue Powerall $\$ 150000$ Family Fare 788, , Bellevue, Powerball, S150,00
Corner Stop, Geneva, Triple Triper, S1,000
 Select Mart, South Sioux City, Multiplier Mania, $\$ 1,000$
Select Mart, Omaha, 20X The Money, S1,000 Select Mart, Omaha, 20X The Money, 81,000
Fast Mart, Columbus, Mega Millions, 1,000 Super C \#1, Lincoln, MyDDY, S5,000
Bucky's $\# 38$, Omaha, MyDaY 55,000 Cases's General Store \#2724, Lincoln, Nebraska Pick $5, \$ 54,000$
 U-Stop \#15, Lincoln, 10X The Money, 950,000
Casey's General Store \#1784, Beatice, 2 TX The Money, 55,000 Please Note: High Prize Seller Boonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses
for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Mega Saver, Omaha, Nebraska Pick $5,558,000$
Casey's General Store $\# 8314$, Omaha, Golden Cherry Multiplier, $\$ 1,000$ Casev's General Store \#2716, Schuyler, Lim
Buck's \#73, La Vista, Mega Millions, $\$ 2,000$ Casey's General Store \#1735, Kearney, Mega Millions, 540,0 Casey's General STore \#1576, Hecron, Mega Millions, $54,0,000$
Cases's General Store $\# 2972$, Lincoln, Nebraska Pick $5, \$ 5000$ Casey's General Store \#2972, Lincoln, Nebra Hy-Vee Food Store \# $\# 2$, Omaha, Wild Cherry Crossword, $\$ 1,000$ Mega Saver, Omaha, 10X Binga, Multiplier, S1,000 U-Stop \#88. Lincoln, Godden Cherry Multitiplier, S20,000
Bucky's $\# 61$, Omaha,
 Premier Stop, Kearney, Multiplier Mania, S1,
Quik Trip \#594, Omaha, 2 by2, s22,000 Pump \& Pantry \#28, Chappell, Cath Craze Crossword Doubler, $\$ 1,000$
Russ's Market $\# 21$ Lincoln Mya 85,000 Russ's Market \#21, Lincoln, MyDaY, 55,000
Kwik Shop \#652, Omaha, Cash Craze Crossword Doubler, 51,000
 Bronco Spur, Ulica, Superc Crayz 88, S1, 100
West Point Travel Plaza West Point, 2by2, 522,000 West Point Traval Staza, Hess Pont,
Caser's General Kwik Shop \#619, Lincoln, 20X The Money, $\$ 100,000$ Git 'NSplit \#35, Lincoln, Cash Craze Crossword Doubler, S1,000 Kwik Stop \#02, North Plate, MyDDYY $\$ 5,000$
Casey's General Store $\# 2731$, Valentine, Cash Craze Croswori Casev's General Store \#2731, Valentine, Cash Craze C Cosswo
Clevenger's, Gibbon, Cash Craze Crossword Doubler, 81,000 Casev's General Store \#1737, Fremont, Limitet,
Hy-Vee Gas $\# 11$, Elkhor, Lucky For Life, 55,000

What's Inside

- Caesars
- Ticket to Tunes Winners
- A Salute to Lottery Retailers

©2020 Caesars Licensing Company, LLC

Gaesars Second-chance Promotion
 in a catalyst that has changed spects of think lives. Change ometimes inevitable At the ottery, we are undergoing a rocess that will see changes for

On March 30, we issued what is called a Request for Proposals (RFP) for a primary vendor of Instant and Online Games and with our current vendor is due to expire next year As a government gency, we are required to request n RFP to ensure that we are receiving a quality of service that best suits our needs.
The selection of our vendor as not yet occurred, but the are ones that will happen whether we choose a new vendor or not. Retailers will see that the biggest changes are going to be updated terminals with upgraded functionality and user interfaces. Those changes will begin to take hol
July 1,2021.

NOW YOU CAN SCAN YOUR TICKETS ON OUR APP!


It may seem like a weird time to run a promotion where the top prize is a trip, but
fortunately, the winners don't have to take the trip right away

CACSARS
With our Cesars second-chance promotion,
winners will enter non-winning $\$ 5$ Caesars
scratch tickets through our MVP Club for a chance to win a VIP trip for two to Las Vegas. There are two drawings for the contest. Tickets entered from May 18 thru June 22 will be eligible for a drawing on June 23. Entries from June 23 to July 27 will be eligible for the July 28 drawing
With the current climate, players may not feel comfortable traveling and
we totally understand that, which is why players can schedule the trip at their discretion. The winners will have one year from the date they claim their prize to go on the trip. So, waiting for things to quiet down before going on that trip is totally reasonable

## COVID-

Lottery Retailer Update During this uncertain time, the Nebraska Lottery thanks all of our
retailers for their continued support. Lottery retailers provide the vital link between our products, our customers, and the beneficiary programs we support. We appreciate everything that you do to help build a better braska
The Nebraska Lottery is operating under State guidelines during the current health emergency so we can continue to support good causes. A staff and players safe during the coronavirus pandemic

Check-A-Ticket: encourage players to use the Check-A-Ticket scanner to sort out winning tickets for payment. If you would like to move your Check-A-Ticket for social distancing contact the
Lottery Retailer Hotline at 800-560-2919.

- Claim prizes by mail: players can claim prizes up to $\$ 19,999$ by claims in a timely manner. claims in a timely manner
Multi-draw tickets: Lotto numbers can be purchased for up to 12 down on retailer trips and ensure players never miss a drawing
Store policies: retailers determine their hours for selling and Store policies: retailers determine their hours for selling and
redeeming tickets, the types of payments accepted for lottery chases, and can set cashing limits. Please post any policy updates so your customers are aware.
- Cleaning equipment: cleaning your lottery equipment frequently is recommended. Keep in mind that the touchscreen of the terminal is very sensitive to all types of liquids. Please refrain from spraying cleaner directly onto the equipment, and follow the disinfectan
instructions for additional guidance
- Maintain social distance: remind customers to keep at least 6 feet of space between staff and customers when possible. Discourage location at a time.
The coronavirus pandemic has forced many businesses to adjust their perations. If your store would like to do so please contact your LSR or call the Nebraska Lottery at 402-471-6100 for more information


## A Salute to Lotery Retailers



In these unusual times, stores are finding new and creative ways to serve thei customers. We applaud all of our retailer partners for their positivity, resilience, and umor in the face of a public health crisis.

Thank you!


The U-Stop at 110 West O St in Lincoln offers a drive-thru option for customers.


An 80-year-old man in Guide Rock created these temporary Corner.


Customers at the Whiskey Barrel in Broken Bow can make purchases with the press of a button


Fresh Foods in Gering offers a handwashing station for customers. Handy!


Mailer Educates Players About About Beneficiaries
A Lottery mailer has been sent to
 northeast Neeraska. The piece pro-
motes sthe work of Nebbraska Lotery beneficiaries and highlights a grassland restoration and enhancement project for pollinators and monarch
butterflies. A butterflies. A coupon for a free
Nebraska Pick 5 play is also included.


## TIREETTUNES WINNERS

Four Nebraska 2by2 players
are getting the VIP treatment after winning trip prizes in the Ticket to Tunes You Choose promotion. Amy Jorgensen of Elkhorn; Karen Frye of Ogallala - Ticket to Tunes experience package for two
(2) to Las Vegas; including the federal and state withholding taxes and cash for a prize value o \$8,800.
Dinah Puffenbarger of
Nehawka; Don Diediker of Laurel Nehawka; Don Diediker of Laurel including the federal and state withholding taxes and cash for a prize value of $\$ 8,800$ Between February 17 and Apri
12, a total of 98,885 voucher bers were entered at nelotteryco bers were entered at nelottery.con
in the Ticket to Tunes You Choos promotion. Players could choose trips when entering. Las Vegas was the more popular destination, with
63,481 entries compared to 35,404 for Nashville.

## Lottery Highlights



ODDS OF WINNING A
\$20, $\$ 50$ OR $\$ 100$ PRIZE ARE 1 IN 7 !
WIN UP TO \$100!

- VOID



## Check' 'em 0) way soon-

Win \$20, \$50 or \$100 (\$10)
Game Number: 1085
Top Prize: \$100
Overall odds: 1:6.98
Free ticket: No

## Multiply The Money (\$5)

Game Number: 1090
Top Prize: \$500
Overall odds: 1:4.18
Free ticket: No

## Pigskin Payout <br> (\$1)

Game Number: 1086
Top Prize: \$5,000
Overall odds: 1:4.00
Free ticket: Yes


## C RETAILER SPOTLIGHT

On April 30, Samuel Ibarra Agiuirre walked into Tom's Midwest Liquors in Lexington and bought a single Nebraska Pick 5 quick pick ticket.

Ibarra Aguirre wound up hitting that night's $\$ 110,000$ Pick 5 jackpot, a game that
 he doesn't regularly play.

That's become pretty common around there in the last few months, said Suzanne Bielser, a clerk at Tom's Midwest Liquors.

The store, owned by Tom Mooberry, has been offering Nebraska Lottery games since the lottery started. In addition to the $\$ 110,000 \mathrm{win}$, Tom's has had a large number of $\$ 1,000$ Scratch winners come through there in that time as well as a $\$ 10,00010 \mathrm{X}$ the Money Scratch game winner back in 2015 and a $\$ 122,000$ Pick 5 jackpot winner in 2016.

With numerous Lexington workers furloughed or even laid off due to the coronavirus outbreak, Bielser said they've seen an increase in Scratch and Lotto sales at their store, as well as liquor and snack sales.
"With bars and restaurants closed, people are looking for something to do," she said. "We have our regulars and then we'll have the people who grab a Truck\$ \& Buck\$ with a six pack."

Even the number of people fishing has gone up lately, Bielser said. Tom's has a large tank filled with crawdads and minnows next to a fridge filled with nightcrawlers and leeches. They were waiting on another shipment of minnows to be ready in time for Memorial Day weekend.

Lexington has a large Spanish-speaking population and Bielser has picked up enough Spanish that she can easily switch back and forth to English depending on who's standing at the counter. Tom's, she said, is also the largest retailer of Corona and Modelo beer in Nebraska.

Ibarra Aguirre's winning ticket was sold to him by clerk Rudy Honeysette. The two used to work together at another retailer, Honeysette said, and the win couldn't have happened to a better guy.
"It's good to see someone deserving win," Honeysette said. "It's a good feeling."
Tom's Midwest Liquors is located at 710 S Washington Street in Lexington.


Mark your calendar because National Lottery Week begins July 13.

National Lottery Week is a celebration of lotteries across the United States and Canada. Several Lottery Week activities are planned in Nebraska, including a Nebraska Pick 5 eCoupon offer and daily social media posts to highlight the history of the Nebraska Lottery, our retailers, winners, and beneficiary funds.
Follow the Nebraska Lottery on Facebook, Twitter, and Instagram to learn all about National Lottery Week.

Loyal Readers
Oontest Minners
Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March/April edition of the contest:

Dawn Wardell,<br>Kat's Car Wash, Columbus<br>Kyri Follette, Deano's Mini Mart, Coleridge<br>Corey Pourier, Big Bat's, Chadron<br>Kari Kliment,<br>Speedee Mart, Milford<br>Glen Hogie,<br>Hogie's Gun \& Sport, Auburn<br>Alivia Conway, Baker's, Omaha Patty Sole,<br>Geneva Super Foods, Geneva<br>Debra McNaught,<br>Elmwood Convenience, Elmwood<br>Marlene Wilson, Discount City \#4, Hastings<br>Travis Buck, Cubby's, Norfolk

The above winners answered the questions to last month's puzzle correctly.

The prize will be $\$ 10$ in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19 .

Ten winners are selected randomly each issue.

At the beginning of June, MVP Club members at nelottery.com are getting a special 2by2 eCoupon. This eCoupon will produce a free 2 by 2 ticket with one play for seven draws - a $\$ 7$ value - and can be redeemed June 1-14. Refer to the instructions on the eCoupon for more information.

