

**Official Promotional Rules for the Nebraska Lottery
Summer 7s Giveaway Promotion**

1. Overview:

1.1 Promotional Times and Dates: This promotion runs from 5:00 a.m. CT on Monday, May 18, 2015, through 11:59 p.m. CT on Tuesday, August 11, 2015. There will be five (5) drawings for this promotion as indicated in section 5.1.

2. Prizes:

2.1 There are two (2) prize categories for this promotion: The Early Bird prize winners and the semifinalist prize winners.

2.2 There are twelve (12) prizes for the Early Bird winners, which will be randomly selected on the dates indicated in section 5.1. The prizes are as follows:

- (a) One (1) winner from an entry of a \$1 Sizzling Summer 7s scratch ticket entry, who will win \$177 cash;
- (b) One (1) winner from an entry of a \$2 Sizzling Summer 7s scratch ticket entry, who will win \$277 cash; and
- (c) One (1) winner from an entry of a \$5 Sizzling Summer 7s scratch ticket entry, who will win \$577 in cash.

2.3.1 There are seven (7) prizes for the semifinalist winners, which will be randomly selected on Wednesday, August 12, 2015.

2.3.2 The seven (7) semifinalists for the 2015 Summer 7s Second-Chance Giveaway will be entered into a Grand Prize contest to be held on August 30, 2015, at the Nebraska State Fair in Grand Island, Nebraska. The prize each semifinalist receives will be determined in accordance with the Grand Prize contest rules, which will be made available to each semifinalist prior to the contest. At this drawing, the Nebraska Lottery will select:

- (a) One (1) grand prize winner, who will win \$50,000 in cash.
- (b) Six (6) winners of runner-up prizes, consisting of each semifinalist who did not win the grand prize (non-grand prize winning semifinalist). The non-grand prize winning semifinalists will be selected as second place to seventh place winners. Each non-grand prize winning semifinalist will receive a cash prize, as detailed below.

Runners-up—Prizes:

- 2nd place \$20,000 cash;
- 3rd place \$10,000 cash;
- 4th place \$7,000 cash;
- 5th place \$7,000 cash;
- 6th place \$3,000 cash; and

7th place \$3,000 cash;

Eligibility and Entry:

- 3.1 The Nebraska Lottery's "Summer 7s Giveaway" Promotion is only open to individuals 19 years of age or older.
- 3.2 To participate, an individuals must enter through their MVP Club membership at nelottery.com. Players may only enter online. Entry steps are as follows:
 - (a) Participants may submit an eligible, non-winning \$1, \$2, or \$5 Nebraska Lottery Sizzling Summer 7s Scratch ticket.
 - (b) To enter, players must go to nelottery.com to submit the ticket number and the four-digit box code from any eligible scratch ticket. Players may only enter online. Each ticket can only be entered once. The actual tickets from which numbers are submitted must be retained for prize verification.
- 3.3 The Nebraska Lottery must be able to contact the semifinalists by, at the option of the Nebraska Lottery, the phone number, address, or email address provided at the time of entry. After the semifinalist selection, the Nebraska Lottery will contact the semifinalist and mail the semifinalist a claim form. The name and other information provided on the claim form must match information provided at the time of entry, except that pursuant to Lottery Regulation 502.03, the person who signs or who places his or her name in the designated area of the ticket shall be considered the owner of the ticket, notwithstanding any of the above. Proof of identification will be required at the discretion of the Nebraska Lottery to include, but is not limited to, a photocopy of a valid driver's license or other state issued identification, valid military identification, or valid passport. If any of these criteria are not met, the prize cannot be claimed and another semifinalist will be chosen.

Entry Rules and Regulations:

- 4.1 During the promotion, any eligible, non-winning \$1, \$2, or \$5 Nebraska Lottery Sizzling Summer 7s, as defined above, can be entered through a player's MVP Club membership. Player must enter the Scratch ticket number and the four-digit box code. Players must keep the entered Scratch tickets for verification. See nelottery.com for more details.
 - (a) Players will receive one (1) entry for each unique submission of each of the indicated Scratch ticket numbers and the four-digit box code, as stated in section 4.1, entered for all of the Early Bird drawings by the deadlines listed in section 5.1; one (1) scratch ticket regardless of the price is equal to one (1) entry for the Early Bird drawing.
 - (b) Players may enter any of the following non-winning tickets to gain an entry for the semifinalist drawing. The number of entries received will be based on which Sizzling Summer 7s game was entered as follows:
 - \$1 Scorching Sapphires (game number 851)* = **1 Entry**;

- \$2 Red Hot Rubies (game number 852)* = **2 Entries**; and
- \$5 Fiery Diamonds (game number 853)* = **5 Entries**.

*The Nebraska Lottery reserves the right to add an alternative valid promotional game(s) in case of limited or sold out/closed game inventory of the original promotional games. If a game is added as an alternative valid promotional game, the Nebraska Lottery will make a public announcement on their webpage. In addition, the Nebraska Lottery will send a terminal message to all retailers and LSRs will inform retailers of changes during their next visit.

- 4.2 The Nebraska Lottery will not accept entries at any of its claim centers or retail locations.
- 4.3 A player may enter multiple times, but an individual Scratch ticket number may only be entered once.
- 4.4 An individual may be selected more than once as an Early Bird winner, but may only be selected once as a semifinalist. In addition, a player may be selected as an Early Bird winner and selected as a semifinalist, but may only be selected as a semifinalist once.
- 4.5 Attempts will be made by the Nebraska Lottery for one week after the drawing to contact each of the semifinalists by telephone and/or email. The Nebraska Lottery may utilize alternative methods to contact the semifinalists at the Nebraska Lottery's discretion. If a semifinalist fails to respond to contact attempts made by the Nebraska Lottery during the one-week timeframe, the semifinalist forfeits their position, and the Nebraska Lottery reserves the right to draw a new semifinalist.

5. Prize Selection:

5.1 Five (5) separate drawings will be held. The drawing dates are as follows:

Winner Selection	Winner Selection Date	Entry Period
Early Bird 1	June 3, 2015	May 18 – June 2, 2015
Early Bird 2	June 10, 2015	May 18 – June 9, 2015
Early Bird 3	June 17, 2015	May 18 - June 16, 2015
Early Bird 4	June 24, 2015	May 18 – June 23, 2015
Semifinalist Drawing	August 12, 2015	May 18 – August 11, 2015

5.2 The prizes are not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of a merchandise prize. Federal, state, or local taxes on any prize are the sole responsibility of the winner unless otherwise indicated in the prize section of the rules.

- 5.3 All applicable federal, state, or local laws apply.
- 5.4 Prizes will be mailed to the winners at the address provided when contacted by the Nebraska Lottery by email or phone. If agreed upon with the contest winners, prizes can be picked up at the Nebraska Lottery office located at 1800 "O" Street, Suite 101, Lincoln, Nebraska.
- 5.5 If a prize is returned to the Nebraska Lottery, the Lottery may declare the prize forfeited by the winner, and the winner will have no further right to the prize.
- 5.6 The winner's entry and acceptance of a prize constitutes permission to use the winner's name, photograph, or likeness for purposes of advertising, publicity, or promotion on behalf of the Nebraska Lottery. The name of the winner and town/city/state will be posted on the Nebraska Lottery Twitter, Instagram, or Facebook page following winner notification.
- 5.7 Pursuant to Neb. Rev. Stat. § 9-810(5), prior to the payment of any lottery prize in excess of \$500 for a winning lottery ticket presented for redemption to the Nebraska Lottery, including the applicable prizes provided in this promotion, the Nebraska Lottery shall check the name and Social Security number of the winner with a list provided by the Nebraska Department of Revenue of people identified as having an outstanding state tax liability and a list of people certified by the Nebraska Department of Health and Human Services as owing a debt as defined in section 77-27,161. The Nebraska Lottery shall credit any such lottery prize against any outstanding state tax liability or certified debt owed by such winner and the balance of such prize amount, if any, shall be paid to the winner by the Nebraska Lottery. Any such credit of a lottery prize against a state tax liability or certified debt is collectively referred to as an "offset."
- 5.8 Odds: Odds of winning depend on the number of entries received.

6. General Contest Terms:

- 6.1 Only entries submitted by legally eligible players through their MVP memberships at nelottery.com and containing complete and valid information are eligible for this promotion contest, except as provided above.
- 6.2 Entries which are lost, late, illegible, incomplete, misdirected, or incompletely received, including by reason of technical malfunction, network congestion, or system incompatibility, are ineligible.
- 6.3 Information provided to the Nebraska Lottery will be kept confidential, except as provided in 6.4, below, and will be used solely by or on behalf of the Nebraska Lottery, and will not be shared with or sold to outside parties without prior approval.
- 6.4 The drawings will be conducted by a computer random number generator program at Nebraska Lottery headquarters in Lincoln, Nebraska. The Nebraska Lottery will notify the contest winners. The identity of contest winners is public information pursuant to Lottery regulations and may be posted on the Lottery website, and publicized by other

means including, but not limited to, news releases and articles in the Nebraska Lottery players digest and retailer newsletter.

- 6.5 Prizes awarded in this and any other promotional contest conducted by the Nebraska Lottery are taxable income and may be reported for tax purposes. Winners of prizes over \$500 in value will be checked for outstanding tax and child support liabilities to credit prize awards in accordance with state law. Prizes over \$5,000 in value will automatically have state and federal income tax of 5 percent and 25 percent, respectively, withheld in accordance with state, and federal law.
- 6.6 Prizes won in this contest are not transferable, and unless otherwise stated in the contest rules, may not be assigned except by judicial order. The Nebraska Lottery will substitute a prize of equal or greater value if the advertised prize cannot be awarded due to unavailability for any reason. In such event, certain conditions and restrictions may apply.
- 6.7 The Nebraska Lottery is not responsible for any travel, lodging, meals, or other expense related to claiming any prize. Non-cash prizes may not be exchanged or redeemed for cash value. Prizes consisting of lottery tickets will be mailed to Nebraska addresses only. Out-of-state winners may pick up lottery ticket prizes at a Nebraska Lottery claim center location by arrangement.
- 6.8 Participants must be 19 years of age or older to enter this contest. Employees of the Nebraska Lottery and its contractors, subcontractors, and their immediate family members residing in their same households are ineligible.
- 6.9 Nebraska Lottery MVP Club membership entitles one to receive information concerning Nebraska Lottery products and promotions according to the member's stated preferences. MVP Club members may modify their member profiles at any time by following the directions on the MVP Club member login page on the Nebraska Lottery website at nelottery.com.
- 6.10 The actual tickets from which numbers are submitted must be retained for prize verification and received by the Lottery, along with a valid claim form. The Lottery is not responsible for lost, stolen, mis-delivered, damaged, illegible, or incompletely received tickets, or claim forms.
- 6.11 Contest rules, drawing dates, deadlines, and procedures are subject to change without notice as may be deemed necessary or appropriate by the Nebraska Lottery in its sole discretion. By entering this contest, all participants agree to be bound by Nebraska state law and the rules and regulations of the Nebraska Lottery.

The foregoing promotion rules are effective this 15 day of May, 2015.



Jill Marshall
Acting Lottery Director