

**Official Contest Rules for the Nebraska Lottery's
\$2 Scratch Attribute Survey Promotion**

1. Overview:

- 1.1 This promotion will run from 5:00 a.m. CT on April 1, 2015, until 11:59 p.m. CT on May 17, 2015*.
- 1.2 One (1) drawing will be held on May 18, 2015*, to select the winners.

2. Prizes:

- 2.1 There are three (3) prizes for this promotion. The prizes are as follows:
- One (1) First Prize: Winner's choice of three (3) packs of Nebraska Lottery Scratch Tickets (a \$900 value);
 - One (1) Second Prize: Winner's choice of two (2) packs of Nebraska Lottery Scratch Tickets (a \$600 value); and
 - One (1) Third Prize: Winner's choice of one (1) pack of Nebraska Lottery Scratch Tickets (a \$300 value).

3. Eligibility and Entry:

- 3.1 The Nebraska Lottery's \$2 Scratch Attribute Survey Promotion is only open to individuals 19 years of age or older.
- 3.2 Participating Nebraska Lottery MVP Club members will receive one contest entry for completing an online survey through the Nebraska Lottery website at nelottery.com by the deadline of May 17, 2015*. The purpose of the survey is to explore the preferences of \$2 scratch players. MVP Club members must complete the survey before their entries can qualify and be entered into this contest.
- 3.3 To enter, players must log in with their Nebraska Lottery MVP Club membership on nelottery.com and complete a survey. A player may only enter once.
- 3.4 The Nebraska Lottery must be able to contact winners by, at the option of the Nebraska Lottery, the phone number, address, or email address provided at the time of entry. After winner selections, the Nebraska Lottery will contact the winners and mail the winners a claim form. The name and other information provided on the claim form must match information provided at the time of entry. Proof of identification will be required at the discretion of the Nebraska Lottery to include, but is not limited to, a photocopy of a valid driver's license or other state issued identification, a valid military identification, or a valid passport. If any of these criteria are not met, the prize cannot be claimed, and another winner will be chosen.

4. Prize Selection:

- 4.1 A drawing will be held May 18, 2015*. Only entries that have been submitted at nelottery.com by 11:59 p.m. CT on May 17, 2015*, will be eligible to win. The winners will be notified by telephone or email when they will be asked to provide their mailing addresses for prize fulfillment. The Nebraska Lottery will use the email and other information provided at the time of entry.
- 4.2 The prizes are not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of a merchandise prize. Federal, state, or local taxes on any prize are the sole responsibility of the winner.
- 4.3 All applicable federal, state, or local laws apply. The prizes will be mailed to the winner at the address provided when contacted by the Nebraska Lottery by email or phone.
- 4.4 If agreed upon with the contest winners, prizes can be picked up at the Nebraska Lottery office located at 1800 "O" Street, Suite 101, Lincoln, Nebraska.
- 4.5 If a prize is returned to the Nebraska Lottery, the Lottery may declare the prize forfeited by the winner and the winner will have no further right to the prize.
- 4.6 The winner's entry and acceptance of a prize constitutes permission to use the winner's name, photograph, or likeness for purposes of advertising, publicity, or promotion on behalf of the Nebraska Lottery. The name of the winner and town/city/state may be posted on the Nebraska Lottery Facebook or Twitter page following winner notification.
- 4.7 Pursuant to Neb. Rev. Stat. § 9-810(5), prior to the payment of any lottery prize in excess of \$500 for a winning lottery ticket presented for redemption to the Nebraska Lottery, including the applicable prizes provided in this promotion, the Nebraska Lottery shall check the name and Social Security number of the winner with a list provided by the Nebraska Department of Revenue of people identified as having an outstanding state tax liability and a list of people certified by the Nebraska Department of Health and Human Services as owing a debt as defined in section 77-27,161. The Nebraska Lottery shall credit any such lottery prize against any outstanding state tax liability or certified debt owed by such winner and the balance of such prize amount, if any, shall be paid to the winner by the Nebraska Lottery. Any such credit of a lottery prize against a state tax liability or certified debt is collectively referred to as an "offset."
- 4.8 Odds of winning depend on the number of entries received.

5. General Contest Terms:

- 5.1 Only entries submitted by Nebraska Lottery MVP Club members through nelottery.com and containing complete and valid information are eligible for this promotion contest. This survey requires having JavaScript and sessions enabled.
- 5.2 Entries which are lost, late, illegible, incomplete, misdirected, or incompletely received, including by reason of technical malfunction, network congestion, or system incompatibility, are ineligible.
- 5.3 Except as provided below, information provided by Nebraska Lottery MVP Club members will be kept confidential, and will be used solely by or on behalf of the Nebraska Lottery and will not be shared with or sold to outside parties without MVP Club member approval.
- 5.4 The Nebraska Lottery will notify contest winners. The identity of contest winners is public information pursuant to Lottery regulations and may be posted on the Lottery website and publicized by other means including, but not limited to, news releases and articles in the Nebraska Lottery players digest and retailer newsletter.
- 5.5 Prizes awarded in this and any other promotional contest conducted by the Nebraska Lottery are taxable income and may be reported for tax purposes. Winners of prizes over \$500 in value will be checked for outstanding tax and child support liabilities to credit prize awards in accordance with state law. Prizes over \$5,000 in value will automatically have state and federal income tax of 5% and 25%, respectively, withheld in accordance with state and federal law.
- 5.6 Prizes won in this contest are not transferable and, unless otherwise stated in the contest rules, may not be assigned except by judicial order.
- 5.7 Participants must be 19 years of age or older and be Nebraska Lottery MVP Club members to enter this contest. Employees of the Nebraska Lottery and its contractors, subcontractors, and their immediate family members residing in their same households are ineligible.
- 5.8 Nebraska Lottery MVP Club membership entitles one to receive information concerning Nebraska Lottery products and promotions according to the member's stated preferences. MVP Club members may modify their member profiles at any time by following the directions on the MVP Club member login page on the Nebraska Lottery website at nelottery.com.
- 5.9 Contest rules, drawing dates, deadlines, and procedures are subject to change without notice as may be deemed necessary or appropriate by the Nebraska Lottery in its sole discretion. By entering this contest, all participants agree to be bound by Nebraska state law and the rules and regulations of the Nebraska Lottery.

5.10 The Nebraska Lottery is not responsible for lost, stolen, mis-delivered, damaged, illegible, or incompletely received tickets, entries, or claim forms.

5.11 This contest shall be limited to Nebraska residents only.

The foregoing promotion rules are effective this 27th day of April, 2015.



Jill Marshall
Acting Lottery Director

*End date and drawing date are subject to change.