

nebraska lottery

Drawing Results, Winners and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Internet Address **nelottery.com**

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

problem gambling help line 800-522-4700

ticket talk

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ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

MARCH 2014



Lottery is Springing Forward

by Jim Haynes, Lottery Director

After a rough winter, many of us (myself included) are looking forward to a spring of possibilities. The Nebraska Lottery has several new initiatives planned for the coming months that I'd like to share with you.

Truck\$ & Buck\$ is in full swing, with two of the three Chevrolet Silverados claimed within a week of each other. We often receive comments from players that the trucks are always won in Omaha or Lincoln, but that hasn't been the case this year. You can learn more about the winners from Kearney and Grand Island inside this edition of Ticket Talk. Maybe your store will sell the last truck-winning ticket.

Our \$5 Frogger game is fast becoming a player favorite. A combination of classic video game graphics and a top prize of \$40,000 is certainly attracting attention. In addition to the Scratch game, you can play Frogger on our website for free at nelottery.com/frogger.

Finally, we're continuing to expand our presence on Facebook and social media. If you haven't "liked" the Nebraska Lottery page on Facebook, you're missing out on the chance to win special contests for our Facebook fans where you can win ticket to events and other prizes. Visit facebook.com/nebraskalottery for more information.

These are just a few of the items that will be keeping us busy this spring. In every venture the lottery undertakes, our retailer partners are the key to our success. Together, we're building a better Nebraska.



Coming Soon!



KNOW THE SIGNS OF PROBLEM GAMBLING

Over 42,000 people in Nebraska, an estimated three percent of all adults, experience gambling problems each year, according to the Department of Health and Human Services (HHS).

March is National Problem Gambling Awareness Month. Communities in Nebraska and nationwide will be working to raise awareness of problem gambling and the resources available for individuals whose gambling is causing disruption in their lives.

You may have a gambling problem if you:

- Gamble for longer than you intended;
- Borrow money to gamble;
- Lie about how much you gambled;
- Bet more than you intended.

Other warning signs are:

- Loss of interest and participation in normal activities with friends and family;
- Avoidance of questions about time and money;
- A sudden need for money/loans; missing possessions or assets; financial instability;
- Decline in health and neglect of personal needs, such as medical, food, utilities, etc.;
- Changes in attitude and personality; emotional instability, withdrawal, depression.

Problem gambling affects the emotional, physical and financial wellness of individuals and their families and impacts every aspect of society. Assistance with problem gambling is available. For more information call the toll free help line at 800-522-4700.



We Can Help: 800-522-4700

Call 24 Hours a day, 7 days a week. All information is confidential.

PROTECT YOURSELF FROM LOTTERY SCAMS

Various scam artists have been attempting to impersonate Lottery, Powerball® and Mega Millions® staff to steal people's identities, credit card numbers, banking information, and cash. Email, Facebook, and phone solicitations for money should be ignored, and personal information should never be provided to unknown individuals or businesses.

Claiming a Nebraska Lottery prize is not complicated and doesn't require a fee. The Nebraska Lottery does not contact those who have not already purchased a ticket or entered a contest.

If you or one of your customers receive a questionable phone call, email, or mailing, or notice a suspicious website, contact Nebraska Lottery Security at 800-587-5200. Additional information is available at stoplotteryscams.com.

New Year Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-January through mid-February.

- West 2nd Best Stop**, Hastings, MyDaY, \$5,000
- Casey's General Store #2603**, Juniata, The Color of Money 9X, \$1,000
- Wilkinson Conoco**, Ogallala, VIP Club, \$1,000
- Sim's Shop EZ**, Kearney, VIP Club, \$1,000
- Kum & Go #352**, Omaha, 10X the Money, \$1,000
- Hy-Vee Food Store #5**, Lincoln, 2by2, \$22,000
- Anderson Food Shop #180**, Omaha, 2by2, \$22,000
- Mills Squeegee Fill Station #1**, Lincoln, Crazy Crossword, \$1,000
- Route 26 Mart**, Scottsbluff, Nebraska Pick 5, \$126,000
- Bag 'N Save #781**, Omaha, Bacon Bucks, \$1,000
- Ampride**, Lexington, Holiday Gifts, \$10,000
- Shoemaker's South**, Roca, The Color of Money 9X, \$1,000
- Kwik Stop #17**, Mitchell, Naughty or Nice, \$35,000
- Casey's General Store #2752**, Hastings, 10X the Money, \$1,000
- Kum & Go #370**, Gretna, Powerball, \$10,000
- No Frills Supermarkets #805**, Omaha, Mega Millions, \$1,000,000
- Promo Ticket**, Lincoln, Pizza Payout, \$4,000
- Casey's General Store #2702**, Beatrice, 10X the Money, \$1,000
- Prime Stop**, Norfolk, \$100,000 Crossword Doubler, \$1,000
- Casey's General Store #3206**, Valley, Crazy Crossword, \$1,000
- Baker's #301**, Omaha, 2by2, \$22,000
- Baker's #320**, Omaha, Powerball, \$10,000
- Casey's General Store #3089**, Columbus, Powerball, \$10,000
- Kwik Stop #9**, Central City, The Color of Money 9X, \$1,000
- Kum & Go #373**, Bellevue, The Color of Money 9X, \$1,000
- Super C #2**, Lincoln, 10X the Money, \$1,000
- Hy-Vee Gas #9**, Omaha, 10X the Money, \$10,000
- Casey's General Store #1606**, Holdrege, 10X the Money, \$1,000
- Git 'N Split #35**, Lincoln, 10X the Money, \$10,000
- J & J Pit Stop**, Alliance, 10X the Money, \$10,000
- Casey's General Store #1934**, Lincoln, Camo Cash, \$15,000
- Eddy's #52**, Bellevue, Crazy Crossword, \$1,000
- Git 'N Split #9**, Lincoln, Nebraska Gold 9X, \$1,000
- Pac N Save**, Seward, Platinum Jubilee 20X, \$1,000
- Kwik Stop #2**, North Platte, Mega Millions, \$2,000
- Hy-Vee Food Store #9**, Omaha, 2by2, \$22,000
- Buchanan BP**, Omaha, Gem 7's, \$1,000
- 75 Mart**, Plattsmouth, Gem 7's, \$50,000
- Abs Business BP**, Bellevue, Bonus Crossword, \$1,000
- Sun Mart #762**, North Platte, Nebraska Gold 9X \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

Recent Winners

\$74,000 Nebraska Pick 5 Prize for Alliance Man

Alvie Howell of Alliance recently won \$74,000 playing Nebraska Pick 5 from the Nebraska Lottery.

Howell purchased his winning Nebraska Pick 5 ticket at Fresh Start Convenience, 610 East 3rd Street in Alliance. The five-play quick pick ticket contained one play with all five of the winning numbers (4, 13, 16, 18, 35) from the February 13 drawing for the \$74,000 jackpot.

While claiming his prize on February 18, Howell told Nebraska Lottery officials that he purchased the winning ticket after cashing in a \$9 Nebraska Pick 5 ticket the day before. He learned he had won after returning to Fresh Start Convenience to check his tickets. "I walked in, and the clerk said, 'Are you the big winner?'" said Howell. "I didn't know anything about it, and I couldn't believe when they checked the ticket and said I'd won." He plans to pay bills and buy a new truck using his winnings.

The odds of winning the Nebraska Pick 5 jackpot, which starts at \$50,000 and grows by \$4,000 each drawing that it is not won, are 1 in 501,942.



Kearney Woman Wins \$40,000 Playing Frogger

Tammy Harmon of Kearney won \$40,000 playing the \$5 Scratch game Frogger from the Nebraska Lottery.

Harmon purchased her winning Frogger ticket at Pump & Pantry, 1616 South 2nd Street in Kearney. Scratching the ticket, she revealed one complete path with a corresponding prize of \$40,000.

While claiming her prize on February 6, Harmon told Nebraska Lottery officials that this was the first time she had purchased a Frogger ticket. "Everyone keeps talking about Frogger, so I decided to buy a ticket," said Harmon. "I couldn't believe it when I scratched off the ticket and saw \$40,000." She plans

to pay bills using her winnings.

Based on the popular video game, the \$5 Frogger Scratch game gives players the chance to win \$1.2 million in cash prizes from \$5 to \$40,000. The odds of winning the \$40,000 top prize in Frogger are 1 in 120,000, while the overall odds of winning any prize are 1 in 3.49.



Loyal Readers Contest Winners

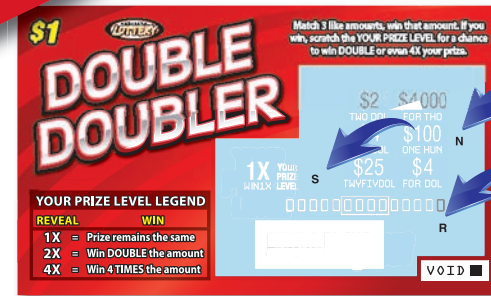
Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the February edition of the contest:

- Linda Holsan, Wymore Express, Wymore**
- Shaunna Sjomeling, The Red Barn, Elwood**
- Kara Petersen, Blair Super Foods, Blair**
- Cindy Hinrichs, Sun Mart, Hastings**
- Jennifer Kellner, Weston BP, Weston**
- Karen Ratajski, No Frills #800, Omaha**
- Felicia Nesiha, Trotter's Whoa & Go, Loup City**
- Patti Oshlo, Super C #3, Lincoln**
- Coni Bratton, B's Bottles & Videos, Cozad**
- Corey Pourier, Big Bats, Chadron**

The above winners answered the questions to last month's crossword puzzle correctly. The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

- February Answers**
- | | | | |
|---------------------|---------------|------------|-------------|
| Across: 1. eCoupons | 4. Valentines | 6. Frogger | 7. Sandhill |
| Down: 2. Presidents | 3. Silverado | 5. Confirm | |

Agent Validation Codes



Agent validation codes are the three small letters currently placed under the latex on Nebraska Lottery Scratch games. The codes reflect winning ticket prizes up to \$24.

These codes are not intended to be used by retailers to check or validate winning tickets. Always validate tickets using your lottery terminal. Additionally, players should not use the codes to determine winning tickets, since a winning ticket over \$25 would not have a legible code.

The Lottery will be phasing out the use of agent validation codes. With advances in Scratch ticket security and validation processes, the codes are no longer needed. You will soon start seeing Scratch games without these codes; however, there will still be games on sale with the codes for the next few years.

If you have any questions, please ask your LSR or contact the Nebraska Lottery at 800-587-5200.

C'mon, get happy!

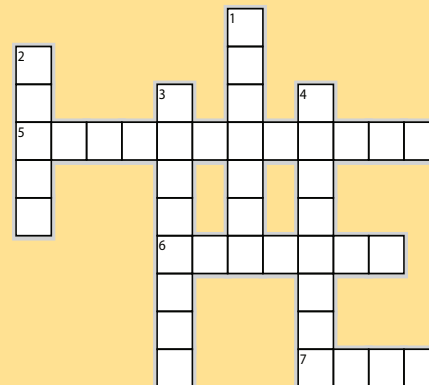


Truck\$ & Buck\$ Second-Chance Giveaway

Due to a scheduling conflict, the second drawing for the Truck\$ & Buck\$ Second-Chance Giveaway has been moved to Thursday, May 15. Contest entrants will be unaffected by the change, as the entry deadline will remain at 5 p.m. CT on Tuesday, May 13. Entries can be submitted via mail or online at nelottery.com.

For more information, visit nelottery.com or ask your LSR.

Loyal Readers Contest



Across

5. New \$15 Scratch game; Ca\$hword _____
6. Since 1993, the Nebraska Lottery has raised over half a _____ dollars for good causes across Nebraska.
7. If a caller says you've won a jackpot, you might be the victim of a lottery _____.

Down

1. The \$2 Truck\$ & Buck\$ Scratch game features three prizes of \$1,000 in _____-enriched fuel.
2. Used in the past to validate tickets, _____ validation codes are being phased out.
3. The Nebraska _____ program began in 1889, and the Huskers have made three College World Series appearances in 2001, 2002, and 2005.
4. Originally, the color associated with St. _____ Day was blue rather than green.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk. Each month, we will draw ten entries from among retailer entries received by the designated deadline (April 18). Those entries that correctly answer the crossword puzzle will win. The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.
Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.