

## nebraska lottery

Drawing Results, Winners and Scratch Game Information **402-471-6114**  
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**  
Main Number **402-471-6100** and **800-587-5200**  
Internet Address **nelottery.com**

## ticket talk

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P.O. Box 98901  
Lincoln, NE 68509-8901  
16-30-00

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**scratch tickets and osr**  
**877-651-6296**  
**lottery retailer hotline**  
**800-560-2919**  
**compulsive gambling help line**  
**800-522-4700**

## Accounting Tips & Tricks (continued)

- Once a pack is activated, payment for that pack will post whichever comes first of the following two scenarios: 45 days after activation or when 70% of the pack has been sold (which is determined by validations).
- Prizes from closed Scratch games or expired Lotto tickets cannot be claimed. If a customer tries to redeem a ticket from a closed or expired ticket, remind them that prizes can be redeemed up to 180 days after the closing date (for Scratch tickets) or 180 days after the drawing date (for Lotto tickets). Prizes from these tickets cannot be claimed by mailing them to the Nebraska Lottery or by directing players to visit a Lottery Claim Center.
- Tickets can be validated manually by touching Manual Validations, then touching Scratch Validation or Lotto Validation. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.
- If you are unable to validate a Scratch ticket by scanning the barcode or by manual entry, instruct the player to mail the ticket to the Nebraska Lottery at the prize claim P.O. Box on the back of the ticket to claim their prize.



**Congratulations to Speedee Mart in Gretna for selling Nebraska's 10th Powerball jackpot winning ticket. Nebraska Lottery retailers receive a High Prize Seller's Bonus for selling winning high-tier Scratch and Lotto tickets. This bonus is 1% of the prize won, and is capped at \$50,000. Speedee Mart received the maximum bonus amount.**

# ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

FEBRUARY 2014



Coming Soon!



## Planning For Success

by Jim Haynes, Lottery Director

The New Year has started, and I want to extend best wishes to everyone on behalf of everyone at the Nebraska Lottery. 2014 will be chock full of fun and excitement, and we can't wait to show our retailers all that we have in store this year.

First, our Truck\$ & Buck\$ Scratch game is returning for a record 19th year. This year, we're giving away three 2014 Chevrolet® Silverado™ trucks as instant win prizes, with a fourth Silverado available in the second-chance contest. The second-chance contest has also been changed, with 10 semifinalists drawn instead of 15. Each semifinalist has a chance to win the truck at the Grand Prize event on June 8, but if they don't, they're guaranteed to go home with a cash prize between \$500 and \$3,000.

Successful games and promotions like Truck\$ & Buck\$ deserve to be repeated, and last year we had great results with our Lucky Summer '13 family of games. Over 25,000 entries were received in the Lucky Summer '13 second-chance promotion, and Lucky Summer '13 ticket sales helped to reduce the traditional drop in Scratch sales between May and August. For 2014, we have another family of \$1, \$2 and \$5 games planned under the Summer Red moniker, along with a summer-long promotion ending with an event at the Nebraska State Fair.

Finally, this year we'll continue to promote the good work of our Lottery beneficiary funds. At the end of 2013, we passed a major milestone: half a billion dollars raised for good causes since 1993. To promote this achievement, a new beneficiary awareness campaign was developed including traditional, digital online, and social media advertising. A new portal at [nelottery.com/half-billion](http://nelottery.com/half-billion) allows visitors to view our three television commercials and learn how all of Nebraska benefits from the sale of Nebraska Lottery tickets.

Raising over \$508 million for good causes is an amazing result, and one that we would not have realized without retailers like you. Our retailers are the public face of the Nebraska Lottery, and we greatly appreciate your partnership. Together, we are Building a Better Nebraska.

## Truck\$ & Buck\$

The Nebraska Lottery is releasing the 19th edition of its popular \$2 Scratch game Truck\$ & Buck\$.

Truck\$ & Buck\$ is the Nebraska Lottery's longest-running Scratch game, and players await the return of Truck\$ & Buck\$ every year. The "Truck\$" in this year's game are three 2014 Chevrolet® Silverado™ 1500 Crew Cab Flex Fuel trucks. For the "Buck\$" portion of the game, a total of \$783,600 in cash prizes is available, including 30 prizes of \$500. Players can also win one of three \$1,000 Ethanol-enriched fuel prizes.

For more information about the Truck\$ & Buck\$ Scratch game and Second-Chance Giveaway, refer to the game and promotion sales sheets.





## Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-December through mid-January.

- Cubby's, Papillion, VIP Club, \$1,000**
- Super Store Inc., La Vista, 10x The Money, \$10,000**
- Corner Stop Inc., Columbus, Mega Millions, \$1,000,000**
- J & J Pit Stop, Alliance, Mega Millions, \$5,000**
- Tobacco & Phones 4 Less, Omaha, Mega Millions, \$2,000**
- Nebraskaland Tire Truck Center, Lexington, Nebraska Pick 5, \$90,000**
- Git 'N Split #33, Wood River, VIP Club, \$1,000**
- Fast Mart, Lincoln, VIP Club, \$1,000**
- Fast Mart, Lincoln, VIP Club, \$1,000**
- Skagway - 5 Points, Grand Island, Gold 7's, \$3,000**
- Super C #5, Lincoln, \$100,000 Crossword Doubler, \$1,000**
- Casey's General Store #2983, Lincoln, \$100,000 Crossword Doubler, \$1,000**
- Pump & Pantry #24, Hastings, The Color of Money 9x, \$1,000**
- Elgin One Stop, Elgin, Platinum Jubilee 20x, \$1,000**
- Bucky's Express #20, Omaha, \$100,000 Crossword Doubler, \$1,000**
- Smoker Friendly Liquor #17, Kearney, \$100,000 Crossword Doubler, \$1,000**
- Casey's General Store #2974, Lincoln, The Color of Money 9x, \$5,000**
- Fresh Start Convenience, Alliance, VIP Club, \$1,000**
- Tobacco Road Discount, Omaha, Quick 7's, \$7,000**
- Pump & Pantry #27, Kearney, Powerball, \$1,000,000**
- Hy-Vee Gas, Columbus, The Color of Money 9x, \$1,000**
- Anderson Food Shop #156, Omaha, VIP Club, \$2,000**
- Len & Jo's Liquor, Fullerton, Twisted Bingo, \$5,000**
- Mom's Corner, Beatrice, 10x The Money, \$1,000**
- Quik Trip #588, Omaha, 10x The Money, \$1,000**
- Northside Inc., David City, Holiday Quick 7's, \$7,000**
- Shell Food Mart, Lincoln, MyDaY, \$5,000**
- Westco, Alliance, VIP Club, \$10,000**
- Casey's General Store #1845, Broken Bow, Mega Millions, \$5,000**
- Hy-Vee Food Store #5, Lincoln, Gems 7's, \$1,000**
- Tobacco & Phones 4 Less, Omaha, Mega Millions, \$1,500**
- Casey's General Store #1914, North Platte, Crazy Crossword, \$1,000**
- Hy-Vee #11, Omaha, Holiday Quick 7's, \$7,000**
- Touch n Go #2, Cedar Bluffs, MyDaY, \$5,000**
- Coffin's Corner, Grand Island, Nebraska Gold 9x, \$1,000**
- Big Bats, Chadron, Platinum Jubilee 20x, \$100,000**

**Please Note:** High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

# GRETNA COUPLE CLAIMS POWERBALL JACKPOT



David and Erica Harrig of Gretna are Nebraska's 10th Powerball jackpot winners. The couple had one of two winning tickets in the nation for the \$122.9 million Powerball jackpot on December 11, 2013.

David Harrig purchased the winning ticket at Speedee Mart in Gretna on Wednesday, December 11 at 1:34 p.m. CT. The ticket matched all six numbers from the December 11 Powerball drawing: 1, 10, 13, 18, 19 and Powerball 27. A second jackpot winning ticket was sold in Massachusetts, so the Harrig's share of the prize was split with the Massachusetts winner. The couple elected to take the cash option on their share of the jackpot, valued at \$34.18 million.

At a news conference on December 17, the Harrigs were announced as Nebraska's newest millionaires by Gov. Dave Heineman. "Christmas came early for the Harrig family," said Gov. Heineman. "I am very happy for David and Erica, and I wish them all the best this holiday season."

Winning the jackpot was scary, but also fun, according to the couple. "Everybody knows you buy a ticket and you dream. And your numbers hit, it all goes out the window," said David Harrig. The Harrigs are planning carefully how to spend their prize money, but they indicated a few things that they had decided to buy: a red Corvette, their dream house, and a record player for David's mother. "His mom said she had all these records and nothing to play them on, so we said we could take care of that," said Erica Harrig.

This is the 10th Powerball jackpot won in Nebraska since the Nebraska Lottery began offering Powerball in 1994. The last time a Powerball jackpot was won in Nebraska occurred in February 2006 when a group of eight coworkers at a ConAgra Foods plant in Lincoln split a \$365 million jackpot.



## Accounting Tips & Tricks

A new year signals a time for new beginnings and starting new routines. Here are some accounting tips and tricks from the Nebraska Lottery to start 2014 off right.

- Remember to confirm your ticket shipments when they arrive and activate packs before selling tickets. See the delivery confirmation slip and the Altura Quick Reference Card for more information.
- To avoid confusion, do not return validated Scratch or Lotto tickets to players unless the ticket has not been paid. If you encounter a problem validating a ticket and have not paid, give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center. Please write your first name on the receipt so Lottery Accounting can contact the proper person if they have any questions.
- If you have scanned a winning ticket and don't have enough cash on hand to pay, please do not press the "Pay" key. If the "Pay" key was accidentally pressed, please call Lottery Accounting at 800-587-5200. Mark the back of the ticket as "not paid," along with your name and date. Give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- Do not accept photocopies or reproductions of tickets for validation. This does not apply to eCoupons that MVP Club members print at home.
- Lotto tickets can no longer be called in to be tagged for credit. Try to sell any mistake tickets to another player before draw break. If you experience a print failure or paper jam, follow the on-screen instructions, then hold the affected ticket for your LSR.
- If a communication error occurs on your terminal during a transaction, you can touch the Last Transactions button, then touch Last Transaction to check if the transaction was successfully completed and the value of the last validation. If further assistance is needed, please call the Hotline at 800-560-2919.
- Activated, settled & returned Scratch reports, which are detail of the Weekly Settlement Report Scratch activity, are available by pressing Scratch Functions>Inventory Reports>Current Week or Previous 12 Weeks.

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## Truck\$ & Buck\$ Second-Chance Giveaway

The Truck\$ & Buck\$ Second-Chance Giveaway is back and better than ever! As in the past, players can enter \$10 worth of eligible non-winning \$2 Nebraska Lottery Scratch tickets for a chance to win a new 2014 Chevrolet® Silverado™ truck.

Two drawings will be held on March 19 and May 14 to select 10 semifinalists who will compete in the Grand Prize drawing on June 8 during the Lincoln Saltdogs game. One winner will win the 2014 Chevrolet Silverado 1500 Crew Cab Flex Fuel truck, valued at \$51,000. The remaining semifinalists will win cash prizes between \$500 and \$3,000. All semifinalists will also receive a \$100 E-10 gift card from the Nebraska Ethanol Board for Ethanol-Enriched Fuel.

For more information about the Truck\$ & Buck\$ Second-Chance Giveaway, refer to the promotion sales sheet.

## Loyal Readers Contest Winners

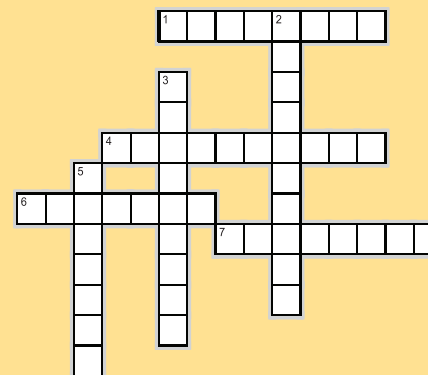
Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the June edition of the contest:

- Lois Shea, Peterson's Supermarket, Gothenburg**
- Rick Ahrens, Weston 92 BP, Weston**
- Julie Landwehr, Russ's Market #21, Lincoln**
- Tara Pfeiffer, Dolezal Motor Co., Pender**
- Tammy Bonifas, Time Saver #18, Gothenburg**
- Lauri Kent, Kwik Shop #622, Omaha**
- Bette Conway, Casey's #2719, Hastings**
- Barb Van Buren, Bucks 66, Omaha**
- Peggy Graham, Ampride - Farmers Ranchers Coop, Ainsworth**
- Jamie, Baker's #311, Omaha**

The above winners answered the questions to last month's crossword puzzle correctly. The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19. Ten winners are selected each month. Be sure your store is entered. See the crossword puzzle and entry form on the next page.

- November Answers**
- Across: 2. Multiplier 6. Activated 7. Again  
Down: 1. Bowl 3. Thanksgiving 4. Veterans 5. Naughty

## Loyal Readers Contest



### Across

1. Members of the MVP Club at nelottery.com occasionally receive \_\_\_\_\_ they can print and redeem at retailers.
4. The U.S. Greeting Card Association estimates that approximately 190 million \_\_\_\_\_ are sent each February.
6. The arcade game \_\_\_\_\_ was introduced in 1981, and is featured on a new \$5 Scratch game.
7. From mid-February to mid-April thousands of \_\_\_\_\_ cranes can be seen and heard along the Platte River.

### Down

2. Originally designed to honor George Washington's birthday, \_\_\_\_\_ Day is celebrated on the third Monday of February.
3. Truck\$ & Buck\$ features three Chevrolet® \_\_\_\_\_ trucks that you can win instantly in the game.
5. When you receive a ticket shipment, make sure to \_\_\_\_\_ the shipment as soon as possible.

## Enter To Win

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Retailer: \_\_\_\_\_

The Nebraska Lottery likes to reward retailers who read Ticket Talk. Each month, we will draw ten entries from among retailer entries received by the designated deadline (March 14). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

**Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.**  
**Note:** Entries not drawn previously will no longer be retained. Be sure your store is entered each month.