

## nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**  
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**  
Main Number **402-471-6100** and **800-587-5200**  
Website **nelottery.com**



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**ticket talk**

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## scratch tickets and osr

877-651-6296

## lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at [problemgambling.nebraska.gov](http://problemgambling.nebraska.gov)

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# ticket talk



THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS

# SUMMER PROMOTIONS



LIVING LUCKY with

# LUKE GOMBS



## Spring Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-April through mid-May:

**QuikTrip #577**, La Vista, MyDaY, \$5,000  
**Prime Stop**, Wayne, Pick 5, \$54,011  
**Hy-Vee Food Store #10 (1474)**, Omaha, 50X The Cash, \$1,000  
**Nick's Gas & Liquor**, Alliance, Pick 5, \$50,044  
**Speedee Mart 2909**, Lincoln, \$200,000 Cash Crossword, \$1,000  
**U-Stop #11**, Lincoln, \$100,000 Crossword Explosion, \$1,000  
**QuikTrip #594**, Omaha, 20X The Cash, \$100,000  
**The Lil Store**, Norfolk, Triple 777, \$17,777  
**Casey's #2987**, Omaha, Pick 5, \$62,021  
**Casey's #2038**, Kearney, 20X The Cash, \$1,000  
**Family Fare 788**, Bellevue, MyDaY, \$5,020  
**Sim's Shop Ez**, Kearney, Pick 5, \$58,002  
**Pump & Pantry #14**, Broken Bow, Mega Millions, \$20,002  
**QuikTrip #576**, Omaha, MyDaY, \$5,000  
**Maverik #502**, Alliance, Mystery Multiplier, \$20,000  
**Hy-Vee Food Store #1078**, Columbus, Pick 5, \$50,004  
**Hy-Vee Gas**, Papillion, 30th Anniversary Jackpot, \$1,000  
**Bootlegger Liquor**, St Paul, Pick 5, \$50,004  
**Kwik Shop #688**, Bellevue, Mystery Multiplier, \$1,000  
**Main St Market**, Scottsbluff, 2by2, \$22,006  
**Casey's #2711**, Kearney, 2X The Cash, \$10,000  
**Fast Mart**, Lincoln, 30th Anniversary Jackpot, \$300,000  
**Prime Stop**, Wisner, Fun 5s, \$1,000  
**Speedee Mart 2855**, Norfolk, Mega Millions, \$10,014  
**Casey's #3943**, Gretna, Triple 777, \$17,777  
**Kum & Go #366**, Omaha, Wild Cherry Crossword Doubler, \$50,000

**Casey's #6138**, Omaha, Mystery Multiplier, \$1,000  
**Discount City**, Hastings, 20X The Cash, \$1,000  
**Pump & Pantry #16**, York, 50X The Cash, \$1,000  
**Corner Stop, Inc.**, Columbus, Pick 5, \$78,023  
**Hy-Vee Food Store #10 (1474)**, Omaha, MyDaY, \$5,151  
**Choice Foods, Madison**, \$100,000 Crossword Explosion, \$1,000  
**JB Mart #2**, Tilden, \$200,000 Cash Crossword, \$200,000  
**Casey's #3997**, Kearney, 10X Bingo Multiplier, \$1,000  
**Hy-Vee Food Store #1078**, Columbus, 50X The Cash, \$1,000  
**Kwik Shop #799**, Omaha, Lucky For Life, \$5,000  
**Cubby's**, Bellevue, Money Bag Multiplier, \$50,000  
**A St Market**, Lincoln, Pick 5, \$62,055  
**Casey's #2969**, Fairmont, Mystery Multiplier, \$1,000  
**Kat's Carwash & Gas**, Columbus, Bonus Crossword, \$1,000  
**Speedee Mart 2906**, Lincoln, \$200,000 Cash Crossword, \$1,000  
**Kwik Stop #03**, North Platte, Mystery Multiplier, \$1,000  
**Casey's #2068**, Lexington, 30th Anniversary Jackpot, \$1,000  
**N-Stant Conv Store 1**, McCook, Fun 5s, \$1,000  
**Casey's #2720**, Lincoln, Lucky Symbols Loteria, \$1,000  
**Pump & Pantry #27**, Kearney, Pair 'a' dice, \$30,000  
**U-Stop #34**, Lincoln, Perfect 10s, \$1,000  
**Casey's #2716**, Schuyler, Powerball, \$50,043  
**RC Pit Stop**, Rising City, Lucky For Life, \$5,015  
**Casey's #3444**, Omaha, 10X Bingo Multiplier, \$1,000  
**Casey's #4027**, Elkhorn, Power 7s Crossword Tripler, \$1,000  
**Bakers #321**, Omaha, Powerball, \$50,036

**Please Note:** High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

## What's Inside

- Truck\$ & Buck\$ is Back!
- National Lottery Week
- New TMB Cards

MAY/JUNE 2023



It is time to get out and about while the sun is warm and we've got some things cooking that are really heating up our plans for the summer.

Our events team will be traversing the state this summer. You can find them at NEBRASKAland Days, the Adams County Fair, Seward 4th of July and Wilber Czech Festival to name a few. Both of our events trailers have been wrapped in yellow this year with graphics to commemorate our 30th anniversary.

Our Truck\$ & Buck\$ ticket was launched May 1, a few months later than we would have liked but sales are starting out strong on our most-popular Scratch game. We also launched our \$5 Living Lucky with Luke Combs Scratch ticket along with a second-chance promotion for that game with the chance to see Mr. Combs perform at the historic Ryman Auditorium in Nashville.

There will be a lot of new this summer, but we remain committed to our beneficiaries by creating and developing products that will help us shape a better Nebraska.

## Store Modifications

With summer coming up, many retailers may be planning some remodeling projects. If you are planning some changes to your store that might affect your terminal setup, please be sure to notify the Nebraska Lottery of your plans. We request that you contact the Lottery Terminal Hotline (800-560-2919) at least one week in advance to ensure that Field Service Technicians will be available to temporarily remove or relocate equipment.



Do you feel lucky? Well? Do you? With the launch of our new \$5 Living Lucky with Luke Combs Scratch ticket, we hope that you do. The game was launched at the end of May and gives Scratch players a chance to win up to \$50,000 in cash. For those who do not win one of the many prizes packed into the game, there is hope.

The Living Lucky with Luke Combs Second-Chance Promotion is one of our most exciting promotions yet. Players with non-winning \$5 Luke Combs Scratch tickets can enter their non-winners online for a chance to win a VIP trip to see Luke Combs perform at the historic Ryman Auditorium in Nashville, Tennessee, plus a chance to win \$500,000.

Two drawings will be held – the first is June 27 and the second is August 2. The winners of the drawings will receive roundtrip airfare, a 3-night stay at the Sheraton Grand Nashville Downtown hotel, ticket for two to the Ryman Auditorium to see Luke Combs perform and \$500 spending cash.

While at the show, winners will also be eligible for a chance to win an additional \$10,000 as well as the chance to win \$500,000 that will be awarded by Luke Combs on stage at the end of the show.

Entries for the contest will be made through the Nebraska Lottery MVP Club at nelottery.com

## Truck\$ & Buck\$ is Back!



After a slight delay, Nebraska's favorite Scratch game is back. The \$2 Truck\$ & Buck\$ game launched at the beginning of May, and two players have already won some big prizes. Felix Ibarra-Magna of Fremont claimed the first \$500 ethanol-enriched fuel prize on May 15. The winning ticket was sold at Dual Stop, 1305 Morningside Road in Fremont.

Kevin Person of Omaha claimed the first Ford F-150 truck in the game on June 5. He purchased the winning ticket at U-Stop #34, 200 W Amaranth Lane in Lincoln.

There are seven trucks and seven \$500 fuel cards left to win in the game. The odds of winning a truck or a fuel card are 1 in 336,000.

## New Ticket Menu Board Cards



The design of ticket menu board cards for Scratch games is changing. Instead of printing two sizes of TMB cards, the cards will be double-sided with a full-height side and a half-height side. If your display uses smaller cards, cut along the dotted line to trim the card to the correct size. The first Scratch game using the new TMB cards is #1264 Nebraska Cash which launches June 26.

## Pick 5 Multi-Draws Reduced for Upcoming Game Changes



To prepare for changes to the Nebraska Pick 5 game in August 2023, the Nebraska Lottery is temporarily reducing the number of drawings that can be purchased on a ticket.

The maximum number of Nebraska Pick 5 multi-draws that can be purchased on a ticket will be reduced with each successive drawing starting on May 21, 2023. On August 13, 2023, it will again be possible to purchase multi-draw tickets for up to 12 weeks of consecutive drawings (84 draws).

Once the game changes are in place, players should discard any old Nebraska Pick 5 play slips. New play slips will be distributed to all Nebraska Lottery retailers in August. Refer to the sales sheet for more information.



The Nebraska Lottery observed Problem Gambling Awareness Month in March, educating lottery players about the signs of problem gambling and the importance of playing lottery games responsibly.

Gambling can be an enjoyable source of entertainment for many people. But for some people, gambling can be addictive. The latest annual report from the Nebraska Problem Gambler's Assistance Program (NPGAP), highlights some concerning findings, such as that 6% of Nebraskans report attempting suicide before seeking treatment for gambling addiction, and 30% of NPGAP clients who started gambling at 18 years old and younger report that their parents influenced them to start gambling.

To promote the free problem gambling resources available for Nebraskans, an on-ticket message was added to all Lotto tickets during the first two weeks of March. Social media posts for Problem Gambling Awareness Month were also shared on the Lottery's Facebook, Twitter, and Instagram accounts.

If you or someone you know has a problem with gambling, visit [problemgambling.nebraska.gov](http://problemgambling.nebraska.gov) or call 833-BETOVER (238-6837). The State of Nebraska pays the full cost of counseling for Nebraskans and their families. Working with a trained counselor helped 87% of the Nebraskans who received treatment reduce their gambling.

### Problem Gambling Screening

Below is a brief self-survey to screen for potential gambling-related problems:

1. During the past 12 months, have you become restless, irritable or anxious when trying to stop/cut down on gambling?
2. During the past 12 months, have you tried to keep your family or friends from knowing how much you gambled?
3. During the past 12 months did you have such financial trouble as a result of your gambling that you had to get help with living expenses from family, friends or welfare?

## 10X Bingo Multiplier

We closed the new Scratch game \$3 10X Bingo Multiplier (game #1244). Winning tickets can be redeemed until December 4, 2023.

Since the release of this game, we have received feedback from players who were dissatisfied with the change in the play experience of their favorite Scratch game. While this change did not affect the odds of winning, we know that people purchase Bingo tickets not only to win prizes but for the overall experience of playing the game. So, we have chosen to remove this game and print a new 10X Bingo Multiplier game using the previous play style. The new game should arrive in stores in mid-July.



## National Lottery Week

Mark your calendar because National Lottery Week begins July 16.

National Lottery Week is a celebration of lotteries across the United States and Canada. Several Lottery Week activities are planned in Nebraska, including a 2by2 eCoupon offer and daily social media posts to highlight the history of the Nebraska Lottery, our retailers, winners, and beneficiary funds.

The Lottery Week Special will be available again during Lottery Week. Players can get three draws of Nebraska Pick 5, Nebraska Pick 3, MyDaY, and 2by2 for \$10 – a \$2 discount. Click the "Special" button on your lottery terminal to generate the four tickets.

As a thank you for all the work our retailers do year-round selling lottery tickets, we're giving all lottery-selling clerks a coupon for one free MyDaY play for five draws. This is a MyDaY Your Way coupon, so you can choose your own numbers for the ticket. Your LSR will begin distributing these coupons at the end of June.

Follow the Nebraska Lottery on Facebook, Twitter, and Instagram to learn all about National Lottery Week.

## MEMORIAL DAY SPECIAL

The recent Memorial Day Special was a hit with players. A total of 4,567 specials were sold at 671 retailers, with an average of 7 specials sold per retailer.

The 4th of July Special is coming up June 30 – July 4. A "Special" button will appear on your terminal that will produce quick pick plays for Nebraska Pick 3, Nebraska Pick 5, and MyDaY at a discounted price of \$2. If the "Special" button does not appear on your terminal during the promotion, sign off then sign back in. If the button still does not show, reboot the terminal.

# Lottery Highlights



**Check 'em out** coming your way soon!

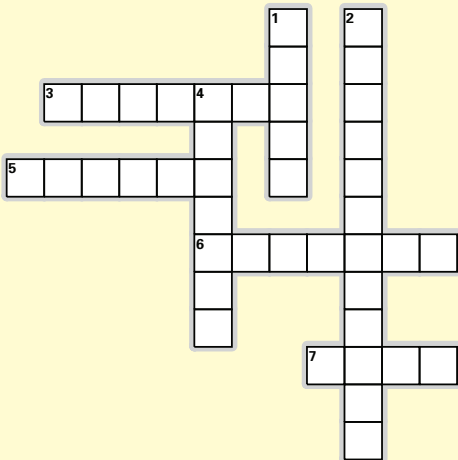
## Nebraska Ca\$h (\$5)

Game Number: 1264  
 Top Prize: \$30,000  
 Overall odds: 1:3.88  
 Free ticket: Yes

## 20X Bingo Multiplier (\$5)

Game Number: 1238  
 Top Prize: \$50,000  
 Overall odds: 1:3.91  
 Free ticket: Yes

## Loyal Readers Contest



### Across

- Free \_\_\_\_\_ gambling help for Nebraskans is available from the Gambler's Assistance Program.
- The new \_\_\_\_\_ Menu Board cards are double-sided and can be trimmed to fit your display unit.
- Truck\$ & Buck\$ players can win \$500 in \_\_\_\_\_-enriched fuel instantly in the game.
- In the early days of American football, a \_\_\_\_\_ was performed by kicking the ball backwards.

### Down

- The \_\_\_\_\_ Auditorium in Nashville was the home of the Grand Ole Opry from 1943 to 1974.
- The Fourth of July celebrates the ratification of the Declaration of \_\_\_\_\_ on July 4, 1776.
- National \_\_\_\_\_ Week begins July 16, 2023.

## Enter To Win

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Retailer: \_\_\_\_\_

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (July 21). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

**Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.**

*Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.*

## RETAILER SPOTLIGHT

Normally when we write our Retailer Spotlight stories we keep it in Nebraska, but this time we're heading to fabulous Las Vegas, Nevada. We swear it's Nebraska related though.

Every year since 1987, the National Grocers Association has held the Best Bagger National Championship at their yearly NGA Show.

Among the hundreds of exhibitors and dozens of workshops and breakout sessions aimed specifically at grocery retailers, the Best Bagger Championship is the action-packed event no one at the convention wants to miss.

This year's event in February featured contestants from 14 states, including Nathan Brtek, representing his store—and Nebraska Lottery retailer—Lou's Thrifty Way of Norfolk.

For the second year in a row, the championship was hosted by Akbar Gbaja-Biamila, former Oakland Raider and current cohost of American Ninja Warrior. The first Best Bagger Competition in 1987 was held in Dallas and hosted by former NFL quarterback and Pro Football Hall of Famer Terry Bradshaw.

The first few elimination rounds showed the level of skill on display. Hands blurred as they quickly but gently packed cereals, oatmeal, cans of pop, Jell-o pudding, pickles, Rice-A-Roni, Flamin' Hot Cheetos, canned green beans and, every bagger's nightmare, a dozen eggs, making sure all the groceries would make it home in one piece.



Host Akbar Gbaja-Biamila



Contestant Nathan Brtek

Brtek won his first round, beating his competitors by about 10 seconds, and was on his way to the finals.

Before the big race, Gbaja-Biamila asked Brtek how he prepared for the event.

"Well, I watched a lot of film on the past competitions," Brtek said. "Boxes first, cans next, I practiced a whole bunch."

The last five contestants walked up to their stations, ready to bag. Brtek was competing against Iowa's Nolan McGregor, Karli West of Utah, JDana Sparks of Texas and Brennan Davenport of Georgia, all dressed in the aprons or polo shirts embroidered with their home-

town store's name. Brtek, dressed in a black polo with the Lou's Thrifty Way logo over his heart prepared, looking down at his items, silently piecing together the best plan of action, and making sure the biggest items, a box of Life Cereal and a can of Quaker Instant Oats, went in the bag first.

Gbaja-Biamila gave the word and they were off. It was neck and neck down to the finish line.

As Brtek unfurled his final bag, all that stood between him and victory was a four-pack of Mocha Frappuccinos, some Del Monte Petite Cut Green Beans and a loaf of Nature's Own Honey Wheat Bread.

In just under 1 minute, every competitor was done, having loaded dozens of groceries into the smallest amount of bags they could.

It was close, so close in fact that the competition had to break for commercial to allow the judges more time to determine the winner.

The judges returned their verdict and called it for Utahn Karli West of Macey's, a small chain of grocery stores known for the Kong Kone, a foot-high soft serve ice cream cone.

Beaten by mere seconds, Brtek took fourth place in the Best Bagger National Championship and received a teardrop-shaped glass trophy to bring back to Nebraska.

If you'd like to see video of the Best Bagger National Championship, the full event can be found on the National Grocers Association's Facebook page. If you'd like to see Nathan Brtek in action, Lou's Thrift Way is located at 807 S 13th St. in Norfolk.

## Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the March/April edition of the contest:

**Sage Kadavy,**  
Super Saver #4,  
Lincoln

**Brenda Nunes,**  
Martha's,  
Alliance

**Kristi Heddy,**  
Family Fare #788,  
Bellevue

**Cindy White,**  
Premier Stop,  
Nelson

**Karen Schmidt,**  
Pump & Pantry #2,  
Grand Island

**Trina Plummer,**  
Snac Shac,  
Grand Island

**Jeremiah Ehlers,**  
Greely Rapid Stop,  
Greely

**Gary's Superfoods,**  
North Platte

**Deb Duhachel,**  
Ewing Family Foods,  
Ewing

**Jeanie McCulloch,**  
Decatur Express,  
Decatur

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.