

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr

877-651-6296

lottery retailer hotline

800-560-2919

Free problem gambling help for Nebraskans at
problemgambling.nebraska.gov

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



ticket talk

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Follow Us!



Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-June through mid-July:

Baker's #300 , Bellevue, 10X Bingo Multiplier, \$1,000	Pump & Pantry #37 , St. Libory, \$100,000 Break the Bank Super Ticket, \$1,000
Mac's Short Stop , Lexington, Golden Slingo, \$3,000	Allen's #32 , Hastings, Triple Diamond Payout, \$1,000
Hy-Vee Food Store #03 (1469) , Omaha, Mega Multiplier, \$1,000	Casey's #2981 , Lincoln, Wild Cherry Multiplier, \$1,000
Casey's #3813 , Papillion, Extreme Cash, \$7,500	Hy-Vee Fast & Fresh , Elkhorn, Crossword Encounters, \$1,000
Dollar Fresh Market , Omaha, Triple Diamond Payout, \$1,000	Fast Mart #4 , Columbus, \$100,000 Break the Bank Super Ticket, \$100,000
Cubby's - Redman , Omaha, Crossword Encounters, \$1,000	Kwik Stop #05 , North Platte, 2by2, \$22,015
Git 'N Split #33 , Wood River, Wheel Of Fortune, \$50,000	No Frills Supermarkets 787 , Ashland, Crossword Encounters, \$1,000
Fill-N-Chill #03 , Lexington, 2by2, \$22,003	Quik Trip #599 , Omaha, Nebraska State Parks, \$40,000
Market Place IGA , Lincoln, MyDaY, \$5,001	Casey's #1790 , Falls City, Lucky Symbols Loteria, \$1,000
Casey's #1934 , Lincoln, Triple Diamond Payout, \$1,000	Russ's Market #07 , Hastings, Nebraska Pick 5, \$150,042
J&J Pit Stop , Alliance, Gold Hard Ca\$h, \$50,000	Speedee Mart 2855 , Norfolk, Truck\$ & Buck\$, TRUCK
Hy-Vee Fast & Fresh , Omaha, Mega Multiplier, \$1,000	Taylor Quik-Pik #01 , Blair, MyDaY, \$5,000
Shell Speedee Mart , Auburn, Triple Diamond Payout, \$1,000	Cornhusker Bottle Shop , Lincoln, Triple Diamond Payout, \$1,000
Casey's #1780 , Hastings, Powerball, \$50,062	Casey's #2734 , Cozad, Double It!, \$2,000
Casey's #2722 , South Sioux City, 7-11-21, \$14,777	Kwik Shop #673 , Omaha, Nebraska Pick 5, \$60,015
Super C #10 , Denton, Triple Bonus Crossword, \$50,000	Russ's Market #07 , Hastings, 2by2, \$22,013
Hy-Vee Fast & Fresh #5 , Omaha, 10X Bingo Multiplier, \$35,000	Casey's #2903 , Grand Island, Lucky For Life, \$5,006
Snac Shac , Grand Island, \$200,000 Cash Crossword, \$200,000	Speedee Mart 2760 , Papillion, Nebraska Pick 5, \$60,026
Pump & Pantry #55 , Falls City, Bonus Crossword, \$1,000	Stop Inn Liquor & Foods , David City, Double It!, \$2,000
Casey's #1768 , Grand Island, Mega Multiplier, \$1,000	Speedee Mart 2884 , Omaha, Lucky Symbols Loteria, \$35,000
Main St Market, Scottsbluff , MyDaY, \$5,019	Casey's #2730 , Seward, Mega Multiplier, \$1,000
EZ Mart , Omaha, Nebraska Pick 5, \$160,004	Family Fare 776 , Omaha, Triple Bonus Crossword, \$50,000
Corner Stop , Geneva, MyDaY, \$5,004	U-Stop #25 , Lincoln, Ca\$hingo, \$35,000
Arbor Mart , Nebraska City, Gold Hard Ca\$h, \$50,000	Pump & Pantry #13 , St. Paul, Mega Multiplier, \$1,000
Casey's #3089 , Columbus, Gold Hard Ca\$h, \$50,000	Scott's Place , Bassett, Triple Diamond Payout, \$1,000
Casey's #2441 , Papillion, Mega Multiplier, \$1,000	Casey's #1800 , Holdrege, \$200,000 Cash Crossword, \$1,000
Casey's #2979 , Lincoln, Quick 7s, \$7,000	U-Stop #15 , Lincoln, Lucky For Life, \$5,004
Super Saver #19 , Grand Island, Wheel Of Fortune, \$50,000	Speedee Mart 2730 , Omaha, Mega Multiplier, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

POWERBALL FIRST MILLIONAIRE OF THE YEAR[®]

What's Inside

- First Millionaire of the Year
- Your Parks Second Chance Promotion
- Beneficiary Support

Powerball top prize odds 1:292,201,338

JULY/AUGUST 2022



Moving Forward

It is hard to believe, but we are most of the way through summer and while many of us have enjoyed fun in the sun, we at Lottery HQ are going to keep the good times rolling with exciting promotions and new Scratch tickets.

Perhaps the most striking change players may see in retailer locations will be the introduction of our very first \$30 Scratch ticket. We are really looking forward to seeing how players react to this ticket and players can expect to see it around the end of September. We are also launching a ticket that will be out in time for Halloween – Universal Monsters.

There are exciting opportunities for players to win in the form of our ever-evolving promotions. As an avid camper, our current Your Parks promotion is one that I'm particularly fond of. The promotion gives players a chance to win a trip to one of our many beautiful state parks. The drawing will be held August 24. Our Powerball First Millionaire of the Year promotion will begin on August 15 and we are sending a lucky winner from Nebraska to New York once again for New Years Eve and the chance to win \$1 million.

There is plenty to be excited about this summer, but we are incredibly proud of our last beneficiary transfer. With the funds we generated, we can now say that we have put a grand total of \$880 million back into Nebraska. We look forward to serving the state as we move into the fall and winter. For now, we'll celebrate our continuing success.

FIRST MILLIONAIRE OF THE YEAR

New Year's Eve is still months away but we're already putting the champagne on ice and trying to figure out what an "auld lang syne" is.

The Nebraska Lottery's Powerball First Millionaire of the Year Promotion kicks off on August 15, 2022, and aims to get players ready to ring in 2023 in style.

From August 15 through September 12, 2022, every Powerball with Power Play ticket purchased will also print a voucher for players to enter through our MVP Club at nelottery.com.

One winner will receive a trip to New York City and get a chance to be named the Powerball First Millionaire of the Year live on Dick Clark's New Year's Rockin' Eve right at midnight on January 1, 2023.

Even if they're not chosen as the first millionaire of the year, the winner still gets spoiled. This year's prize includes round-trip airfare for two to New York, a three night's stay at a Time's Square hotel, tickets to an exclusive New Year's Eve dinner and party with a view of the ball drop, valuable goodie bags, \$1,000 spending money and more. The total value of the trip prize package is \$29,000, which includes state and federal taxes.

All winners from across the U.S. will be entered in a drawing to determine who wins the big \$1 million prize.

The Nebraska Lottery's Powerball First Millionaire of the Year Promotion trip winner will be drawn on September 14, 2022.



Recap

The Lucky for Life Ticket Snap promotion ended on July 26. A total of 388,378 voucher numbers were produced for the contest, and 36% of these numbers were entered for the July 28 drawing. Winners will be posted at nelottery.com once we receive their entry tickets for verification. Players should hold on to their entry vouchers until all the winners are announced.

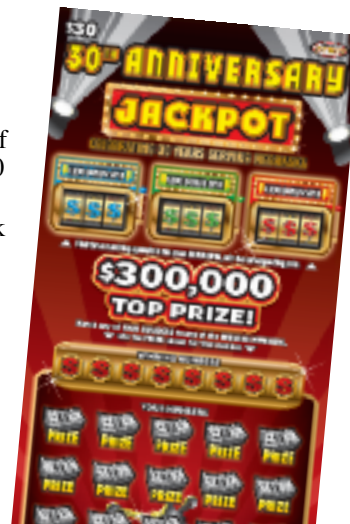
30th Anniversary Jackpot

\$600 Ticket Packs

We're getting ready to celebrate 30 Years of the Nebraska Lottery by launching our first \$30 Scratch game, 30th Anniversary Jackpot.

As a reminder, each \$30 Scratch game pack will contain 20 tickets with a value of \$600. This is different than other Scratch games, which have packs valued at \$300.

30th Anniversary Jackpot will launch September 26. Retailers that sell the new \$30 Scratch game will receive incentives via a retailer promotion. More information will be provided as the launch date approaches.



TERMINAL TIPS:

Confirm and Activate Ticket Packs



Want to keep your lottery customers happy and coming back to your store? One way to do this is to confirm and activate your Scratch ticket packs before putting them out for sale.

When a ticket shipment arrives at your store, confirm the shipment so we know it has been delivered. If you don't confirm a shipment, we'll call you within a few days for more information.

To confirm a ticket shipment on your lottery terminal, touch Scratch Functions, then touch Order Confirmation. Scan the barcode from the delivery confirmation slip or enter the order number manually, then touch send.

After confirmation, a Scratch ticket pack needs to be activated before any tickets can be sold. Tickets from an inactive pack cannot be cashed, which is guaranteed to frustrate your customers.

To activate ticket packs, touch Scratch Functions, then touch Activate Pack. Scan the barcode from a ticket or enter the game and pack number manually. Enter up to 10 packs, then touch Send to activate.

Second Chance Promotion



YOUR PARKS

Nebraska – they say it's not for everyone, but for those who are in the know, it is a land of hidden treasures and immense beauty. Some of the best places to experience Nebraska's natural wonder can be enjoyed in one of our many State parks and Nebraska Lottery players have a chance to win a trip to one of those parks to experience the splendor of Nebraska.

Through August 23, players can enter their non-winning \$5 Nebraska State Parks Scratch tickets for a chance to win a two-night cabin stay in parks like Mahoney, Platte River, Ponca, Niobrara, Chadron, Fort Robinson, or a caboose at Two Rivers State Recreation Area.

The prize package also includes \$250 in cash, a \$100 Ethanol Enriched Fuel gift card, a 1-year subscription to Nebraskaland magazine, Nebraska Lottery and Nebraska Game & Parks swag bag, \$150 in Nebraska Lottery scratch tickets and \$50 in Nebraska Lottery Lotto coupons.

Tickets must be entered by 11:59 p.m. on August 23, 2022.

Lucky for Life In-Store Coupon

A new padded coupon will be available at Nebraska Lottery retailers in August and September. Players can get one Lucky for Life play for 7 draws for \$10 – a \$4 discount. Scan the coupon to produce the discounted ticket.



\$49.4 Million Transferred to Beneficiaries in FY 22

At the end of June, the Nebraska Lottery distributed among its beneficiary funds \$12,254,024, derived from a share of Scratch and Lotto ticket sales for the previous three months. Including this latest transfer, a total of \$49.4 million was transferred during fiscal year 2022 – the largest amount ever transferred during a fiscal year.

Thank you to all our retailers for helping us reach this milestone. Together, we are Building a Better Nebraska.

Lottery Week

Discount Special

The Lottery Week Discount Special has been rescheduled and will run August 29 – September 5. Players can get three draws of Nebraska Pick 5, Nebraska Pick 3, MyDaY, and 2by2 for \$10 – a \$2 discount. Click the SPECIAL button on your lottery terminal to generate the four tickets.

Refer to the terminal sticker and promotion sales sheet for more information.

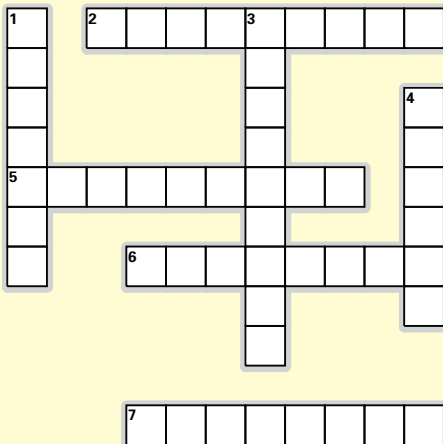


Check 'em out coming your way soon!

Hit \$500
(\$5)
Game Number: 1208
Top Prize: \$500
Overall odds: 1:4.21
Free ticket: No

Universal Monsters
(\$5)
Game Number: 1223
Top Prize: \$50,000
Overall odds: 1:4.09
Free ticket: Yes

Loyal Readers Contest



Across

- The film studio _____ Pictures was founded in 1912 and is known for horror films featuring iconic monsters.
- Originally called "Lotto America", the redesigned _____ game began ticket sales in April 1992.
- Make sure to _____ Scratch ticket packs before putting them in your display unit for sale.
- The first _____ Lottery tickets were sold on September 11, 1993.

Down

- Nebraska's first \$30 Scratch game, 30th Anniversary _____ will launch September 26.
- Nebraska Lottery proceeds benefit the environment, _____, Nebraska State Fair, and compulsive gamblers assistance.
- Nebraska Lottery _____ over \$500 must be claimed by mail or at a Regional Lottery Claim Center.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (September 16). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained. Be sure your store is entered each month.

RETAILER SPOTLIGHT



When a Nebraska Lottery retailer sells a big winner, it's a pretty big deal. When it's multiple big winners, that's huge. When it's one guy hitting the wins at the same store, that's enormous.

Over the past four years at Fast Mart in Columbus,

the store has sold two \$100,000 winning Scratch tickets to Tom Twofor of Columbus.

In August of 2021, Tom hit a \$100,000 top prize on a Mega Crossword Scratch ticket. Then, less than a year later, Tom claimed another \$100,000 top prize on July 10 of this year he'd won playing a Break the Bank Super Ticket.

Fast Mart, located at 3222 23rd St. in the center of Columbus, is a family run store. Owned and operated by Mike and Sara Gokie, Fast Mart offers all the standard convenience store fare like pop, beer, snacks and hot food, but they're also making winners. And popcorn, the store's got a popcorn popper full of buttery goodness.

Tom—who also won a \$40,000 Scratch prize at a different Nebraska Lottery retailer in 2018—isn't the only one winning big at Fast Mart.

In 2016, Mike Voss of Columbus won \$6,000 on a Scratch ticket, and Tricia Korgel of Columbus won \$200,000 that very same year playing a 20X Scratch ticket. In fact, Fast Mart has sold numerous top prizes—not to mention multiple Scratch prizes of \$1,000 or more—which makes it no wonder the store finds itself in the list of top Nebraska Lottery Scratch sales retailers almost every year.

And it's not just Scratch, winners either. Last year the store sold a \$5,000 MyDaY jackpot winner. In 2015 Columbus resident Donald Kiesel won \$30,000 on a Powerball with Power Play Lotto ticket. And in June of 2020 Fast Mart sold a Nebraska Pick 5 ticket that won someone \$116,000.

Tom Tworek said Fast Mart's now his lucky stop when he claimed his most recent \$100,000 prize. It's also where he discovered he'd hit it big yet again.

"I was standing there just looking at it, probably 400 times," he said. "It's a real good feeling."



Tom Tworek of Columbus

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the May/June edition of the contest:

Ranee Critchfield,
Henderson's IGA,
Valentine

Shirley Echtenkamp,
Super Saver #19,
Grand Island

Barb Bakhit,
B's 66 Dundee Place,
Omaha

Bev Atwater,
Casey's #1565,
Wymore

Jessica Combs,
Discount City #2,
Hastings

Jeff Anderson,
North Bend Mini Mart,
North Bend

Nichole Bice,
Super Saver #09,
Lincoln

Pam Nichols,
Sonny's Super Foods,
Cozad

Shana Harding,
C&M Supply,
Deshler

Jessica Reddest,
The Liquor Store,
Pierce

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.