

## nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**  
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**  
Main Number **402-471-6100** and **800-587-5200**  
Website **nelottery.com**

**scratch tickets and osr**  
**877-651-6296**  
**lottery retailer hotline**  
**800-560-2919**  
**Free problem gambling help for Nebraskans at**  
**problemgambling.nebraska.gov**

**ticket talk**

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# ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



# 15 WILL WIN \$2,022!

## POWERBALL FIRST MILLIONAIRE OF THE YEAR<sup>®</sup>

# 2022

### What's Inside

- Powerball Monday Drawings
- Nebraska State Fair
- Regional Snapshot

### Summer Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-June through mid-July:

**Nebraskaland Tire Truck Center**, Lexington, 7-11-21, \$14,777  
**Super C #8**, Lincoln, Lucky for Life, \$5,000  
**Kwik Shop #646**, Lincoln, Mega Crossword, \$1,000  
**Premier Stop South**, Hastings, \$1,000 Frenzy, \$1,000  
**Florence Food Mart**, Omaha, \$200,000 Cash Crossword, \$1,000  
**Anderson Convenience Market 140**, Omaha, \$1,000 Frenzy, \$1,000  
**U-Stop #10**, Lincoln, Blazin' Hot Crossword 3X, \$1,000  
**Kearney Liquors**, Kearney, Mega Crossword, \$1,000  
**Family Fare 774**, Omaha, Pick 5, \$86,000  
**Pump & Pantry #37**, St. Libory, MyDaY, \$5,000  
**Kat's Carwash & Gas**, Columbus, Pick 5, \$58,000  
**U-Stop #05**, Lincoln, \$1,000 Frenzy, \$1,000  
**Casey's General Store #2740**, Osceola, Brew Bucks, \$10,000  
**Git 'N Split #54**, Sidney, Diamonds And Dollars, \$50,000  
**Convenience Plus**, Bertrand, Mega Crossword, \$1,000  
**The C-Station**, Lincoln, MyDaY, \$5,000  
**75 Mart**, Plattsmouth, Money Madness, \$1,000  
**Bucky's 121**, Elkhorn, Supreme Cash, \$1,000  
**Family Fare 788**, Bellevue, \$1,000 Frenzy, \$20,000  
**Casey's General Store #3816**, Omaha, \$1,000 Frenzy, \$1,000  
**Hy-Vee Gas #10**, Omaha, \$100,000 Crossword Inferno, \$1,000  
**Kum & Go #371**, Omaha, Money Madness, \$1,000  
**Speedee Mart 2760**, Papillion, Pick 5, \$66,000  
**La Guerita**, Madison, \$1,000 Frenzy, \$1,000  
**Casey's General Store #2700**, Wahoo, 10x Bingo Multiplier, \$1,000  
**Hy-Vee Food Store #03 (1469)**, Omaha, Mega Millions, \$10,000  
**Pump & Pantry #42**, Grand Island, Mega Millions, \$2,000  
**Sidetracks**, Gordon, Wild Cherry Slingo, \$1,000

**Bakers #311**, Omaha, MyDaY, \$5,000  
**Corner Stop**, Columbus, \$1,000 Frenzy, \$1,000  
**Casey's General Store #2068**, Lexington, \$1,000 Frenzy, \$1,000  
**Super C #3**, Lincoln, Blazin' Hot Crossword 3X, \$50,000  
**Casey's General Store #2978**, Lincoln, Money Madness, \$1,000  
**Ampride**, Gothenburg, Nebraska State Parks Centennial, \$40,000  
**Fill-N-Chill #03**, Lexington, Supreme Cash, \$1,000  
**Casey's General Store #1954**, McCook, \$1,000 Frenzy, \$1,000  
**Mckinney's Food Center**, Gretna, Mega Crossword, \$1,000  
**Hi Times Liquor Mart I**, McCook, Supreme Cash, \$1,000  
**City Discount Liquor**, North Platte, Supreme Cash, \$1,000  
**Cozad Cenex**, Cozad, Truck\$ & Buck\$, Truck  
**Bucky's 196**, Omaha, Brew Bucks, \$10,000  
**Mr. Butts Tobacco & Snacks**, Omaha, Mega Crossword, \$1,000  
**Quik Trip #589**, Omaha, Pick 5, \$2,250  
**Casey's General Store #3813**, Papillion, Powerball, \$50,000  
**Pump & Pantry #22**, Burwell, Triple Tripler, \$1,000  
**Super C #5**, Lincoln, \$200,000 Cash Crossword, \$1,000  
**Fast Mart**, Lincoln, Mega Crossword, \$1,000  
**U-Stop #08**, Lincoln, Money Madness, \$1,000  
**Hy-Vee Food Store #4 (1388)**, Lincoln, Triple Tripler, \$1,000  
**Fast Mart #550**, Omaha, White Ice Black Ice, \$1,000  
**Expressway Foodmart #1**, Fremont, Money Madness, \$1,000  
**Premier Stop North**, Hastings, Money Madness, \$1,000  
**South Fast Break**, Lincoln, Supreme Cash, \$20,000  
**Hy-Vee Food Store #5 (1390)**, Lincoln, 2by2, \$22,000  
**Time Saver North, North Platte**, MyDaY, \$5,000  
**Bakers #321**, Omaha, Pick 5, \$86,000

**Please Note:** High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

JULY/AUGUST 2021





### End Of Summer

Summer 2021 is coming to an end and what a summer it was.

Our events team were able to attend fairs and festivals across the state nearly every week from June through August and will cap off their summer activities at the Nebraska State Fair from August 27 thru September 6. Our trailer will be parked along State Fair Boulevard, where we hope to better serve our customers.

The installation of new terminals and Check-A-Ticket scanners at retailers has been a success. All of our retailers now have the new equipment installed. However, there is still more to be done in our conversion efforts.

This summer was one of change. Powerball added a third drawing date to its lineup and players can now purchase draws for Mondays. Lucky for Life also added more drawings - players can now get Lucky for Life draws for every day of the week. Along with these changes, we have some new Scratch games coming down the pipeline we are excited about.

As the weather begins to cool down, we'll begin to shift our attention to keeping the excitement of summer burning well into the winter.

## Powerball's Rockin' 15 Promotion

One really is the loneliest number. So we asked ourselves if we needed to have more than one winner for our upcoming Powerball promotion and the answer was unequivocally "yes." So, we decided to add more than one. Thus was born the Powerball Rockin' 15 Promotion.

From August 30 to September 25, players who make purchases of \$3 Powerball with Power Play tickets will receive a voucher number to be entered through the MVP Club on our website for a chance to win one of 15 grand prizes of \$2,022. That's right, 15 grand prizes. But wait, there's more - all 15 winners will automatically be entered for a chance to win a special New Year's Eve celebration at home and participate in the Powerball First Millionaire of the Year drawing for \$1 million.

The vouchers will be produced until September 25, but players will have until 11:59 p.m. on September 27 to get their entries in for the drawing that will be held September 28.



### 2021

For a third year in a row, lotteries across North America came together to celebrate National Lottery Week July 12 - 17.

In Nebraska, the Lottery Week Special Lotto discount bundle offered a three-draw ticket for Nebraska Pick 5, Nebraska Pick 3, 2by2 and MyDaY games for \$10 (a \$2 discount). The bundle was purchased 6,057 times at 468 retailers between July 12 and July 19.

Along with the discount ticket bundle, MVP Club members received an eCoupon for a free 1 play, seven draw 2by2 ticket that could be redeemed July 6 - 18. A total of 2,780 coupons were redeemed.

Social media posts for Lottery Week garnered significant interest from players. Organic Lottery Week posts garnered 52,897 impressions during the week, and paid promotional posts reached an audience of 383,296 people.

To close out Lottery Week, we asked players to help us choose the truck color for the 2022 Truck\$ & Buck\$ Scratch game next year. 1,292 votes were received, with the most votes for the color blue.

Thank you to all of our retailers for helping make this year's Lottery Week a success. We'll be planning more exciting activities for next year, so keep reading Ticket Talk for details.



School is back in session and Labor Day is just around the corner. In Nebraska, this can only mean one thing - it's time for the Nebraska State Fair.



This year, our trailer will be parked along State Fair Boulevard; a change from our previous location by the Heartland Events Center. We will be there throughout the duration of the State Fair from Friday, August 27 until the very last day of the

festival Monday, September 6 with plenty of opportunities for players to win.

Once again, our Spin n' Win wheels will be setup outside our trailer. With any purchase of \$10 or more, players will get one spin on the wheel and walk away with one of the many prizes we have to offer.

## Terminal Conversion Update

All Retailer Pro terminals have been installed. Updates delivered with the new software for Lucky for Life increased the contrast on the terminal buttons and shortened the time between scans on the Check-A-Ticket device. If you have any issues with your new terminal, contact the Retailer Hotline at 800-560-2919.

Final conversion is still planned for October 2021. You will notice some changes on your terminal when the final software goes live. Training opportunities and instructions for the new Retailer Wizard web portal will be available shortly before the final conversion date.

## Powerball Monday Draws Start August 23

NEBRASKA



There's going to be more winning on Mondays when Powerball adds Monday night drawings on August 23. Information about the upcoming change is available in the Summer issue of The Lottery Times and on the Nebraska Lottery website, nelottery.com. Additionally, a notice about the change will appear on all Powerball tickets August 2 -20.

## Check 'em out

coming your way soon!

Win \$10, \$25 or \$50 (\$5)

Game Number: 1138

Top Prize: \$50

Overall odds: 1:4.48

Free ticket: No

Day Of The Dead (\$5)

Game Number: 1094

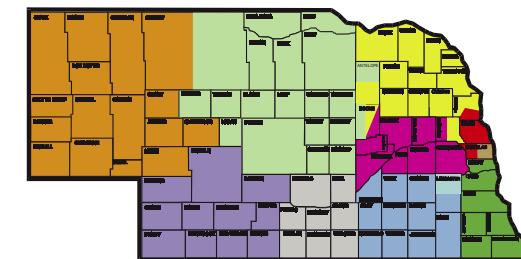
Top Prize: \$40,000

Overall odds: 1:3.88

Free ticket: Yes



## Regional Snapshot



- 1** 7% Retailers  
6% Sales  
7% Population
- 2** 8% Retailers  
6% Sales  
7% Population
- 3** 6% Retailers  
3% Sales  
4% Population
- 4** 9% Retailers  
11% Sales  
12% Population
- 5** 8% Retailers  
9% Sales  
10% Population
- 6** 9% Retailers  
6% Sales  
8% Population
- 7** 9% Retailers  
12% Sales  
11% Population
- 8** 10% Retailers  
12% Sales  
9% Population
- 9** 8% Retailers  
10% Sales  
7% Population
- 10** 16% Retailers  
13% Sales  
11% Population
- 11** 11% Retailers  
14% Sales  
14% Population

## Mobile App Updates

The Nebraska Lottery mobile app has been updated with new and enhanced features. The Ticket Scanner function has been improved and will report the correct amount of free plays on winning 2by2 and Nebraska Pick 5 tickets. And players can now view the Scratch Prizes Remaining sheet within the app. Download the app for iOS from the App Store or the Google Play Store for Android devices.



# Lottery Highlights



## Top Retailers For Fiscal Year 2021

### Overall Sales

Coffin's Corner, Grand Island  
 Pump & Pantry #52, Grand Island  
 Select Mart, Omaha  
 Hy-Vee Food Store #1465, Omaha  
 Hy-Vee Food Store #1467, Omaha  
 Baker's #300, Bellevue  
 Gas N Snaks, Seward  
 Hy-Vee Food Store #1466, Omaha  
 Bucky's 138, Omaha  
 Fast Mart, Lincoln

### Scratch, Top 10

Coffin's Corner, Grand Island  
 Pump & Pantry #52, Grand Island  
 Fast Mart, Lincoln  
 Super C #4, Lincoln  
 Gas N Snaks, Seward  
 Snac Shac, Grand Island  
 Select Mart, Omaha  
 Super C #7, Lincoln  
 Casey's General Store #1193, Fairbury  
 Bucky's 138, Omaha

### Lotto, Top 10

Hy-Vee Food Store #1465, Omaha  
 Hy-Vee Food Store #1467, Omaha  
 Hy-Vee Food Store #1466, Omaha  
 Baker's #300, Bellevue  
 Russ's Market #07, Hastings  
 Baker's #318, Bellevue  
 Hy-Vee Food Store #1514, Papillion  
 Baker's #311, Omaha  
 Family Fare 799, Papillion  
 Hy-Vee Food Store #1470, Omaha

### Top Retailers by Region (Overall Sales)

#### Region 1

Main St Market, Scottsbluff  
 Pump & Pantry #34, Gordon  
 Pump & Pantry #28, Chappell  
 East O Watering Hole, Scottsbluff  
 Git 'N Split #17, Scottsbluff

#### Region 2

Kwik Stop #05, North Platte  
 Fill-N-Chill #03, Lexington  
 Mac's Short Stop, Lexington  
 Gary's Super Foods, North Platte  
 Time Saver North, North Platte

#### Region 3

Pump & Pantry #20, O'Neill  
 Trotters Whoa & Go Express, Loup City  
 Trotters Whoa & Go Express, Ord  
 Fast Mart, O'Neill  
 Casey's General Store #3526, St. Paul

#### Region 4

Coffin's Corner, Grand Island  
 Pump & Pantry #52, Grand Island  
 Russ's Market #07, Hastings  
 Snac Shac, Grand Island  
 Casey's General Store #2883, Grand Island

#### Region 5

Fast Mart, Columbus  
 Corner Stop, Columbus  
 Amoco Short Stop, Fremont  
 Hy-Vee Gas, Columbus  
 Cubby's, Fremont

#### Region 6

Hy-Vee Food Store #1460, Norfolk  
 Merchant's C-Stores, Norfolk  
 Casey's General Store #2885, Norfolk  
 Hy-Vee #1 Gas/Wine & Spirits, Norfolk  
 Louie's Liquor, Norfolk

#### Region 7

Fast Mart, Lincoln  
 Russ's Market #21, Lincoln  
 Super C #7, Lincoln  
 Super C #4, Lincoln  
 Russ's Market #01, Lincoln

#### Region 8

Gas N Snaks, Seward  
 Ray's Apple Market, Fairbury  
 Pump & Pantry #16, York  
 Grand Central Super Valu, York  
 Super C #2, Lincoln

#### Region 9

Baker's #300, Bellevue  
 Baker's #318, Bellevue  
 Family Fare 799, Papillion  
 Family Fare 776, Omaha  
 Hy-Vee Food Store #1514, Papillion

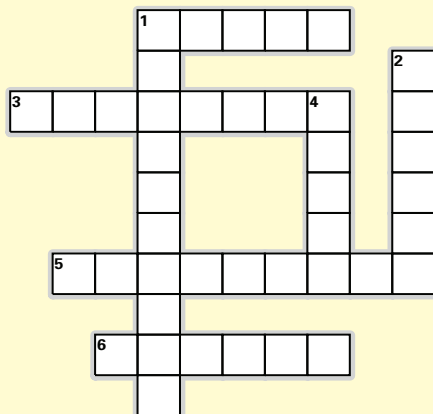
#### Region 10

Select Mart, Omaha  
 Hy-Vee Food Store #1465, Omaha  
 Hy-Vee Food Store #1470, Omaha  
 Quik Trip #585, Omaha  
 Hy-Vee Gas, Omaha

#### Region 11

Hy-Vee Food Store #1467, Omaha  
 Hy-Vee Food Store #1466, Omaha  
 Bucky's 138, Omaha  
 Hy-Vee Drug Store, Omaha  
 Baker's #311, Omaha

## Loyal Readers Contest



### Across

- Entertainer Dick \_\_\_\_ conceived New Year's Rockin' Eve as a younger-skewing competitor to Guy Lombardo's New Year's Eve big band broadcasts.
- All 93 \_\_\_\_\_ in Nebraska have benefitted from lottery proceeds.
- The 22-inch widescreen LCD display must always face \_\_\_\_\_ because it shows their transaction information.
- Check your tickets using your phone with the Nebraska Lottery \_\_\_\_\_ app.

### Down

- The final stage of the terminal system \_\_\_\_\_ will happen in October.
- Creepy and kooky characters that have been entertaining us on television since 1964 – The \_\_\_\_\_ Family.
- The first U.S. \_\_\_\_\_ fair was held in 1841 in Syracuse, New York.

## Enter To Win

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Retailer: \_\_\_\_\_

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (September 23). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

**Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.**

**Note:** Entries not drawn previously will no longer be retained. Be sure your store is entered each month.



# Our Winning Retailers



## RETAILER SPOTLIGHT

### Haymarket Park

If you ever find yourself taken out to a ball game, taken out to a crowd, and while you're buying some peanuts and crackerjacks, you might also find a chance to play some Nebraska Lottery games.

Over at Haymarket Park in Lincoln—home of the Lincoln Saltdogs—tucked into the counter in the souvenir shop, you'll discover one of the Nebraska Lottery's most unique retailers.

Lottery sales are only available when the store is open, which means it's not really operational during most of the day, but there are a few diehard Saltdogs and Nebraska Lottery fans who take the opportunity to play a few Scratch and Lotto games at the ballpark.

"We have Scratch tickets, a Lotto terminal, the whole shebang," said Kaydra Brodine, Director of Promotions and Merchandise for the Saltdogs.

The Nebraska Lottery has been a long-time partner and sponsor of the Lincoln Saltdogs. Regulars to Haymarket Park might remember the seventh inning stretch promotion where one lucky row is chosen at random to receive free Scratch tickets. There's also a promotion where if the Saltdogs score five runs by the fifth inning one section gets coupons for free Nebraska Pick 5 tickets.

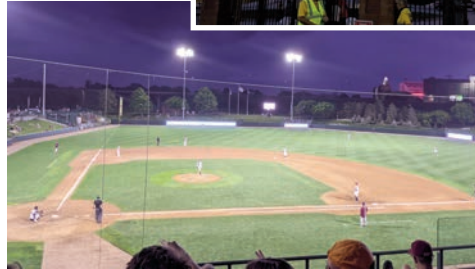
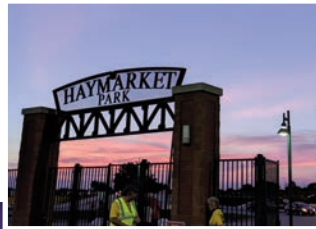
Even if your section isn't chosen as one of those lucky lottery winners, you've still got a chance to play Nebraska Lottery games right there at the ballpark.

Brodine said that compared to Saltdogs jerseys, miniature baseball bats and ball caps in the team store, Nebraska Lottery tickets aren't exactly a huge seller. Sometimes they'll sell \$10 in lottery tickets, sometimes none, and once in a while they'll get close to \$50, but they do see a lot of familiar faces buying tickets, Brodine said.

"I don't think it's necessarily the most popular thing, but we do have our regulars," she said. "The big lottery players. Everybody who comes in pretty much knows what they're doing."

So, next time you're spending a muggy summer night at the ballpark, sipping a cold beer, eating a Fairbury hot dog and posing for an obligatory selfie with Homer the Saltdogs' mascot, why not try something new? The crack of the bat, the roar of the crowd and the sound of a quarter rubbing off a Nebraska Lottery Scratch ticket. Ah, baseball.

If you'd like to visit Haymarket Park, they're located at 403 Line Drive Circle in Lincoln. You can buy tickets to upcoming Saltdogs games at [saltdogs.com/tickets](http://saltdogs.com/tickets).



### Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the May/June edition of the contest:

**Lois Jedlicka,**  
Didier's Grocery,  
Schuyler

**Cindy Hansen,**  
Arbor Mart,  
Nebraska City

**Karen Meyer,**  
Tom Service,  
Pierce

**Brenda Nunes,**  
Martha's Westco,  
Alliance

**Vietta Sanchez,**  
Pony Express,  
South Sioux City

**Donna Hall,**  
The Liquor Store,  
Benkelman

**Sarah Seymour,**  
Cornhusker Quick Stop,  
Bellevue

**Jodi Chase,**  
Super Saver #9,  
Lincoln

**Kris Guthard,**  
Rae Valley Market,  
Petersburg

**Marlene Wilson,**  
Discount City #4,  
Hastings

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.