

nebraska lottery

Drawing Results, Winners, and Scratch Game Information **402-471-6114**
Players Hotline **402-471-6139** and **800-224-LUCK (NE & WY only)**
Main Number **402-471-6100** and **800-587-5200**
Website **nelottery.com**

scratch tickets and osr
877-651-6296
lottery retailer hotline
800-560-2919
problem gambling help line 833-238-6837

ticket talk

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NEBRASKA

ticket talk

THE NEWSLETTER FOR NEBRASKA LOTTERY RETAILERS



We're Giving Silver For Our 25th Anniversary.



Winter Bonuses

Here are the retailers who received High Prize Seller Bonuses for selling major winning tickets from mid-November through mid-December:

IGA Market Place, Lincoln, \$100,000 Cash Crossword, \$1,000
Petro Stopping Center, York, \$100,000 Cash Crossword, \$1,000
Casey's General Store #2884, Kearney, \$100,000 Cash Crossword, \$1,000
Speedee Mart #281, Lincoln, \$100,000 Cash Crossword, \$1,000
Toni's Corner, Raymond, MyDaY, \$5,000
Bridgeport Ampride, Bridgeport, Powerball Mega Millions, \$1,000
Hy-Vee Food Store #2, Lincoln, Scratch Keno, \$5,000
Kwik Shop #632, Lincoln, Wild Cherry Crossword, \$1,000
IGA Market Place, Lincoln, Multiplier Spectacular, \$1,000
Casey's General Store #2700, Wahoo, \$100,000 Cash Crossword, \$1,000
Casey's General Store #2745, Lincoln, \$100,000 Cash Crossword, \$1,000
Bucky's #72, Omaha, 10X Bingo Multiplier, \$35,000
Baker's #302, Omaha, MyDaY, \$5,000
Hy-Vee Food Store #10, Omaha, Nebraska Pick 5, \$110,000
Pump & Pantry #45, Hastings, \$100,000 Cash Crossword, \$1,000
Quik Trip #586, Bellevue, Bonus Crossword, \$1,000
Cubby's, Yutan, Doubler Tripler Big Bingo, \$1,000
Big Red Liquor, North Platte, Sparkling 7s, \$1,000
Big Red Mini Mart, Wausa, Nebraska Pick 5, \$60,000
Casey's General Store #1735, Kearney, \$100,000 Cash Crossword, \$1,000
Casey's General Store #2414, Stanton, \$100,000 Cash Crossword, \$1,000
Didier's Grocery, David City, Hot 7s Super Ticket, \$1,000
Hy-Vee Gas, South Sioux City, Hot 7s Super Ticket, \$1,000
Casey's General Store #2744, Lincoln, Lucky For Life, \$5,000
Kum & Go #360, Omaha, Multiplier Mania, \$1,000
Snac Shac, Grand Island, MyDaY, \$5,000
Heritage Foodtown, Walthill, Platinum Crossword Corners, \$50,000
Quik Trip #596, Omaha, 10X Bingo Multiplier, \$1,000

Kwik Shop #688, Bellevue, Fun 5s, \$30,000
Sapp Bros, Falls City, Hot 7s Super Ticket, \$1,000
Hy-Vee Food Store #8, Omaha, Multiplier Spectacular, \$1,000
West Dodge BP, Omaha, \$100,000 Cash Crossword, \$1,000
Petromart II, Blair, Multiplier Mania, \$1,000
Casey's General Store #1744, Beatrice, MyDaY, \$5,000
Pump & Pantry #15, Grand Island, \$100,000 Cash Crossword, \$1,000
Kwik Shop #663, Lincoln, \$100,000 Cash Crossword, \$1,000
Anew Travel Center, Cambridge, Multiplier Mania, \$1,000
Casey's General Store #1800, Holdrege, Scavenger Hunt, \$20,000
Casey's General Store #2882, Grand Island, \$100,000 Cash Crossword, \$1,000
Hy-Vee Gas, Plattsmouth, \$2,000,000 Explosion!, \$5,000
Family Fare #799, Papillion, 7-11-21, \$2,100
Bucky's #70, Omaha, Cool CaSh, \$40,000
Cedar Rapid Stop, Cedar Rapids, Multiplier Mania, \$1,000
Hy-Vee Gas #9, Omaha, Red Riches, \$1,000
Shoemaker's South, Roca, Scratch Keno, \$5,000
Coffin's Corner, Grand Island, \$100,000 Cash Crossword, \$1,000
One-Stop Country Store, Beatrice, \$100,000 Cash Crossword, \$1,000
Calhoun Oil Co, Ft. Calhoun, Royal Riches, \$1,000
Hy-Vee Gas, Columbus, Royal Riches, \$1,000
Hy-Vee Food Store #10, Omaha, Third And Won, \$1,300
Hy-Vee Food Store #1, Norfolk, \$100,000 Cash Crossword, \$1,000
Kwik Stop #17, Mitchell, \$100,000 Cash Crossword, \$1,000
Casey's General Store #2968, Eagle, \$100,000 Cash Crossword, \$1,000
Bakers #301, Omaha, MyDaY, \$5,000
Casey's General Store #1965, Columbus, \$100,000 Cash Crossword, \$1,000
Premier Stop Nelson, Nelson, \$100,000 Cash Crossword, \$1,000

Please Note: High Prize Seller Bonuses for Scratch games are credited to retailer accounts when the prize is claimed. High Prize Seller Bonuses for Lotto games are credited to retailer accounts after the drawing for which the ticket was sold.

What's Inside

- Ticket to Tunes
- Regional Snapshot
- Your Lucky Day

The vehicle shown is for illustration purposes only and prize awarded may not be represented. Ford Motor Company Trademarks and Trade Dress used under license to MDI Entertainment LLC.



JANUARY/FEBRUARY 2020



The New Year

With a new year comes a new sets of goals and challenges to face. Many people are looking to make good on their New Year's resolutions and much like the people who find themselves in the gym, we are looking to make 2020 brighter and better for ourselves and our players.

To ring in the new year, three of our lucky players had the chance to travel to New York and experience the sights and sounds of New Year's Eve with the chance to win \$1 million on Dick Clark's New Year's Rockin' Eve. While none of our players were lucky enough to win the \$1 million, they told us they had a great time.

Scratch tickets are having a stellar start to 2020. The 25th edition of Truck\$ & Buck\$ was launched in early January and we already had one winner – Julio Olmedo of Schuyler. We have three Scratch games on the horizon that we are confident players will react well to – Full of \$50s, Triple Tripler and Super Crazy 8s.

The Spring Game is right around the corner and we will be running a promotion for a chance to get tickets to the game in the coming weeks. For the music lovers out there, we'll have opportunities to win packages to Las Vegas or Nashville through the Tickets to Tunes promotion that will begin February 17.

We are aiming to make 2020 the most exciting year for Nebraska Lottery yet.

WIN A TRIP TO

VEGAS OR NASHVILLE

TICKET TO TUNES

Are you all in on glitz and glamor or more of a dirt roads and guitars kind of person?

No matter what kind of music you're into, we've got a contest for you. The Nebraska Lottery's Ticket to Tunes promotion lets you pick between a musical adventure in either Las Vegas or Nashville!



Every \$1 2by2 ticket bought between February 17 and April 12, 2020, gets a voucher for an entry into the Ticket to Tunes promotion. Buy one ticket, you'll get one voucher, buy two tickets, two vouchers, and so on.

You can put all your vouchers towards a trip to Las Vegas or Nashville—or split them up and enter both—and you'll be entered to win a vacation in the musical capital of your choice. We're giving away two trips to each city.

If you pick Vegas, you'll get a four night stay at the Bellagio, two tickets to a headliner show of your choice, two tickets to a review show of your choice, roundtrip airfare, \$2,048 in cash, \$150 in Nebraska Lottery Scratch tickets and \$50 in 2by2 coupons.

For those who choose Nashville, you'll get a four night stay at The Westin Nashville, two tickets to a concert of your choice, a sightseeing tour of your choice, roundtrip airfare, \$2,048 in cash, \$150 in Nebraska Lottery Scratch tickets and \$50 in 2by2 coupons.

To enter, register or sign into your MVP Club account at nelottery.com and enter your voucher numbers by 11:59 p.m. on April 12.

DICK CLARK'S NEW YEAR'S ROCKIN' EVE

NEBRASKA POWERBALL POWERPLAY

New Year's Rockin' Eve Promotion

In the last edition of Ticket Talk, we waxed poetic about what it was like to grow up watching Dick Clark's New Year's Rockin' Eve at home and how exciting it would be to get to be in New York for New Year's Eve. Well, three lucky Nebraska Lottery players got the chance to do just that.



Devron Adams, Kimberly Treague Zerr and Janelle Bowen were whisked away to the Big Apple to not only get to ring in the new year in style, but to possibly come out of the experience \$1 million richer.

The trio were treated to a VIP Experience that included airfare for two to New York City; a three-night hotel stay at the Crowne Plaza Times Square Manhattan Hotel, two tickets to an iconic theater performance, two ticket for a holiday dinner cruise on the Hudson River, two tickets for an exclusive New Year's Eve dinner and party, two gift bags both valued at \$100, all meals while in NYC, \$250 spending money and ground transportation to and from airports, hotel and activities while in NYC.

From what we heard from our winners, they had a great time. They were entertained by the likes of the Beach Boys, an Elton John impersonator and got to meet Jessie James Decker.

It all sounds like one big party and a good time. The first millionaire of the new year turned out to be Blaine Marston of Maine, but all three of our players had fun at what can only be described as a once in a lifetime experience.

Your Lucky Day Ticket Promotion

We're celebrating St. Patrick's Day with a weekend promotion giving players a free \$1 MyDaY ticket.

Between March 14 and March 17, free MyDaY tickets will print following Lucky for Life purchases. The lottery terminal will sound and a trailer ticket will print following the purchased ticket. The free MyDaY ticket is good for the next scheduled drawing, so make sure to give it to the player. The Your Lucky Day promotion will end at midnight on March 17.

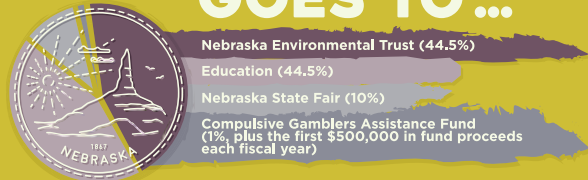


Every two months MVP Club members receive an eCoupon to print and redeem. Members received a free \$2 Lucky for Life eCoupon at the beginning of January.

To start receiving eCoupons, go to nelottery.com and register for a free MVP Club account. You'll receive a free Nebraska Pick 5 eCoupon for registering a new account.

NEBRASKA LOTTERY BENEFICIARY BREAKDOWN

APPROXIMATELY **25¢ OF EVERY DOLLAR GOES TO ...**



About 25 cents of every dollar spent on Nebraska Lottery tickets goes to support good causes. Projects that use lottery proceeds include protecting wildlife habitat, offering grants to Nebraska college students, improving facilities at the Nebraska State Fair, and providing treatment for problem gambling addiction.

Funds for environmental projects go to the Nebraska Environmental Trust. The Trust operates a competitive grant program that is open to government, organizations, businesses, and individuals with good ideas for protecting the environment. Over \$323 million in lottery proceeds has been transferred to the Nebraska Environmental Trust since 1993.

One organization that has received grant funding from the Nebraska Environmental Trust is the Bird Conservancy of the Rockies, which protects at-risk birds and their habitats. The conservancy runs a highly successful program to mark the nests of the tiny mountain plover so farmers can avoid them when preparing and planting fields. More than 80 farmers in western Nebraska have voluntarily participated in the program, which allows farm production to continue while protecting nesting birds.

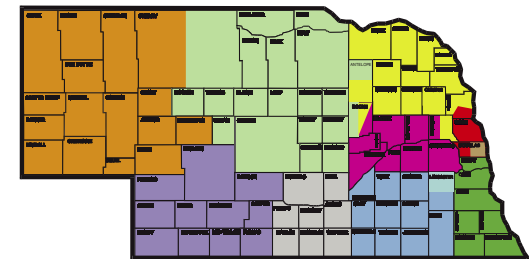
Proceeds for education are used as determined by the Nebraska Legislature. Currently all education proceeds are transferred to the Nebraska Education Improvement Fund for activities such as grants for Nebraska college students, supporting innovative local educational practices, and distance learning programs.

The Nebraska Opportunity Grant (NOG) program has been funded in part with Lottery proceeds since 2003. It is the State of Nebraska's only need-based financial aid program for postsecondary students. Over 105,000 NOG awards have been made using lottery proceeds. Students that receive aid are Nebraska residents pursuing a certificate, associates, or bachelor's degree at a Nebraska college or university.

Another educational program funded with lottery proceeds is the Nebraska Innovation Grant Program. Using 17% of the funds allocated for education, the Nebraska Department of Education offers competitive Innovation Grants for the development, expansion, and investment in innovative best practices. Grant projects range from personalized learning, career academies, after school design networks, and digital ecosystem development. Since 1993, over \$341 million in lottery proceeds has been raised for educational projects in Nebraska.

To learn more about Nebraska Lottery beneficiaries, visit nelottery.com.

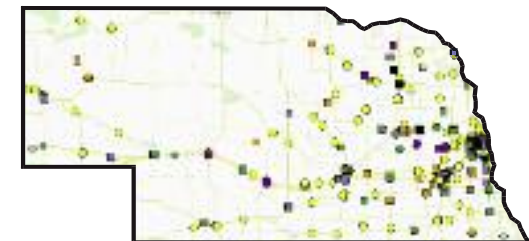
Regional Snapshot



- 1** 7% Retailers, 6% Sales, 6% Population
- 2** 8% Retailers, 7% Sales, 6% Population
- 3** 5% Retailers, 3% Sales, 4% Population
- 4** 9% Retailers, 11% Sales, 9% Population
- 5** 8% Retailers, 8% Sales, 9% Population
- 6** 9% Retailers, 6% Sales, 8% Population
- 7** 9% Retailers, 12% Sales, 10% Population
- 8** 10% Retailers, 10% Sales, 11% Population
- 9** 9% Retailers, 10% Sales, 9% Population
- 10** 16% Retailers, 13% Sales, 12% Population
- 11** 10% Retailers, 15% Sales, 12% Population

Winners Map

Over the last six months, \$19.1 million in high-tier prizes over \$500 were claimed by Nebraska Lottery players. Check out the map at <http://bit.ly/2QpCHRP> to see where all the winning tickets were sold.



RETAILER SPOTLIGHT

Suraj's Place

You pop into a convenience store and expect to see a few things. Lottery tickets, a beer case and maybe some jerky. When you walk into Suraj's Place in Lincoln, you'll find all that, but your nose will tell you there's something different happening in there.

You can smell the bright spices from the fresh food even before you walk in the door of the Alpine-chalet-shaped c-store. Behind the counter there are trays filled with hot, fresh Indian food, their steam spicing the air with the smell of curry, masala and coriander. Even if you've just eaten lunch, it's enough to make you hungry for more.

The little restaurant inside Suraj's Place is called Biji's Best. It's only open 11 a.m. until 2 p.m. and then from 5 p.m. until 7:30 p.m. on Fridays, but it always draws a crowd. Snacks like samosas and aloo tikki are served most days from a serve-yourself case, as well as a pot of hot lentils.

Katrina and Suraj Mahapatra run the place that's a popular lunch and dinner spot to stop for a Pick 5 ticket and an order of chicken tikka korma. They opened in November 2016 and quickly made a name for themselves in South Lincoln.

The recipes come from owner and Suraj's mom Amrita Mahapatra's own collection and contain a weekly rotation of dishes like veggie sabzi, beef keema and Punjabi chole and there's always the option of either chicken tikka korma or butter chicken.

They also sell refrigerated mango lassi as well as homemade chicken biryani and other ready-to-take-home items.

"Having an Indian restaurant was my mom's idea," Suraj said, "but the idea for us opening a gas station was because she saw a lot of people doing both in New York and New Jersey."

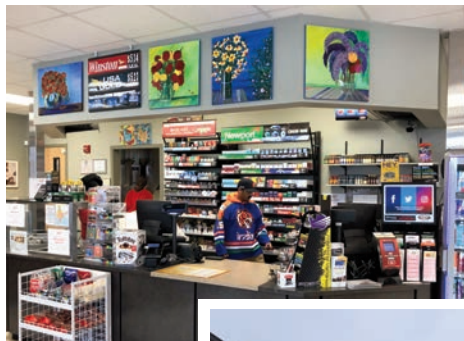
Biji's Best has recently started accepting Postmates orders, meaning diners can enjoy their food without getting off the sofa.

Running the restaurant does have its challenges, Katrina said, as most people aren't used to walking inside a shop at a gas station to order their food.

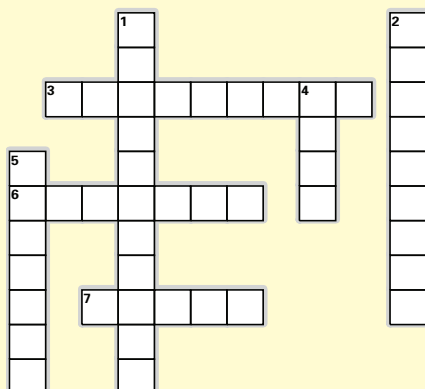
The Mahapatras live above the store in a house upstairs and sometimes get visitors knocking on the door of their home, thinking that's the entrance to the restaurant.

"There are usually two cats in the window," she said. "You'd think that would be a hint."

Biji's Best is located inside Suraj's Place at 5640 Hidcote Drive in Lincoln.



Loyal Readers Contest



Across

- Known as the "home of country music", _____ has become a major music recording and production center.
- Advertised jackpots for Powerball and Mega Millions represent the _____ option with yearly prize payments.
- Nebraska Pick 3 has four different bet types: Straight, Box, Straight/Box, and _____.

Down

- A study found 46% of participants who made common New Year's _____ were likely to succeed.
- A _____ hunt is a game in participants seek to gather or complete all items on a list, and is also the name of a \$3 Nebraska Lottery Scratch game.
- February 29, also known as _____ day, is a date added to most years that are divisible by 4.
- The month of _____ is named after Janus, the god of beginnings and transitions in Roman mythology.

Enter To Win

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Retailer: _____

The Nebraska Lottery likes to reward retailers who read Ticket Talk.

Each month, we will draw ten entries from among retailer entries received by the designated deadline (March 20). Those entries that correctly answer the crossword puzzle will win.

The prize will be \$10 in Scratch ticket coupons for every employee who sells Lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Enter your store by completing and mailing this entry coupon today to:

Nebraska Lottery, P.O. Box 95105, Lincoln, NE 68509.

Note: Entries not drawn previously will no longer be retained.

Be sure your store is entered each month.

Our Winning Retailers



Accounting Tips & Tricks

A new year signals a time for new beginnings and starting new routines. Here are some accounting tips and tricks from the Nebraska Lottery to start 2020 off right.

- Remember to confirm your ticket shipments when they arrive and activate packs before selling tickets. See the delivery confirmation slip and the Altura Quick Reference Card for more information. The Lottery suggests keeping one packing slip at store level and sending one to corporate (if applicable).
- To avoid confusion, do not return validated Scratch or Lotto tickets to players unless the ticket has not been paid. If you encounter a problem validating a ticket and have not paid, give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center. Please write your first name on the receipt so Lottery Accounting can contact the proper person if they have any questions.
- When cashing in a multi-draw Lotto ticket with remaining drawings, an exchange ticket for the remaining draws will be produced. Make sure to give the player the exchange ticket and do not return their original ticket. Look for the words “EXCHANGE TICKET” to indicate which ticket should be given to the player.
- If you have scanned a winning Scratch ticket and don’t have enough cash on hand to pay, **please do not press the “Pay” key**. If the “Pay” key was accidentally pressed, please call Lottery Accounting at 800-587-5200. Mark the back of the ticket as “not paid,” along with your name and date. Give both the receipt and the ticket back to the customer and instruct them to claim their prize at a Nebraska Lottery Claim Center.
- Scanning winning tickets of \$25 or below results in automatic validation without pressing the “Pay” key. Higher winning amounts will not validate unless the “Pay” key is pressed. If you paid the winning amount and the ticket is not validated, your store will not get the credit.
- When scanning tickets, wait a second or two for the validation message to come up. If you do not get a response after two seconds, then it is okay to scan again. Immediate re-scanning could result in the system responding with “Previously Cashed By This Retailer”.
- Make sure to always deface winning tickets and keep them with your daily records until all reconciliations are done before discarding them.
- Do not accept photocopies or reproductions of tickets for validation. This does not apply to eCoupons that MVP Club members print at home.
- Lotto tickets can no longer be called in to be tagged for credit. Try to sell any mistake tickets to another player before draw break. If you experience a print failure or paper jam, follow the on-screen instructions, then hold the affected ticket for your LSR.
- If a communication error occurs on your Lotto terminal during a transaction, or the terminal message indicates “Previously Cashed By This Retailer”, you can touch the **Last Transactions** button, then touch **Last Transaction** to check if the transaction was successfully completed and the value of the last validation. The last 50 transactions can also be accessed there. If further assistance is needed, please call the Hotline at 800-560-2919.
- Activated, settled & returned Scratch reports, which are detail of the Weekly Settlement Report Scratch activity, are available by pressing Scratch Functions>Inventory Reports>Current Week or Previous 12 Weeks.
- Once a pack is activated, it cannot be deactivated. Payment for that pack will post whichever comes first of the following two scenarios: 45 days after activation or when 70% of the pack has been sold (based on validations).
- Prizes from closed Scratch games or expired Lotto tickets **cannot** be claimed. If a customer tries to redeem a ticket from a closed or expired ticket, remind them that prizes can be redeemed up to 180 days after the closing date (for Scratch tickets) or 180 days after the drawing date (for Lotto tickets). Prizes from these tickets **cannot** be claimed by mailing them to the Nebraska Lottery or by directing players to visit a Lottery Claim Center.
- Tickets can be validated manually by touching **Manual Validations**, then touching **Scratch Validation** or **Lotto Validation**. For Scratch tickets, enter the 14-digit game, pack, and ticket number from the back of the ticket AND the 14-digit VIRN number under the latex on the front of the ticket. For a Lotto ticket, enter the 19-digit ticket number.
- If you are unable to validate a Scratch ticket by scanning the barcode or by manual entry, instruct the player to mail the ticket to the Nebraska Lottery at the prize claim P.O. Box on the back of the ticket to claim their prize.

Loyal Readers Contest Winners

Each month, readers of Ticket Talk have a chance to win prizes through the Loyal Readers Crossword Contest. Here are the winners from the November/December edition of the contest:

Brad Anderson,
Expressway Foodmart #1, Friend

Joanie Brown,
Merchant's, Norfolk

David Tolle,
Ranch Land C-Store, Maxwell

Laureen Thoene,
Stop N Go, Hartington

Makayla Jenkins,
Pump & Pantry, O'Neil

Dee Carr,
Mac's Short Stop, Lexington

Colleen Partridge,
Premier Stop, Hastings

Michele Kasperek,
Super Saver #19, Grand Island

Colleen Puffer,
Taylor Quik Pik #11, Blair

Amanda Taylor,
Yankton Shop EZ, St. Helena

The above winners answered the questions to last month's puzzle correctly.

The prize will be \$10 in Scratch ticket coupons for every employee who sells lottery tickets at the winner's location. LSRs will have premium prizes for those employees under the age of 19.

Ten winners are selected randomly each issue.